



# annual report 2020



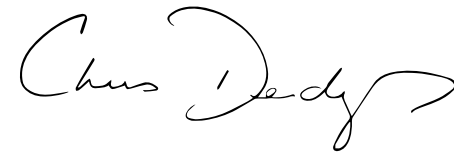
# our executive

Although the times are uncertain, our strength as passionate everyday people committed to positive high-impact change, has never been stronger.

Results volunteers were leaders in an early call for increased resources to [#EndCovidEverywhere](#) – a call to action that led to more than one billion in new and additional investments from Canada for the global response. This relentless pursuit of hope and solutions attracted others, and led to a banner year of growth in the number of volunteers who joined our volunteer network. Growth, impact, hope, action – that is the story of this year's annual report.

Thank you to our volunteers, board, staff, donors, parliamentary champions, and partners around the world, for working towards a world free of extreme poverty.

**Chris Dendys, Executive Director**



# our board

By any measure, 2020 was a challenging year. As the world struggled to deal with the direct effect and the aftershocks of COVID-19, the pandemic put a spotlight on glaring inequalities that Results Canada volunteers have been fighting to erase for more than three decades. There are many proof points of our progress, some of which are highlighted in this report. They make it clear that our mission - to create the political will to end extreme poverty - has never been more vital.

As Chair of Results Canada's Board of Directors, I am proud of the work Results does in pursuit of a stronger, more resilient and inclusive world. I want to thank our staff, our national network of volunteers, our board, our partners, and our donors, for their continued commitment.

Jean-Michel Laurin, Board Chair

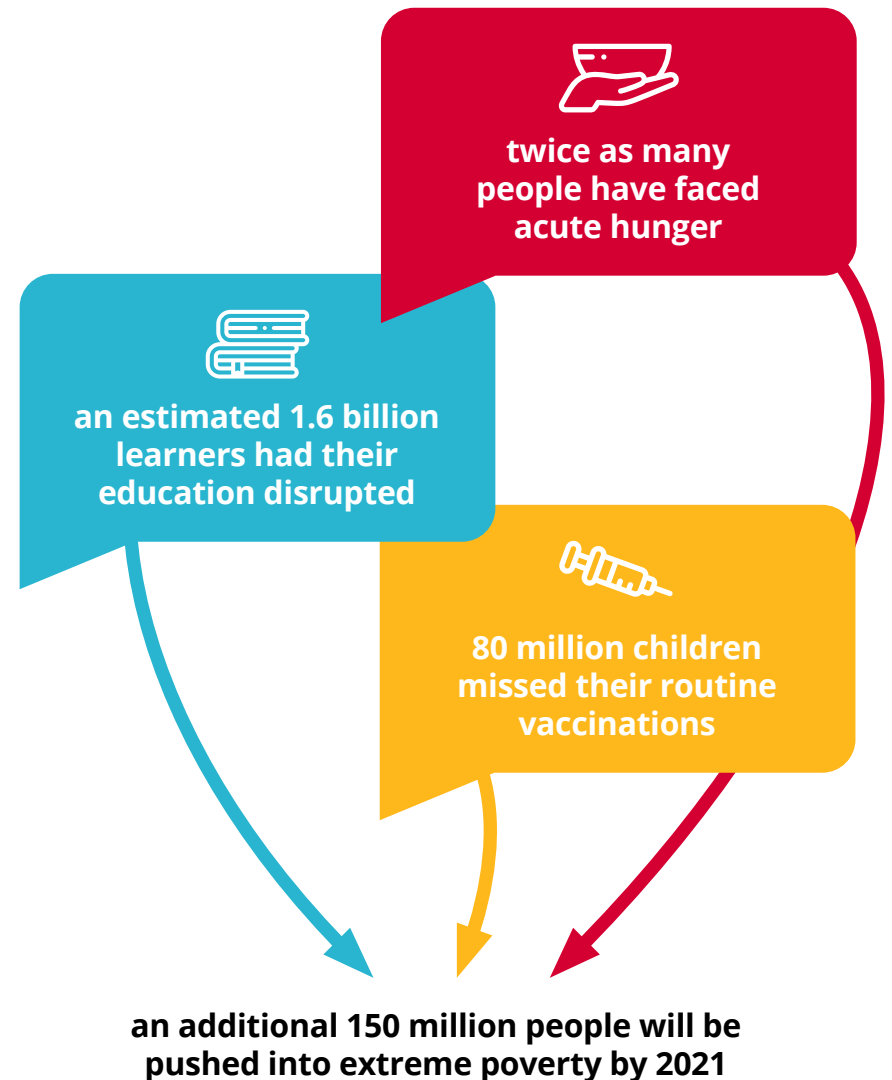
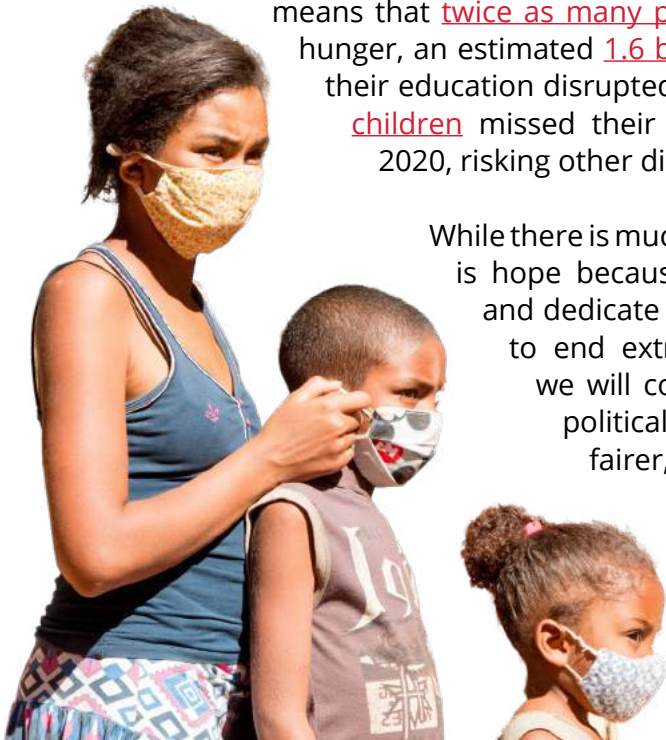


