

current campaign

 resultsCanada.ca/campaign/campaign-2

Nothing has greater power to transform the lives and opportunities of entire generations than a quality education. If we want a prosperous, safe and healthy future for humanity, we must meet the education needs of all children – especially the hundreds of millions who face barriers of poverty and social exclusion, experience discrimination because of disability or gender - or who live in places of instability and conflict.

- Julia Gillard, Board Chair of the Global Partnership for Education, and former Prime Minister of Australia

Our world is facing the biggest education emergency in history. Yet, even before schools started closing during the pandemic, 9 out of 10 ten-years old attending school in low-income countries were unable to read a simple text, and a staggering 258 million children and youth were not in school at all. It bears repeating: there were already over a quarter of a billion children not receiving an education before COVID-19 struck.

Unlike most children in Canada who are now learning in online environments, children living in low-income countries don't have access to the tools needed to learn remotely. Those who are the most marginalized are excluded from education systems altogether because of poverty, conflict, displacement, migration, natural disasters, gender, or disabilities - and COVID-19 has further exacerbated and entrenched inequalities in access to education.

When a conflict or natural disaster occurs, education is generally the first service interrupted and the last resumed. Children are forced out of school without a guarantee that they will ever go back, and are cut off from essential services that schools provide including access to health care and immunization services, nutritious meals, psychosocial support, and protection from exploitation, violence, and abuse. Being out of school means that youth do not learn the skills that make them employable and productive individuals. A lack of learning ultimately results in a significant loss of the human capital needed to end extreme poverty in low-income countries.

To be able to sustain learning and get children back in school, Canada must invest in the Global Partnership for Education (GPE) who support education for up to 355 million children in the lowest income countries, with a sharp focus on those hardest hit by school closures: girls, children with disabilities and children from families living in poverty or fragile settings. According to GPE's Raise Your Hand- Case for investment, we have a once-in-a-generation opportunity before us to transform education and unlock the future we want.

The ask: Canada must invest CAD\$500 million over 5 years in the Global Partnership for Education (GPE) so that children around the world have access to quality education during and after the pandemic.

The Global Partnership for Education

Canada is a founding member and active partner of the Global Partnership for Education (GPE), the world's largest education partnership and fund dedicated exclusively to quality education for every girl and boy in low-income countries. Since 2002, Canada's total investments in GPE have contributed to seeing 160 million more children in school in GPE partner countries, doubling the number of girls on the path to equality through education.

On July 28-29, 2021, GPE is holding a replenishment conference, co-hosted by the Governments of Kenya and the UK. Its Case for Investment aims to raise at least USD\$5 billion for the period 2021-2025. A fully funded GPE will reach 140 million students with professionally trained teachers, will get 88 million more children, including 48 million more girls in school, lifting 18 million people out of poverty, saving 3 million lives, and preventing early marriage for 2 million girls.

Canada's education legacy

In 2018, Canada demonstrated remarkable global leadership on education through its G7 presidency in Charlevoix, Québec, bringing together world leaders and partners to support quality education for girls and women, with a focus on those living in crisis and conflict-affected states. Canadian leadership is helping children living in the world's most vulnerable situations realize their right to a good quality education. Learn more about Canada's legacy of support for education by watching this webinar delivered by our Executive Director Chris Dendys in 2018.

latest campaign updates

- On February 8, 2021, building on Canada's leadership in Charlevoix, the Minister for International Development Karina Gould launched the Together for Learning campaign. This three year campaign promotes quality education and lifelong learning for children and youth who are refugees that have been forcibly displaced due to violence, natural disaster or other causes.
- March campaign status: #StopTheDeadlyDivide. Despite the challenges to advocacy brought on by the pandemic, Results Canada volunteers, staff, and partners demonstrated their commitment to end tuberculosis for World TB Day on March 24, 2021 with an unprecedented number of landmarks lit up in red, mayor proclamations, meetings and social media. See our historic results.
- February campaign status: #StopTheDeadlyDivide. Minister for International Development Karina Gould has accepted the invitation to co-host the Global Financing Facility's (GFF) year-long resource mobilization campaign, calling it a "critical mechanism for helping countries deliver on the promise of gender equality." In May, the GFF will begin their campaign where we hope Canada will make an ambitious investment - we will keep you updated.
- See all actions taken by volunteers to date.



Save The Children

Helping children who are in the most marginalized and hard-to-reach situations around the world

For more than 100 years, Save the Children has provided uninterrupted, high-quality learning opportunities for children affected by natural disasters, conflicts, health crises, and economic crises. They recently launched their Protect a Generation: Children Cannot Wait campaign which centers children at the core of Canada's global response. The pandemic is now reversing decades of hard-won progress to advance children's access to food, education, healthcare, vaccinations, and protection. It's the most marginalized and deprived children living in war zones, remote communities and refugee camps who are being hit the hardest.

