

#EndCovidEverywhere

 resultsCanada.ca/campaign/campaign-1

“We know that the safety of our own citizens depends on how we keep people around the world safe.”

- Prime Minister Justin Trudeau, Coronavirus Global Response Summit, May 4, 2020



With the COVID-19 pandemic seeing a resurgence in many parts of the world, we all find ourselves facing the same storm, but riding it out on different ships. Here in Canada the virus poses the greatest risk to the elderly and those with compromised health conditions. In low income countries however, COVID-19 is threatening children through malnutrition, and lack of access to care is causing more people to die from preventable infectious diseases like AIDS, tuberculosis, and malaria.

The COVID-19 virus presents an unprecedented global emergency. Throughout our #LeaveNoOneBehind campaign, we focused on the secondary impacts of the pandemic, including disruptions to supply chains and food systems, mass school closures, exacerbated humanitarian crises, and the real risk of millions falling deeper into poverty. Now with the launch of our new multi-month #EndCovidEverywhere campaign, we will direct our attention to what needs to be done to respond directly to the virus.

This month, our focus is on the ACT-Accelerator (ACT-A) and the investments Canada needs to make to ensure everyone, everywhere has the diagnostic tools, vaccines, and medicines necessary to end COVID-19.

The stakes are high, the needs are significant, and we're all in this together - which is why the World Health Organization launched the Access to COVID-19 Tools (ACT) Accelerator (ACT-A) in April. A first of its kind coalition, it brings together global health agencies like the Global Fund to Fight Aids, Tuberculosis and Malaria, GAVI the Vaccine Alliance, and the World Bank Group amongst others to accelerate the development, production, and equitable access to COVID-19 tests, treatments, and vaccines.

the four pillars of ACT-Accelerator

There are four key work streams termed “pillars” of the ACT-Accelerator (ACT-A), each of which are intended to serve a different purpose in advancing medical solutions to COVID-19.

1. Diagnostics – to enable rapid discovery of people with COVID-19, which is essential to targeting treatment and decreasing the risk of community transmission. This pillar aims to advance testing capabilities and to innovate the time and methods in which people are tested for COVID-19.
2. Therapeutics – to provide treatment for people with all forms of disease and to prevent severe disease from presenting in high-risk populations.
3. Vaccines – to discover a vaccine to stop disease transmission and eliminate the global health security risk.
4. Health systems – to provide frontline healthcare workers with necessary personal protective equipment and to equip healthcare workers with necessary tools needed to deliver safe care.

who is involved in ACT-Accelerator

The ACT-Accelerator (ACT-A) is not an organization in and of itself; it is a coalition that brings together many of the big global health agencies that have demonstrated past success delivering quality, large scale projects. Many of the multilateral organizations Results Canada traditionally supports are involved in the coalition. These are the organizations that can receive and disburse funds from governments like Canada to deliver on the mission of each pillar of ACT-A.

World Health Organization – provides coordination and support for the coalition

GAVI the Vaccine Alliance – co-convenor of the vaccines pillar

Coalition for Epidemic Preparedness Innovations - co-convenor of the vaccines pillar

Wellcome Trust – co-convenor of the therapeutics pillar

Unitaid - co-convenor of the therapeutics pillar

The Global Fund to Fight AIDs, Tuberculosis and Malaria – co-convenor of the diagnostics and health systems pillars

Foundation for Innovative New Diagnostics - co-convenor of the diagnostics pillar

The World Bank – co-convenor of the health systems pillar

ACT-A is the world's best bet for a COVID-19 'exit strategy'. While you might think the decision to pool resources and work together for the health of everyone, everywhere would be a priority, wealthy nations have been making moves to hoard essential products like

potential vaccines, and are reluctant to make investments beyond their borders. Of the USD\$38 billion needed to deliver on ACT-A, only USD\$3 billion has been secured to date. The World Health Organization (WHO) estimates that the remaining USD\$35 billion needed for ACT-A would be paid back in just 36 hours once international mobility and trade is restored.