# an exceptional pandemic year

The start of 2020 marked the beginning of what would be a year of change and struggle for people all around the world. Canada's parliament shut down in response to COVID-19 on March 13, 2020 just days before Results Canada was set to host a parliamentary reception on the hill to mark World TB Day. The impact of the lockdowns on our work was felt sharply by our volunteers, staff, and partners everywhere. Not only did we have to shift our advocacy work virtually, but progress towards achieving our vision of a world free of extreme poverty was to be seriously impacted.

In 2020, global extreme poverty rose for the first time in over 20 years, with the World Bank estimating an [additional 150 million](#) people being pushed into extreme poverty by 2021. The knock-on effects of the pandemic, which has included disruptions to health services, the economy and free movement of people, has wiped out 25 years of development progress in just 25 weeks. This means that [twice as many people](#) have faced acute hunger, an estimated [1.6 billion learners](#) have had their education disrupted, and at least [80 million children](#) missed their routine vaccinations in 2020, risking other disease outbreaks.

While there is much work to be done, there is hope because people like you care and dedicate your time to take action to end extreme poverty. Together we will continue to generate the political will needed to create a fairer, healthier world for all.



# our impact – COVID-19

Results Canada rapidly responded to the pandemic by designing and launching our [#EndCovidEverywhere](#) and [#LeaveNoOneBehind](#) campaigns seeking to mobilize unprecedented action to respond directly to the public health crisis, as well as mitigate against its secondary impacts. We called on Canada to invest just 1% of what was being spent at home to respond to COVID-19 in new and additional aid towards an emergency global response to end the pandemic everywhere. Of our CAD\$2.3 billion dollar total ask, we wanted at least CAD\$1 billion to go towards Canada's fair share for the [Access to COVID-19 Tools Accelerator \(ACT-A\)](#), with the rest to be spent on efforts to stop a humanitarian catastrophe that could reverse decades of progress against extreme poverty. By the end of 2020, Results Canada voices contributed to **achieving 71% of our target goal** which included:

