

#EndCovidEverywhere

 resultsCanada.ca/campaign/campaign-2/

Our goal is not only to save lives, but to help countries build stronger, more resilient health systems to be better prepared for future disease outbreaks and ensure no-one is left behind.

- Muhammad Pate, Director of the Global Financing Facility for Women, Children and Adolescents (GFF)

At a time when Canada is boasting record breaking vaccination rates against COVID-19, several countries in Africa – where less than 3% of the population has received a first dose – have been forced to throw away vaccines that they were unable to use before the expiry date. The unexpected scenes of scarce COVID-19 vaccines being incinerated in low-income countries tell the unfortunate story of chronically underfunded health systems being stretched to the breaking point. The reality is that vaccine rollout in low-income countries has been plagued by distribution issues.

Countries need to overcome gaps in readiness to get vaccines into arms before they expire. At minimum, they need to have in place cold chains to store vaccines at safe temperatures, supply chains to transport vaccines efficiently to the frontline, adequately trained and equipped healthcare workers, and behaviour change campaigns to tackle vaccine misinformation. Many of us in Canada have witnessed first-hand what it takes to rapidly and safely immunize a population – take a moment to reflect on the experience of booking and receiving a COVID-19 shot.

Although it is becoming abundantly clear that vaccines are useless without delivery systems, much of the focus in high-income countries has been on getting vaccine doses to countries in need with little consideration to whether they are equipped to distribute the vaccines. In fact, health systems buckling under the weight of the pandemic have received minimal attention and support from donors in the global pandemic response. The funds committed by donors, including Canada, to the Access to COVID-19 Tools Accelerator (ACT-A) are skewed towards vaccines with a fraction invested in the ACT-A's Health Systems Connector pillar.

The Health Systems Connector pillar of the ACT-Accelerator

The Health Systems Connector (HSC) is the fourth pillar of the ACT-Accelerator and works across the other three pillars (Diagnostics, Therapeutics, and Vaccines pillars). According to the World Health Organization (WHO), the HSC aims to strengthen the community health networks that are struggling to cope with COVID-19 and to unlock health system bottlenecks that might hamper delivery and implementation of COVID-19 tools.

This pillar is led by the World Bank and the Global Fund to Fight AIDS, Tuberculosis and Malaria and supported by the WHO. The Global Financial Facility for Women, Children, and Adolescents (GFF) is an implementing partner in the HSC.

Funding allocated to the Health Systems Connector pillar remains off-track in comparison to investments across the other pillars.

Global health experts are warning that we must not be short-sighted in our approach to end the pandemic. We must recognize there is now a unique opportunity to make smart investments that offer unmatched potential to reorganize and strengthen overstretched health systems. Beyond supporting the direct response to COVID-19, these investments will pay off for years to come, helping with future pandemic prevention and responses.

We can be proud that Canada has committed its fair share investment in the ACT-A. However, millions of dollars remain unallocated and of the more than CAD \$1.3 billion promised, very little has gone to implementing partners delivering on the mandate of health system strengthening. Due to the urgent need to end COVID-19 everywhere, Canada must work hard to rapidly allocate resources it has committed to the ACT-A. To prioritize health systems, Canada can move to support system-strengthening by using a portion of its promised ACT-A investment to top up its contribution to the Global Financial Facility for Women, Children, and Adolescents (GFF), a key ally working to deliver on the mandate of the Health Systems Connector. In February, Results Canada volunteers started calling on Canada to contribute CAD \$250 million over three years to the GFF. Such concrete support will save lives by helping countries deliver vaccines, recover from disruptions, restore health services, and build systems to prevent future pandemics.

The ask: Canada must top up its initial investment in the GFF by CAD \$150 million to build resilient health systems in low-income countries that support a rapid, equitable and safe roll-out of COVID-19 vaccines and prevent future pandemics.