We must act now to protect a generation of children. Learn more about Save The Children's [Protect a Generation: Children Cannot Wait](#) campaign.

Meet more of our [champions](#).



Watch Video At: <https://youtu.be/l3CzMwhpZsE>

resources

See all our resources under your tools to support you in taking action.

[#StopTheDeadlyDivide](#) printout of current campaign and actions



key dates

May 9: Mother's Day

May 13 at 12pm ET: [Results Canada webinar - Parliamentary Engagement 101](#) (in French only)

May 25 at 7pm ET: [Results Canada webinar - #RaiseYourHand for education](#)

May 28: [Menstrual Hygiene Day](#)

See our [calendar](#) for more activities

hashtags

#Canada4Results

#RaiseYourHand

#StopTheDeadlyDivide

#FundEducation

#LeaveNoOneBehind
#ProtectAGeneration
#ChildrenCannotWait

tags

[@ResultsCda](#)
[@JustinTrudeau](#)
[@KarinaGould](#)
[@CanadaDev](#)
[@GPforEducation](#)
[@SaveChildrenCan](#)

keywords

COVID-19
Sustainable Development Goals
Leave no one behind
Hardest to reach
Children cannot wait
Protect a generation
Inclusive and equitable quality education
Out-of-school children
Education for all
Global Partnership for Education

meet your Member of Parliament (MP)

 [resultscanada.ca/action-button/meet-your-mp-campaign-2](https://results.canada.ca/action-button/meet-your-mp-campaign-2)

take action now!

step-by-step instructions for meeting your MP

Our [#RaiseYourHand](#) campaign focuses on the education crisis caused by COVID-19 that threatens a loss of learning for an entire generation of children, and highlights the barriers to education in low-income countries. With 800 million students out of school today, it is estimated that 9.7 million children will drop out of school forever, with millions more falling behind. The COVID-19 pandemic has further widened the growing divide in access to education, particularly between wealthier and poorer families, urban and rural households, refugees/ displaced children and host populations, and children with disabilities and without disabilities.

MP \ 'em- 'pē \

: an elected member of a parliament

Try to meet your Member of Parliament (MP) **before the [G7 Summit in June 2021](#)** to explain why Canada must invest in the Global Partnership for Education (GPE) to ensure all children and youth continue to learn throughout the pandemic no matter where they live. The official opportunity for a [GPE Replenishment](#) is in July 2021 at the [Global Education Summit](#). However, the G7 Summit offers a strategic moment for Canada to pledge before the GPE Replenishment, solidifying their global leadership role in education.

At your meeting, outline how COVID-19 has created the largest education disruption in history, with the number of out-of-school children growing substantially for the first time in decades. When children in low-income countries are out of school, they are dangerously cut off from essential services that schools provide, do not learn the skills that make them employable and productive, and are less likely to break the cycle of poverty. Download this [template letter](#) and ask your MP to send it to Prime Minister Justin Trudeau so he knows you support Canada's investment in GPE at the upcoming G7 Summit and beyond.

The ask: Canada must invest CAD\$500 million over 5 years in the Global Partnership for Education (GPE) so that children around the world have access to quality education during and after the pandemic.

Use our step-by-step instructions below to prepare for your meeting along with these important resources.

resources

read our top tips

1. Plan ahead to know when your MP is in your riding.
2. Confirm with your MP's staffer the length of meeting (usually 30 minutes).
3. Connect our campaign issue to voters.
4. Be succinct and to the point - have one clear ask.
5. Get creative to increase your chances of getting a meeting. Suggest a community BBQ, panel or roundtable event.
6. Thank your MP for something recent that they've done or accomplished.
7. Avoid an argument.
8. If you don't know an answer, be honest and tell them you'll follow up.
9. Be personal and share a touching story related to the campaign and/or your story that speaks to why you are there voluntarily. This can include having your own elevator pitch on the current campaign to hook your MP right from the beginning.

secret tip

Do your research! Find out what issues your MP cares about and connect your messaging to their interests. You can find some of this information on ourcommons.ca and openparliament.ca.

follow these 7 steps

1. Use your postal code to find out who your MP is and when they are in their riding.
2. Familiarize yourself with our current campaign.
3. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer here to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs and op-eds to see published examples.
4. Send an email to your MP to request a meeting. See an email example below.
 - add your MP's email address (usually it is: firstname.lastname@parl.gc.ca)
 - ask for a brief meeting on the campaign issue you want to discuss
 - include your name, mailing address and telephone number
5. Follow up with your MP via phone or by email if you haven't heard back within 1 week. See a follow-up email example below.
6. Once your MP has secured a meeting time with you, it's time to prepare! Consult our meet your MP tools for details on what to do before, during and after your MP meeting.
7. If you belong to a Results group, let your Group Leader know that you met with your MP. If you are not part of a group, consider joining one! Until then, fill out this "actions taken" online form.