**CAD\$898 million**  
for ACT-A

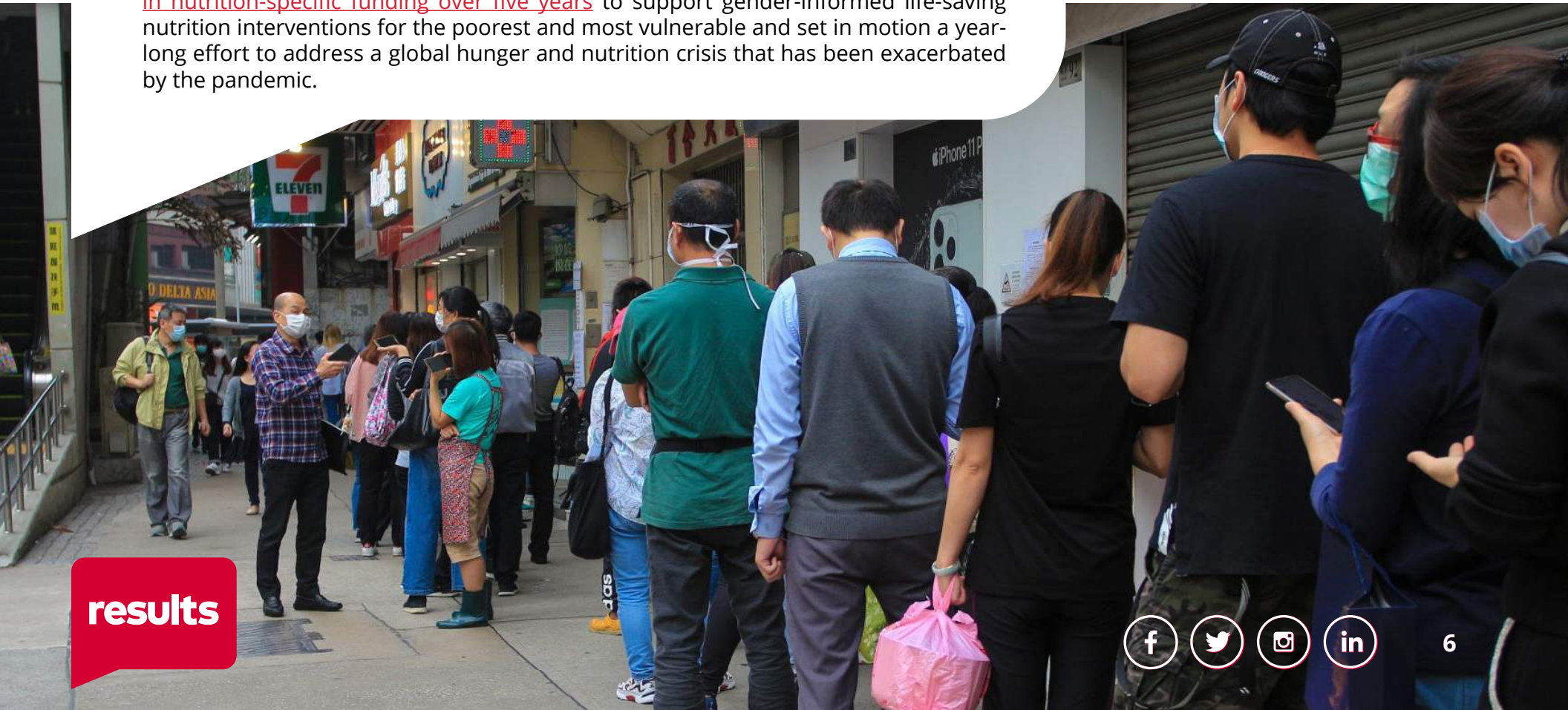
**CAD\$725 million** to  
prevent humanitarian  
catastrophe



# our impact – global health

While responding to the COVID-19 crisis at hand, Results Canada recognized the need to maintain advocacy in support of business-as-usual global health mechanism replenishment cycles.

- Our #VaccinesWork campaign that launched in November 2019 culminated with an announcement (May 2020) by Canada of their commitment of [CAD\\$600 million over 5 years](#) to Gavi, the Vaccine Alliance and [CAD\\$190 million over 4 years](#) for the Global Polio Eradication Initiative (GPEI).
- Results Canada staff worked with civil society allies in Canada and around the world to support the launch of the Nutrition for Growth Year of Action event, co-hosted by Minister Karina Gould in December 2020. At the event Canada pledged [CAD\\$520 million in nutrition-specific funding over five years](#) to support gender-informed life-saving nutrition interventions for the poorest and most vulnerable and set in motion a year-long effort to address a global hunger and nutrition crisis that has been exacerbated by the pandemic.