The Global Financial Facility for Women, Children, and Adolescents' role in the ACT-Accelerator

The Global Financial Facility for Women, Children, and Adolescents (GFF) is a multi-stakeholder partnership hosted at the World Bank that supports 36 low-income countries with the most significant maternal and child mortality burden and financial need.

As part of the Health Systems Connector (HSC) pillar, the GFF supports countries to address health system bottlenecks for the effective delivery of COVID-19 tools, as well as the delivery of essential health services for women, children, and adolescents.

On May 7, the GFF kicked-off its year-long #ReclaimTheGains campaign with Canada as co-host. At the event, Minister of International Development Karina Gould announced an initial CAD \$100 million investment in the GFF to protect the health of women, children, and adolescents.

latest campaign updates

- **#EndCovidEverywhere (ongoing):** On July 12, Canada got us one step closer to ending COVID-19 everywhere with an additional donation of 17.7 million vaccines to low- and middle-income countries. The same day, the government launched a partnership with UNICEF Canada's #GiveAVax campaign, which means they will match up to CAD\$10 million of Canadians' donations to the campaign! These are both significant donations, but the reality is that vaccine rollout in lower income countries has been slow and riddled with challenges. See our current call-to-action to learn how Canada can ensure that low-income countries can build the resilient health systems needed to roll-out COVID-19 vaccines and prevent future pandemics.
- **#RaiseYourHand (May-June 2021):** Results Canada has been advocating for Canada to invest CAD\$500 million over five years to the Global Partnership for Education (GPE) so that children around the world have access to quality education during and after the pandemic. At the recent G7 Summit, Canada only pledged CAD\$300 million. Canada can still lead in global education by topping up the GPE pledge at the Global Education Summit (GES) and committing finances towards the Together for Learning campaign.
- **#EndCovidEverywhere (ongoing):** At the G7 Summit, Prime Minister Trudeau, committed to sharing 100 million doses. However, only 13 million will be shared from Canada's pool of excess doses, with the rest being doses funded by previously committed resources to COVAX. Counting monetary investments in COVAX as dose-sharing does not address the urgent need of low-income countries and Canada must share excess doses now and not later.
- **#EndCovidEverywhere (ongoing):** On June 2, at the #OneWorldProtected Summit, Canada announced an additional CAD \$220 million for COVAX to support low-income countries to gain access to vaccines. This means that Canada has contributed CAD \$765 million to the global vaccine-buying mechanism of which approximately CAD \$545 million is allocated to ensure those living in low-income countries get immunized. The amount announced by Minister Karina Gould represents an allocation of already committed resources.
- See all actions taken by volunteers to date.



women frontline health workers

Women frontline health workers around the world are keeping us safe from COVID-19.

Women comprise roughly 70 per cent of the health-sector workforce. Hear what they have to say about their work during the pandemic:

“The coronavirus has affected us a lot because we are working in fear, we do not have equipment we need to protect ourselves as health workers.”

– Hana Chunga, Health Worker in Malawi

“The constant fear of my safety and survival has become a part of me, and I continue anyway. If not me and the many like us reaching out, there are families who will not have one to help them during this crisis. Nothing can stop me.”

– Karunya Devi, Social Worker and Project Manager in India

Photo credit: Asafuzzaman Captain/CARE.

Learn more about women frontline health workers from CARE and consult their resources.

Meet more of our champions.

resources

See all our resources under your tools to support you in taking action.

key dates

August 1-7: World Breastfeeding Week

August 12: International Youth Day

August 23-27: World Water Week

September 1: Results Canada national call

hashtags

#Canada4Results

#ACTAccelerator

#ACTogether

#EndCovidEverywhere

#CanadianAid

#Cdnpoli

tags

@ResultsCda

@theGFF

@ACTAccelerator

@JustinTrudeau

@KarinaGould

@CanadaDev

keywords

COVID-19

Health system strengthening

Vaccine distribution

Vaccine readiness

ACT-Accelerator

The Global Financing Facility for Women, Children, and Adolescents (The GFF)