We know that we need to support low and middle income countries if we are to emerge from this crisis. As the pandemic has so clearly demonstrated, our health and economic security at home is connected to the health and economic security of the world. Viruses don't respect borders. As Prime Minister Justin Trudeau says, "it's time to unite for our future", and now is the time for Canada to step up by investing its fair share in ACT-A.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere. A significant portion of this must go to global health agencies delivering on the ACT-Accelerator (ACT-A).

latest campaign wins

- On September 29, Prime Minister Justin Trudeau announced CAD\$400 million in new and additional aid to address the humanitarian impacts of COVID-19 on those most vulnerable around the world. This investment is new and additional aid and helps us get one step closer to achieving our 1% ask!
- On September 25, Prime Minister Justin Trudeau announced that Canada will commit a total of CAD\$440 million in a global effort to both procure vaccines and share them with the world: CAD\$220 million will go to the Vaccine Global Access (COVAX) Facility to procure up to 15 million vaccine doses for Canadians, and CAD\$220 million will be channeled through the COVAX Advance Market Commitment to purchase doses for low- and middle-income countries.
- On September 16, the World Health Organization launched a resource mobilization campaign for ACT-A, suggesting all G20 countries invest at least 1% of their COVID-19 response towards a globally coordinated emergency response. Our 1% ask of the Canadian government was the first of its kind and helped lead the way for others to follow!
- On September 2, over 90 different international development organizations and their vast networks of volunteers took to Twitter to show the Government that Canadians want to #EndCovidEverywhere by investing in a global COVID-19 response. The hashtag #EndCovidEverywhere was the third highest trending hashtag in Canada!
- In collaboration with ONE and Global Citizen, Results spearheaded the 1% investment Ask in Canada and widely shared the briefing note [A Call For Canada to ACT Now To End COVID-19 Everywhere](#). The Ask gained traction and has since been supported by 90+ Canadian organizations committed to ending extreme poverty.

- On June 27, Prime Minister Justin Trudeau announced CAD\$300 million in funding - \$120 million towards the ACT Accelerator to ensure global access to medicines, diagnostics and vaccines to fight COVID, and \$180 million to tackle the growing global humanitarian crises.
- On April 5, Canadian Minister for International Development Karina Gould announced a pledge of CAD\$40 million to the Coalition for Epidemic Preparedness Innovations (CEPI) to fund internationally coordinated research to develop a coronavirus vaccine.
- See other actions taken by volunteers to date.



Sahej Kaur Saini

Results Canada volunteer, Uptown Toronto (ON)

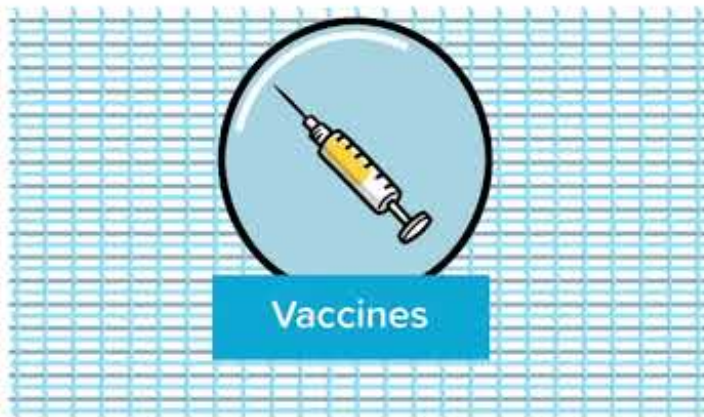
Sahej, a high school student, joined Results in July 2020 and her LTEs have already been published 15 times.

“To see my letters published gave me a sense of pride. Knowing that someone out there could read my work, hear my voice, and possibly share my words made me feel like we

could be one step closer to a world without extreme poverty. Since I've started volunteering with Results, I learned that despite being one fish in a vast sea, I have the power to demand change and educate others about major issues. I am now aware of my capabilities when it comes to advocating for change, writing LTEs, and contributing to a bigger movement.”

Meet more of our champions.

Video: A Global Collaboration to Equitable Access to New COVID-19 diagnostics, therapeutics and vaccines.



Watch Video At: <https://youtu.be/Wy-BHuEADpk>

resources



The Global COVID-19 Vaccine Plan Canadians Aren't Being Told About

The international community must guarantee equal global access to a COVID-19 vaccine

The U.S. balked at this vaccine-sharing effort — but Canada is in

See all our resources under your tools to support you in taking action.

key dates

Oct 13: ACT - Accelerator webinar

Oct 17: International Day for the Eradication of Poverty

Nov 14-15: Results Canada National Conference

hashtags

#Canada4Results

#ACTAccelerator

#ACTogether

#EndCovidEverywhere

#CanadianAid

#Cdnpoli

#COVID19

#LeadOnCanada

tags

@ResultsCda

@JustinTrudeau

@cafreeland

@KarinaGould

@CanadaDev

keywords

ACT-Accelerator

COVID19

SDG4

Sustainable Development Goals

write to the Finance Minister

 resultscanada.ca/action-button/write-to-the-finance-minister-campaign-1

step-by-step instructions for writing to the Finance Minister

Our [#EndCovidEverywhere](#) campaign this month focuses on the [ACT-Accelerator](#) (ACT-A) and the investments Canada needs to make to ensure everyone, everywhere has the diagnostic tools, vaccines, and medicines necessary to end COVID-19.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere. A significant portion of this must go to global health agencies delivering on the ACT-Accelerator (ACT-A).