# our volunteers

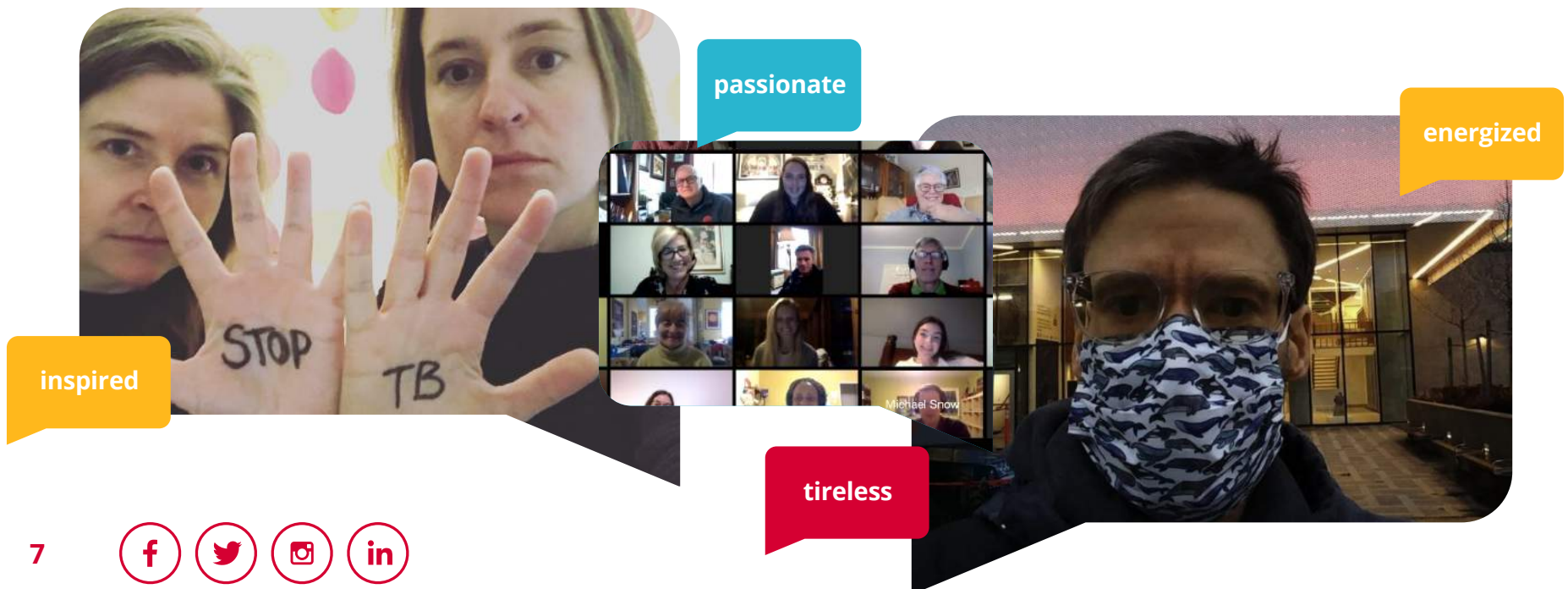
results

As the driving force behind our [campaigns](#), we remain inspired by our volunteers who continue to thrive despite the challenges of COVID-19. Our passionate and tireless [volunteers](#) from across Canada took actions to get letters published in the media, engaged with parliamentarians (Members of Parliament (MP) and senators), and spread awareness on social media. Going fully virtual proved to be an opportunity for growth in terms of total active volunteers (+164%) and number of groups within the Results network (+78%). We also welcomed our first-ever cohort of energized volunteers with the launch of our [Results Canada Education and Advocacy Fellowship Program](#) in November 2020 which continues to be a driving force of advocacy for our issues.

Behind the scenes of big, high-impact announcements from the Canadian federal government are a group of Results volunteers making a real difference. In 2020, Results Canada volunteers took [action](#) by:

- Sending 420+ letters and emails to parliamentarians
- Engaging with 72 different parliamentarians
- Having 38 meetings with parliamentarians
- Publishing a total of 406 letters to the editor and op-eds in 130 different papers across Canada
- Taking to social media with hundreds of tweets and posts

The power of Results Canada volunteers is undeniable! Thanks to their passion and resilience under incredibly challenging circumstances, their efforts were crucial to addressing the deadly divide for people living in poverty brought on by the pandemic.