Recovery

gear up for a potential election

 results.canada.ca/action-button/gear-up-for-a-potential-election-campaign-2/



It is no secret that federal election buzz is in the air. From political pundits guessing the day the writ will be dropped, to the nomination of candidates in communities and road trips by party leaders, many signals point to a federal election on the horizon. Elections are an important component of our democratic process and a critical opportunity for change. This can include changes to the party in power and the Members of Parliament (MPs) that represent ridings across the country and to the issues that Canada prioritizes moving forward.

Over the past year COVID-19 has exacerbated deadly divides that exist in our domestic and global communities and shone a light on the interconnectedness of our society. Each party will be vying for support and votes by communicating how they will lead Canada through a recovery from the pandemic.

An election provides a critical opportunity to raise your voice on issues that matter most to you, including the importance of investing in a fair and equitable global recovery for all. Although we cannot predict when the election will be called in a minority government, we can still prepare in advance. To start, make sure to brush up on all the important parliamentary terms. Before the writ is dropped, there are many things you can do to get ready for a potential election:

1. read current party policies

Read each party's current policies so you can have an understanding of how they adapted during the pandemic:

- Liberal Party: [A Recovery Plan for Jobs, Growth, and Resilience](#)

- Conservative Party: [Canada's Recovery Plan](#)
- Bloc Québécois: [Recovery Plan](#)
- New Democratic Party: [A New Deal for People](#)
- Green Party: [Reimagining Our Future](#)

Once the election is called it is important to read all the official party platforms to understand what each party will do if elected. Stay tuned for more details when the election begins.

learn more

It is crucial to remain informed about party promises heading into an election so that you understand each parties' priorities and policies on all the issues that matter to you. Over the course of the pandemic each party updated their policies to fit the new COVID-19 reality in Canada. Once an election is called most parties will update these policies and release an official election platform that outlines what they will do if elected.

secret tip

Make sure to read the section on foreign policy. While reading the party information look for their policies on foreign affairs and international development. While reading ask yourself:

- What is their stance on Canadian aid?
- How have they addressed the devastating effects of COVID-19 in their foreign policy?
- Do they have a global recovery plan for the world?
- Do they mention the [0.7 target](#) for Canadian aid?

2. find out who the candidates in your community are

One indication that an election is coming, is the nomination of candidates for each party in your community. In recent weeks, all parties have been nominating individuals to run as candidates in the potential election. To find out who the candidates are in your riding check party websites, scan news articles, look on social media and talk to members in your community.

learn more

Don't worry if you can't find all the candidates in your riding just yet, because we are in a minority government and an election has not officially been called, parties are still in the process of nominating candidates! You will also want to see if your current MP has decided not to seek re-election, meaning they will not be campaigning again to be an MP.

It is important to learn about all the candidates running for election because one of them will become your future MP and representative. When the election is called, it is important to try to meet, call or engage with all the candidates running in your community so you understand their priorities and can educate them on important issues. Once they are elected their job is to represent you on Parliament Hill in Ottawa, that means you have power and influence when it comes time for them to make decisions on the issues you care about.

secret tip

Follow each of the candidates in your riding on their social media platforms: Twitter, Facebook, Instagram. This will help you stay informed in real time, provide you the space to engage with them on important issues online and help you determine when they will be participating in debates, town halls or other election activities.

3. determine what issues matter the most to you

With the pandemic affecting us all in different ways, it is critical to reflect on the issues that matter most to you to understand what you want a new government to prioritize. As a resident in Canada, you hold a lot of power in your ability to influence candidates, by educating them on important issues. During the election, candidates will be extremely busy and might not know a lot about every issue which is why it's important to take the time to explain why an issue is important.

learn more

During the election period you never know when a candidate will cold call your phone, knock on your door, or engage with you on social media. It is important that you can communicate what matters to you clearly and concisely so you can take advantage of any opportunity to engage with candidates. Take the time to think through how you would communicate to all the candidates running for election in your community. Consider how candidates need to understand a wide variety of issues and might need more information on your particular issue.

secret tip

To help brainstorm how you would communicate effectively, use the [EPIC model](#)

to formulate your thoughts and create a short elevator pitch for the issues you want candidates to prioritize.