See all our [resources](#) to help you meet your MP, along with key dates, hashtags and keywords found on our campaigns page [here](#).

see an example of an email

Subject: Constituent meeting request re: Canadian aid

Dear Mr. Doe:

As a constituent in your riding of the Bayward district, I wish to request a brief meeting with you to discuss Canada's role in supporting the health and well-being of people all over the world. Specifically, I would like to discuss your commitment and that of your party to Canadian aid. Please let me know if it would be possible to arrange a meeting, and I will make myself available.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

see an example of a follow-up

Subject: Constituent meeting request re: Canadian aid

Dear Mr. Doe,

I hope this email finds you well. I would like to follow up on a previous email below sent on [date] in regards to your support on Canadian aid. I would kindly appreciate a response as soon as possible. Please let me know if I can provide further information. Thank you very much for your time and consideration.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

secret tip

Don't be afraid to show your passion! It's your MPs job to represent the interests of their constituents so tell them about the issues that matter to you.

I had the chance to speak with my MP about Canada's investment towards global aid for COVID-19. They were very supportive and helped me further voice my concerns to the finance minister. Although we only spoke for 10 minutes, I felt a true sense of accomplishment. It felt uplifting to see that I was invited to express my views and that I do hold the power to make a difference.

- Tanvi, Results Canada volunteer

write a letter to the editor (LTE)

 resultsCanada.ca/action-button/write-a-letter-to-editor-campaign-2

step-by-step instructions for writing an LTE

Our [#RaiseYourHand](#) campaign focuses on the education crisis caused by COVID-19 that threatens a loss of learning for an entire generation of children, and highlights the barriers to education in low-income countries. With 800 million students out of school today, it is estimated that 9.7 million children will drop out of school forever, with millions more falling behind. The COVID-19 pandemic has further widened the growing divide in access to education, particularly between wealthier and poorer families, urban and rural households, refugees/ displaced children and host populations, and children with disabilities and without disabilities.

letter to the editor \ (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

Write a letter to the editor (LTE) about why education should be a critical component of the Canadian global response to the pandemic. Show how COVID-19 has created the largest education disruption in history, with the number of out-of-school children growing substantially for the first time in decades.

The ask: Canada must invest CAD\$500 million over 5 years in the Global Partnership for Education (GPE) so that children around the world have access to quality education during and after the pandemic.

Here are some ideas that you can include with your LTE. Be sure to post your photo(s) on social media, and tag your Member of Parliament (MP) and [@ResultsCda](#):

Consider including the children in your life as part of this LTE action. Whether it's your grandchildren, a younger sibling or cousin, or a family friend, take action together to demonstrate your support for children's education.

- **Make a collage or a drawing on the topic of access to quality education and what it means to you. Don't forget to take a photo of it before sending!**
- **Create a chalk drawing outside on why education is important, and send a photo of it**



Use our step-by-step instructions below to write your LTE and get it published in the media.

read our top tips

1. Make it relevant and timely - ideally within 2 days of a current event.
2. Finish and submit your letter - it doesn't have to be perfect, and you don't have to be an expert to have an opinion. You simply need to care.
3. Come up with a dynamite title that will catch the Editor's attention.
4. Be creative and speak from the heart about the campaign issue.

secret tip

Keep it short - around 3 paragraphs or 150-200 words. You want your LTE to be concise and succinct to increase your chances of grabbing the reader's attention, getting published, and getting your message out.

follow these 8 steps

1. Familiarize yourself with our current campaign.
2. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer here to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs to see published examples.
3. Write your LTE to give your opinion related to our campaign issue. See an example below.

4. Use our searchable list of [editors' emails](#) to email your LTE to.
5. Press send.
6. Send your LTE to your [Member of Parliament \(MP\)](#) to let them know your opinion.
7. If you belong to a Results group, let your Group Leader know that you've submitted an LTE. If you are not part of a group, consider [joining one!](#) Until then, fill out this "actions taken" [online form](#).
8. If your LTE gets published, share it on social media by tagging [@ResultsCda](#) and your [MP](#). And make sure to let your Group Leader know!

see an example of an LTE

COVID-19: A salutary tale?

Dear Editor,

The pandemic is not yet over but we are beginning to see some light through the cracks in our world. I am proud to say that Canada has taken a leadership role and contributed ever-increasing amounts to end COVID everywhere. More Canadians should be made aware that the experts estimate a return of \$5.60 for every \$1 of aid we invest. Indeed, it means the pandemic world-wide will end sooner which is good for our economy.

My greater hope is that we learn from our pandemic experience that contributing to better public health abroad is also the right thing to do. The best example is the TB epidemic which continues to ravage many countries and regions, including Canada's North. TB is both preventable and curable yet has been the leading cause of death from a single infectious agent. In 2019, it resulted in the deaths of 1.4 million people. COVID deaths will be higher in 2020 as we are already over 1.6 million deaths. But the COVID vaccines were not available until this month.