On September 25, Prime Minister Justin Trudeau announced that Canada will commit a total of [CAD\\$440 million](#) in a global effort to both procure vaccines and share them with the world: CAD\$220 million will go to the Vaccine Global Access (COVAX) Facility to procure up to 15 million vaccine doses for Canadians, and CAD\$220 million will be channeled through the COVAX Advance Market Commitment to purchase doses for low- and middle-income countries.

On September 29, Prime Minister Trudeau announced an additional [CAD\\$400 million](#) in new and additional aid to address the humanitarian impacts of COVID-19 on those most vulnerable around the world. This total investment is new and additional aid and helps us get one step closer to achieving our 1% ask!

Send an email to the new Finance Minister, the Honourable Chrystia Freeland (Chrystia.Freeland@parl.gc.ca) and cc. the International Development Minister Karina Gould (Karina.Gould@parl.gc.ca) and your Member of Parliament (MP) to say *Thank You* for both of these global investments. Describe how they will have an impact in the world and express how glad you are to see Canada stepping up on the global stage to help [#EndCovidEverywhere](#)!

Let them know that you appreciate investments in COVAX, the vaccines pillar of ACT-Accelerator (ACT-A), but that investments in the other pillars including diagnostics and therapeutics are just as important because there is no time to waste in the fight against COVID-19 - we must act now. Use the [ACT-A investment case](#) as support to highlight why investments in ACT-A not only help the world, but Canadians as well.

You can use our top tips and step-by-step instructions below to help you formulate your letter/email the Finance Minister. Even though it targets letter/email writing to a Member of Parliament (MP), you may still find the principles, tips and examples useful.

MP \ 'em-'pē \

: an elected member of a parliament

read our top tips

1. Know your MP and what speaks most to them: email? handwritten letter? social media?
2. Be succinct and to the point - have one clear ask.
3. Thank your MP for something recent that they've done or accomplished.
4. Make sure to always ask for a response!
5. Writing your own letter/email will go a long way. MPs receive a lot of correspondence and personalized (not automatic) letters/emails will stand out from the pile as they'll know that you've taken the time

secret tip

Email us for MP insider tips that can make your letter/email stand out, including the latest MP leave behind.

follow these 7 steps

1. Use your postal code to find out who your MP is.
2. Familiarize yourself with our current campaign.
3. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - a. refer here to our key dates, hashtags, tags and keywords
 - b. do internet research, read the latest news articles, or use external resources
 - c. refer to past volunteer LTEs and op-eds to see published examples
4. Write your letter/email to let your MP know who you are, and what you would like them to do about the current campaign issue. See an example of a letter/email below.
 - a. add your MP's email address (usually it is: firstname.lastname@parl.gc.ca) or find their mailing address
 - b. start by introducing yourself if your MP doesn't know you
 - c. use your own words (refer to the EPIC format in "how to write to your MP")
 - d. ask for a response back to your letter/email
 - e. include your name, mailing address, telephone number (and email if it's a handwritten letter)
5. Press send if you're sending your letter by email. If you're mailing it, no stamp is required!
6. Follow up with your MP via phone or by email if you haven't heard back within 1 week for email, or 4 weeks for mail. See a follow-up letter/email example below.

7. If you belong to a Results group, let your Group Leader know that you've submitted a letter/email to your MP. If you are not part of a group, consider joining one! Until then, fill out this "actions taken" online form.

see an example of a letter/email

March 9, 2020

[insert MP name]

House of Commons,

Ottawa, Ontario, K1A 0A6

Subject: Saving lives with the Global Fund

Dear [insert MP name]:

I write to you today as a member of your constituency who is concerned by so many people getting sick from preventable diseases across the globe. By way of introduction, I am a student of nursing at the University of Ottawa and I have always had a passion for health.

I would like to start by thanking you for all of your efforts in improving our local community with your participation in community events and your contribution in providing funding for seniors' housing in the Bayward district.

In regards to the issue of global suffering, there were approximately 1.7million tuberculosis (TB) related deaths worldwide in 2017. This poses a significant health threat, and TB is now the world's most deadly infectious disease. We know that this disease and other epidemics can be ended, and indeed deaths from HIV, TB and malaria have dropped by about 40% since 2000.