4. talk to members in your community

Before an election is a great time to talk to and educate members in your community on issues they might not know about or understand and to gauge what they care about. Open dialogue, discussion and conversations during a pre-election period can foster a greater sense of community, create a collective voice, and provide the space to learn new perspectives.

learn more

By engaging with members in your community you can explain important global issues and what you have done during the pandemic to take action for a better and more equitable world as we collectively try to recover.

secret tip

In your local group's monthly E&A meeting, exchange information on the potential election, which candidates are running in your community, and discuss how you have taken action in past elections.

5. understand the process

There is still some uncertainty around the election process in the pandemic. With provinces only starting to re-open and others remaining in lockdown, the election process will need to accommodate public health measures. Please review the normal [election process](#) and these resources so you feel comfortable engaging throughout the election:

- Elections Canada: [Elections Step by Step](#)
- Elections Canada: [Voters](#)
- Parliament of Canada: [Elections](#)
- Results Canada: [Parliament Cheat Sheet](#)

learn more

When an election is called the current government is dissolved, all MPs lose their positions and the election campaign begins for all parties. During the election period you will need to type your postal code into the [Elections Canada](#) website to determine all the candidates running in your community. Some MPs will not be running for re-election so it is critical to learn who the candidates are as soon as the election is called.

During the election period, different rules and regulations exist for non-governmental organizations, meaning that Results Canada will halt our domestic advocacy campaigns. In any election and as always it is important to remain non-partisan and communicate the issues that matter most to you to each party and candidate running in your community.

IMPORTANT: To help guide you through the election process once the writ drops, we will provide more information on how you can take action during the election on our website! Make sure to keep informed and reach out to action@resultscanada.ca if you have any questions.

use your voice on social media

 resultscanada.ca/action-button/use-social-media-campaign-2/

To #EndCovidEverywhere requires a multifaceted, global approach, inclusive of fully financing the mandate of the ACT-Accelerator (ACT-A), sharing excess vaccine doses, and waiving intellectual property rights on COVID-19 tools. We can be proud that Canada has committed its fair share to the ACT-A. However, of the CAD \$1.3 billion promised, Canada has invested heavily in securing vaccines for people in low-income countries, but little in strengthening the health systems that deliver them. Turning vaccines into vaccinations requires people and critical infrastructure.

Use your voice on social media to demonstrate how investing in the delivery of vaccines is the only way to ensure everyone gets vaccinated, no matter how many vaccines are globally available.

Bring attention to the fact that Canada's contributions to the ACT-A have so far under-prioritized health systems but there is still the opportunity to make smart investments towards resilient health systems that will pay off for years to come.

Reference the unexpected scenes of scarce COVID-19 vaccines being incinerated in low-income countries that tell the unfortunate story of chronically underfunded health systems being stretched to the breaking point.

The ask: Canada must top up its initial investment in the GFF by CAD \$150 million to build resilient health systems in low-income countries that support a rapid, equitable and safe roll-out of COVID-19 vaccines and prevent future pandemics.

You can also instantly let Canadian decision-makers know that you care by sending the ready-made tweet or Facebook post below.

Tweet instantly (click below)

To support a rapid, equitable & safe roll-out of #COVID19 vaccines in low-income countries & prevent future pandemics, Canada must top up its initial investment in @theGFF by CAD\$150M which will help build resilient health systems #EndCovidEverywhere #Canada4Results @karinagould

Post on Facebook (copy and paste below)

We must not be short-sighted in our approach to #EndCovidEverywhere. Beyond supporting the direct response to the pandemic, investments in the #ACTAccelerator Health System Connector will help create resilient infrastructures that will pay off for years to come, helping with future pandemic prevention and response. #ReclaimTheGains #Canada4Results



[View all](#) our photos and social media images.