We have seen how quickly governments and communities react when disease hits richer nations such as our own. Many people have been working for a very long time to combat TB in the Global South. Let's make sure that the community health workers or "front-line heroes" in those nations have the resources they need post-COVID to wipe out epidemics like TB.

Sherry Moran, Publication date: Dec 15, 2020, [Oshawa Express](#)

secret tip

Don't give up. If your letter hasn't been published, email the editors and ask them for feedback.

secret tip

Track your letter by doing an internet search of your name and following up with the publication to find out if/when it is getting published.

See all our resources to help you write your LTE, along with key dates, hashtags, tags and keywords found on our campaigns page.

Tell a story. Everything is built on storytelling. If you're in the right place at the right time and you tell the right story, you can do anything.

- Danny Glenwright, President and CEO of Save the Children Canada

use your voice on social media

 resultscanada.ca/action-button/use-social-media-campaign-2

take action now!

see all actions taken

use social media - in an instant!

Our [#RaiseYourHand](#) campaign focuses on the education crisis caused by COVID-19 that threatens a loss of learning for an entire generation of children, and highlights the barriers to education in low-income countries. With 800 million students out of school today, it is estimated that 9.7 million children will drop out of school forever, with millions more falling behind. The COVID-19 pandemic has further widened the growing divide in access to education, particularly between wealthier and poorer families, urban and rural households, refugees/ displaced children and host populations, and children with disabilities and without disabilities.

Use your voice on social media to bring attention to the upcoming moment for Canada to solidify its global leadership towards education by investing in GPE at the [G7 Summit](#) in June 2021, which precedes the [GPE Replenishment](#) in July 2021. The G7 is a strategic moment for Canada to pledge their advanced support to increase global education financing so that millions of students can be trained as teachers, more children including girls can go to school, early child marriage can be prevented, and more lives lifted out of poverty.

The ask: Canada must invest CAD\$500 million over 5 years in the Global Partnership for Education (GPE) so that children around the world have access to quality education during and after the pandemic.

Here are some ideas that you can include with your LTE. Be sure to post your photo(s) on social media, and tag your Member of Parliament (MP) and [@ResultsCda](#):

Consider including the children in your life as part of this social media action. Whether it's your grandchildren, a younger sibling or cousin, or a family friend, take action together to demonstrate your support for children's education.

- **Make a collage or a drawing on the topic of access to quality education and what it means to you, then take a photo**
- **Create a chalk drawing outside on why education is important, and take a photo**
- **Take a selfie and raise your hand like they do in GPE's [Raise Your Hand](#) photos!**
- **Find photos from a first day of school or a graduation**



You can also instantly let Canadian decision-makers know that you care by sending the ready-made tweet or Facebook post below.

Tweet instantly (click below)

[The urgency to act on education has never been greater. Canada must unlock opportunities for the most marginalized children and youth by investing CAD\\$500 million over 5 years in @GPforEducation. #RaiseYourHand #Canada4Results #StopTheDeadlyDivide @JustinTrudeau @karinagould](#)

Post on Facebook (copy and paste below)

As the world faces unsustainable levels of inequality, we need education more than ever to unlock opportunities for the most marginalized children and youth. @JustinTrudeau and @karinagould, Canada must invest CAD\$500 million over 5 years to the Global Partnership for Education at the G7 Summit in June so that children and youth around the world can go to school and learn the skills they need to thrive in the future. #FundEducation #RaiseYourHand #Canada4Results #StopTheDeadlyDivide



[View all](#) our photos and social media images.

If you prefer to write your own tweet or post, use our step-by-step instructions below.

read our top tips

1. Be catchy
2. Be bold and respectful

3. Post frequently
4. Always tag [@ResultsCda](#) so that we can help amplify your message. If space allows, include the hashtag [#voices4results](#)

secret tip

When posting on social media, be genuine and speak from the heart. People want to connect with other human beings online, so be yourself and it'll help you get your message across!

follow these 7 steps

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer here to our [key dates, hashtags, tags and keywords](#)
 - do internet research, read the latest news articles, or use external resources
 - refer to [Twitter](#) and our [social media wall](#) to see posts from volunteers and others
3. If your MP, a Minister or the Prime Minister has social media, you can find their [details here](#).
4. Write your post and personalize it so that it's meaningful to you. Consider these ideas:
 - consult our social media best practices
 - use the hashtags and keywords provided
 - include [@ResultsCda](#) in your post so that we can help amplify your voice
5. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.
6. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [campaigns page](#).

With a very simple action, you can have a very big impact. Together we're strong and together our voice is louder. This is the great thing about advocacy.

- Piera, Results Canada volunteer