Public-private partnerships such as the Global Fund to Fight AIDS, TB and Malaria are effective in increasing protection against diseases, and have helped 15 million people access treatment for TB, amongst other achievements. In 2017, Canada committed \$785 million to the Global Fund to fight HIV/AIDS, TB and malaria.

In 2019, the Global Fund is seeking from donors and partners globally. Many countries with just as large economies have pledged billions of dollars to the Global Fund. I believe Canada has the fiscal ability to increase our pledge commitment by 1.5%.

With your seat on the Foreign Affairs and International Development Committee, I highly encourage you to use your voice to support this request. You can do so by writing to the Minister of International Development.

If you could forward to me a copy of your correspondence to the Minister, that would be greatly appreciated. Thank you for taking the time to attend to my email, and I look forward to your response.

Sincerely,

Chris Smith

5 Main Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

E: chris.smith@email.com

secret tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

see an example of a follow-up letter/email

Subject: Re: Global Fund

Dear [insert MP name]:

I hope this email finds you well. I would like to follow up on a previous email found below sent on [date] in regards to your support on the Global Fund. I would kindly appreciate a response as soon as possible. Please let me know if I can provide further information. Thank you very much for your time and consideration.

Sincerely,

Chris Smith

5 Main Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

E: chris.smith@email.com

secret tip

When following up, reply using your original letter or email so you can reference back to it.

See all our resources to help you write your MP, along with key dates, hashtags, tags and keywords found on our campaigns page here.

“I have known my MP for a little while now and I have noticed that when I hand write a letter to her, her response will actually be more thorough. I can tell she really appreciates the handwritten notes - we overlook so much now the power of letters.”

- Josh, Results volunteer



write a letter to the editor (LTE)

 resultscanada.ca/action-button/write-a-letter-to-editor-campaign-1

step-by-step instructions for writing an LTE

Our [#EndCovidEverywhere](#) campaign this month focuses on the [ACT-Accelerator \(ACT-A\)](#) and the investments Canada needs to make to ensure everyone, everywhere has the diagnostic tools, vaccines, and medicines necessary to end COVID-19.

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letter to the editor \ (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

Write a letter to the editor about why Canada should invest in the [ACT-Accelerator \(ACT-A\)](#). Explain that it aims to develop essential health products for the fight against COVID-19 and ensures that those products are distributed equitably, with new diagnostics, drugs and technologies delivered to the people who need them most.

Point to the fact that the World Health Organization estimates that the [USD\\$35 billion](#) needed for ACT-A would be paid back in 36 hours once international mobility and trade is restored. Use the International Day for the Eradication of Poverty on October 17 to talk about the millions of people living in extreme poverty that are now faced with an unprecedented COVID-19 health and humanitarian crisis - where the extraordinary progress over the last decade to save lives from illness and disease now risks being reversed, with an estimated [71 million](#) falling back into poverty.

Use our step-by-step instructions below and get your LTE published in the media.

read our top tips

1. Make it relevant and timely - ideally within 2 days of a current event.
2. Finish and submit your letter - it doesn't have to be perfect, and you don't have to be an expert to have an opinion. You simply need to care.
3. Come up with a dynamite title that will catch the Editor's attention.
4. Be creative and speak from the heart about the campaign issue.

secret tip

Try to find a local story to connect to the campaign.

In the age of travel, airborne diseases like tuberculosis knows no borders. Do you know someone who has lived with tuberculosis? Raise the importance of investing in global health and ensuring everyone has access to quality drugs, no matter where they were born.

follow these 8 steps

1. Familiarize yourself with our current campaign.
2. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer here to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs to see published examples.
3. Write your LTE to give your opinion related to our campaign issue. See an example below.
4. Use our searchable list of editors' emails to email your LTE to.
5. Press send.
6. Send your LTE to your Member of Parliament (MP) to let them know your opinion.
7. If you belong to a Results group, let your Group Leader know that you've submitted an LTE. If you are not part of a group, consider joining one! Until then, fill out this "actions taken" online form.
8. If your LTE gets published, share it on social media by tagging @ResultsCda and your MP. And make sure to let your Group Leader know!

see an example of an LTE

Feb. 6: Transit task force, teachers' strike and other letters to the editor

Vaccines can save millions of lives

Re: Vaccination

The recent coronavirus outbreak has shown diseases know no borders. While we in developed nations are aptly (and hopefully) prepared for such outbreaks, those in underdeveloped countries still struggle to protect themselves.