If you prefer to write your own tweet or post, use our instructions, tips, and resources below.

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:

- refer here to our [key dates, hashtags, tags and keywords](#)
- do internet research, read the latest news articles, or use external resources
- refer to [Twitter](#) and our [Social Media Wall](#) to see posts from volunteers and others

3. Login to your profile on social media. If you need help, consult our [social media tips](#) for Twitter, Facebook, and Instagram

4. If your MP, a Minister or the Prime Minister has social media, you can find their details [here](#).

5. Write your post and personalize it so that it's meaningful to you. Consider these ideas:

- consult [your tools](#) to learn how to use social media powerfully
- include [@ResultsCda](#) in your post so that we can help amplify your voice

6. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.

7. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

read our top tips

1. Be catchy
2. Be bold and respectful
3. Post frequently
4. Always tag [@ResultsCda](#) so that we can help amplify your message. If space allows, include the hashtag [#voices4results](#)

secret tip

When posting on social media, be genuine and speak from the heart. People want to connect with other human beings online, so be yourself and it'll help you get your message across!

See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [campaigns page](#).

With a very simple action, you can have a very big impact. Together we're strong and together our voice is louder. This is the great thing about advocacy.

- Piera, Results Canada volunteer

write a minister

 resultsCanada.ca/action-button/write-to-a-minister-campaign-2/

To #EndCovidEverywhere requires a multifaceted, global approach, inclusive of fully financing the mandate of the ACT-Accelerator (ACT-A), sharing excess vaccine doses, and waiving intellectual property rights on COVID-19 tools. We can be proud that Canada has committed its fair share to the ACT-A. However, of the CAD \$1.3 billion promised, Canada has invested heavily in securing vaccines for people in low-income countries, but little in strengthening the health systems that deliver them.

minister \ 'minəstər\

: a head of a government department

To prioritize health systems, Canada can move to support system-strengthening by using a portion of its promised ACT-A investment to top up its contribution to the Global Financial Facility for Women, Children, and Adolescents (GFF), a key ally working to deliver on the mandate of the Health Systems Connector. Results Canada volunteers started calling on Canada to contribute CAD \$250 million over three years to the GFF in February. Such concrete support will save lives by helping countries deliver vaccines, recover from disruptions, restore health services, and build systems to prevent future pandemics.

Please email the Minister of International Development Karina Gould (Karina.Gould@international.gc.ca) and copy her new Chief of Staff Frédérique Tsai-Klassen (Frederique.Tsai-Klassen@international.gc.ca) to make the case that Canada must work hard to rapidly allocate resources committed to ACT-A towards the Health Systems Connector pillar of ACT-A through the GFF.

Thank the Minister for her leadership and commitment to fully funding the ACT-A and for hosting the #ReclaimTheGains campaign for the GFF with an initial investment of CAD \$100 million. Explain how we can support system-strengthening mechanisms by using some of the unallocated ACT-A investments to top up Canada's contribution to the GFF.

The ask: Canada must top up its initial investment in the GFF by CAD \$150 million to build resilient health systems in low-income countries that support a rapid, equitable, and safe roll-out of COVID-19 vaccines and prevent future pandemics.