A simple, cost-effective and — despite the anti-vax movement — reliable way to prevent the spread of disease is vaccination. Life-saving vaccines are vital for developing nations since disease and poor health is a major barrier for progress.

Prime Minister Justin Trudeau promised an increased Canadian presence in the international community, but has yet to materialize this commitment.

A compelling and practical approach would be for the Canadian government to provide financial aid to Gavi: The Vaccine Alliance, and the Global Polio Eradication Initiative (GPEI).

Millions are at risk. Canada can play an important role in the prevention of disease and helping these people rise out of poverty and into an optimistic future.

— Adam Ranallo, Publication date: February 6, 2020, [The Hamilton Spectator](#)

secret tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

secret tip

You can send your letter to as many editors as you like - no need to change it or make it different. The more editors you send it to, the better your chances of getting published.

See all our [resources](#) to help you write your LTE, along with key dates, hashtags, tags and keywords found on our campaigns page [here](#).

I remember the first time that I sat down to write my first ever LTE. It was nerve wracking but also very exciting to be able to share my opinion in such a quick and easy way. Pressing 'send' can be daunting but you just have to go for it! Remember that you don't have to be an expert to have an opinion, you only need to care.

- Melanie, Results volunteer



use your voice on social media

 resultscanada.ca/action-button/use-social-media-campaign-1

use social media - in an instant!

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The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere. A significant portion of this must go to global health agencies delivering on the ACT-Accelerator (ACT-A).

The COVID-19 pandemic is a global crisis demanding a global emergency response — because no one will be safe until this disease is defeated everywhere. Use your voice on social media and tag Prime Minister Justin Trudeau ([@JustinTrudeau](#)) and Finance Minister Chrystia Freeland ([@cafreeland](#)) to tell them that Canada must invest 1% of its COVID-19 response in new and additional aid towards a global response. Share your concern on the immediate humanitarian crisis caused by this pandemic and ask that Canada lead on mobilizing a rapid, coordinated global response to ensure that tests, treatments and vaccines are developed and distributed equitably around the world.

You can instantly let Canadian decision makers know that you care by sending the ready-made tweet or post text, or follow our step-by-step instructions below to create your own. Don't forget to consult our suggestions for [hashtags, tags, and keywords](#)!

Tweet instantly (click below)

Dear [@JustinTrudeau](#) [@cafreeland](#) to [#endcovidewhere](#) Canada must invest at least 1% of its [#COVID19](#) response in an emergency global response. A significant portion of this must go to global health agencies like [@FINNdx](#) to deliver on the [#ACTAccelerator](#)! [#Canada4Results](#)

Post on Facebook and Instagram (copy and paste the text below)

Dear Prime Minister Justin Trudeau and Minister of Finance Chrystia Freeland: To [#EndCovidEverywhere](#) Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response. A significant portion of Canada's investment must go to global health agencies delivering on the ACT-Accelerator (ACT-A). [#Canada4Results](#)

Share these images (right click, copy and paste into your social media)

**INVEST IN
ACT-A
TO END
COVID-19
EVERYWHERE**

results

**#EndCovidEverywhere
#ACTogether**





We must create equitable access to COVID-19 tools to end the pandemic everywhere



#ACTogether
#EndCovidEverywhere

[View all](#) our photos and social media images.

If you prefer to write your own tweet or post, use our step-by-step instructions below.

read our top tips

1. Be catchy
2. Be bold and respectful
3. Post frequently
4. Always tag @ResultsCda so that we can help amplify your message. If space allows, include the hashtag #Canada4Results

secret tip

We think Twitter is the best platform for political and media engagement. Watch our [10 Tips to be a Social Media Advocacy Guru](#) webinar to learn more.

follow these 7 steps

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to [Twitter](#) and our [Social Media Wall](#) to see posts from volunteers and others
3. Login to your profile on social media. If you need help, consult our [social media tips](#) for Twitter, Facebook, and Instagram.
4. If your MP, a Minister or the Prime Minister has social media, you can find their details [here](#).
5. Write your post and personalize it so that it's meaningful to you. Consider these ideas:
 - consult [your tools](#) to learn how to use social media powerfully
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - include [@ResultsCda](#) in your post so that we can help amplify your voice
6. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.
7. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [campaigns page here](#).

I use social media every day, but I never thought I could use it to make a positive impact in the world. In less than two minutes, I composed a tweet to raise awareness about Results' campaign, tagged my Member of Parliament, and used my voice to take action!

- Hailey, Results volunteer