See all our resources to help you write to a minister, along with key dates, hashtags, tags and keywords found on our campaign page.

write a letter to the editor (LTE)

 resultscanada.ca/action-button/write-a-letter-to-editor-campaign-2/

To #EndCovidEverywhere requires a multifaceted, global approach, inclusive of fully financing the mandate of the ACT-Accelerator (ACT-A), sharing excess vaccine doses, and waiving intellectual property rights on COVID-19 tools. We can be proud that Canada has committed its fair share to the ACT-A. However, of the CAD \$1.3 billion promised, Canada has invested heavily in securing vaccines for people in low-income countries, but little in strengthening the health systems that deliver them. Turning vaccines into vaccinations requires people and critical infrastructure.

letter to the editor \ (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

Write a letter to the editor (LTE) about why investments in the delivery of COVID-19 vaccines must be made a critical component of Canada's global response to the pandemic.

Explain how, beyond tackling the COVID-19 pandemic now, there is a unique opportunity to make smart investments towards resilient health systems that will pay off for years to come, helping with future pandemic prevention and responses.

The ask: Canada must top up its initial investment in the GFF by CAD \$150 million to build resilient health systems in low-income countries that support a rapid, equitable, and safe roll-out of COVID-19 vaccines and prevent future pandemics.

Use our instructions, tips, and resources below to write your LTE and get it published in the media.

1. Familiarize yourself with our current campaign.
2. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:

- refer here to our key dates, hashtags, tags and keywords
- do internet research, read the latest news articles, or use external resources
- refer to past volunteer LTEs to see published examples.

3. Write your LTE to give your opinion related to our campaign issue. See an example below.
4. Use our searchable list of editors' emails to email your LTE to.
5. Press send.
6. Send your LTE to your Member of Parliament (MP) to let them know your opinion.
7. If you belong to a Results group, let your Group Leader know that you've submitted an LTE. If you are not part of a group, consider joining one! Until then, fill out this "actions

taken” [online form](#).

8. If your LTE gets published, share it on social media by tagging [@ResultsCda](#) and your [MP](#). And make sure to let your Group Leader know!

read our top tips

1. Make it relevant and timely - ideally within 2 days of a current event.
2. Finish and submit your letter - it doesn't have to be perfect, and you don't have to be an expert to have an opinion. You simply need to care.
3. Come up with a dynamite title that will catch the Editor's attention.
4. Be creative and speak from the heart about the campaign issue.

secret tips

- Keep it short - around 3 paragraphs or 150-200 words. You want your LTE to be concise and succinct to increase your chances of grabbing the reader's attention, getting published, and getting your message out.
- Don't give up. If your letter hasn't been published, email the editors and ask them for feedback.
- Track your letter by doing an internet search of your name and following up with the publication to find out if/when it is getting published.

see an example of an LTE

COVID-19: A salutary tale?

Dear Editor,

The pandemic is not yet over but we are beginning to see some light through the cracks in our world. I am proud to say that Canada has taken a leadership role and contributed ever-increasing amounts to end COVID everywhere. More Canadians should be made aware that the experts estimate a return of \$5.60 for every \$1 of aid we invest. Indeed, it means the pandemic world-wide will end sooner which is good for our economy.

My greater hope is that we learn from our pandemic experience that contributing to better public health abroad is also the right thing to do. The best example is the TB epidemic which continues to ravage many countries and regions, including Canada's North. TB is both preventable and curable yet has been the leading cause of death from a single infectious agent. In 2019, it resulted in the deaths of 1.4 million people. COVID deaths will be higher in 2020 as we are already over 1.6 million deaths. But the COVID vaccines were not available until this month.

We have seen how quickly governments and communities react when disease hits richer nations such as our own. Many people have been working for a very long time to combat TB in the Global South. Let's make sure that the community health workers or "front-line heroes" in those nations have the resources they need post-COVID to wipe out epidemics like TB.

Sherry Moran, Publication date: Dec 15, 2020, [Oshawa Express](#)

See all our [resources](#) to help you write your LTE, along with key dates, hashtags, tags and keywords found on our [campaigns page](#).

Tell a story. Everything is built on storytelling. If you're in the right place at the right time and you tell the right story, you can do anything.

- Danny Glenwright, President and CEO of Save the Children Canada