# our organization

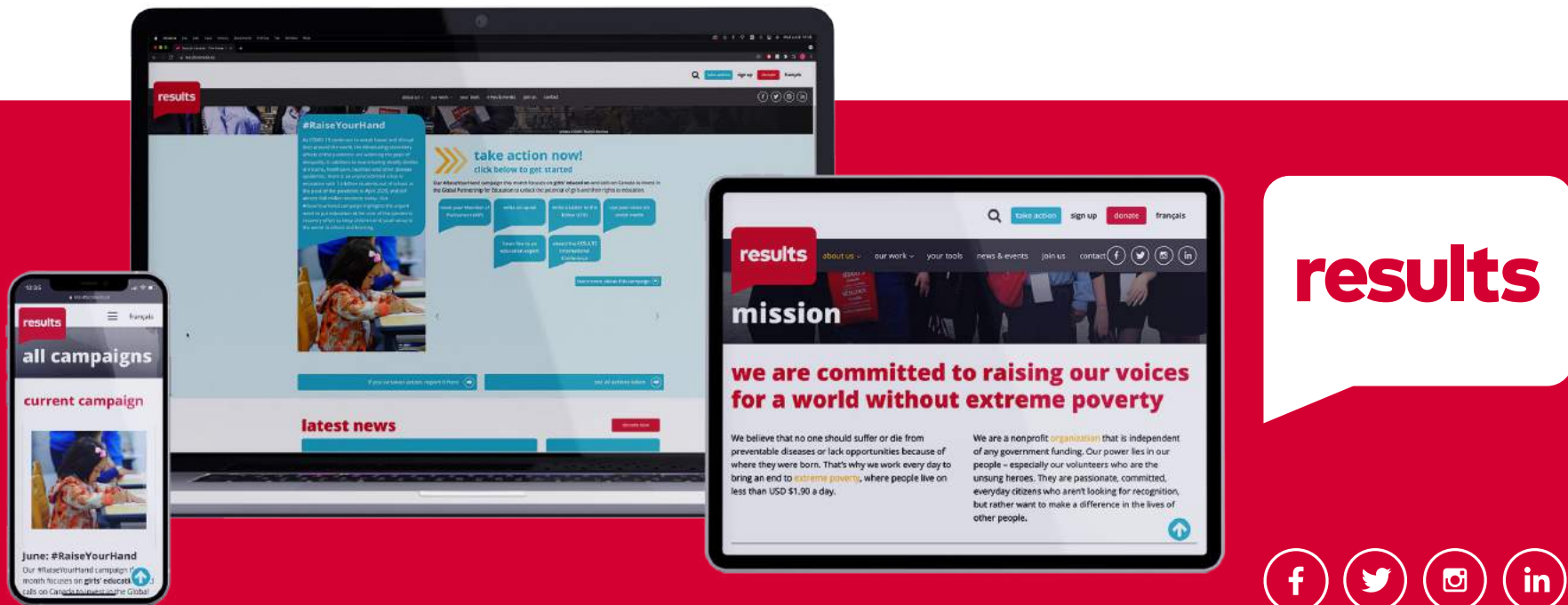
results

In January 2020, Results Canada revealed their new brand and new website with a social media lead-up to a big celebration launch! We reimagined and realigned our Results brand to have a closer association and a clearer meaning to represent who we are and what we do, with a logo that was more relevant and engaging with our audiences.

As advocacy experts, Results' new logo exemplifies our education and advocacy work, and the power of conversation – the raised voices of everyday people, the issues they care about, and the importance of building relationships.

A warm red logo colour conveys our passion and positivity, along with an icon in the form of a “talk” or “dialog” bubble. We modernized our wordmark and overall look to represent the approachable, friendly and dynamic organization Results Canada is known to be.

With a volunteer-centric website that puts taking action at the heart of its purpose, we were well poised to support and grow our volunteer network that three months later would go completely virtual. Despite the uncertainty that COVID-19 brought in 2020, our online tools, dynamic action webpages, and ability to provide support links and online references culminated into a banner year of welcoming new volunteers and supporting veteran ones to take action to end extreme poverty.

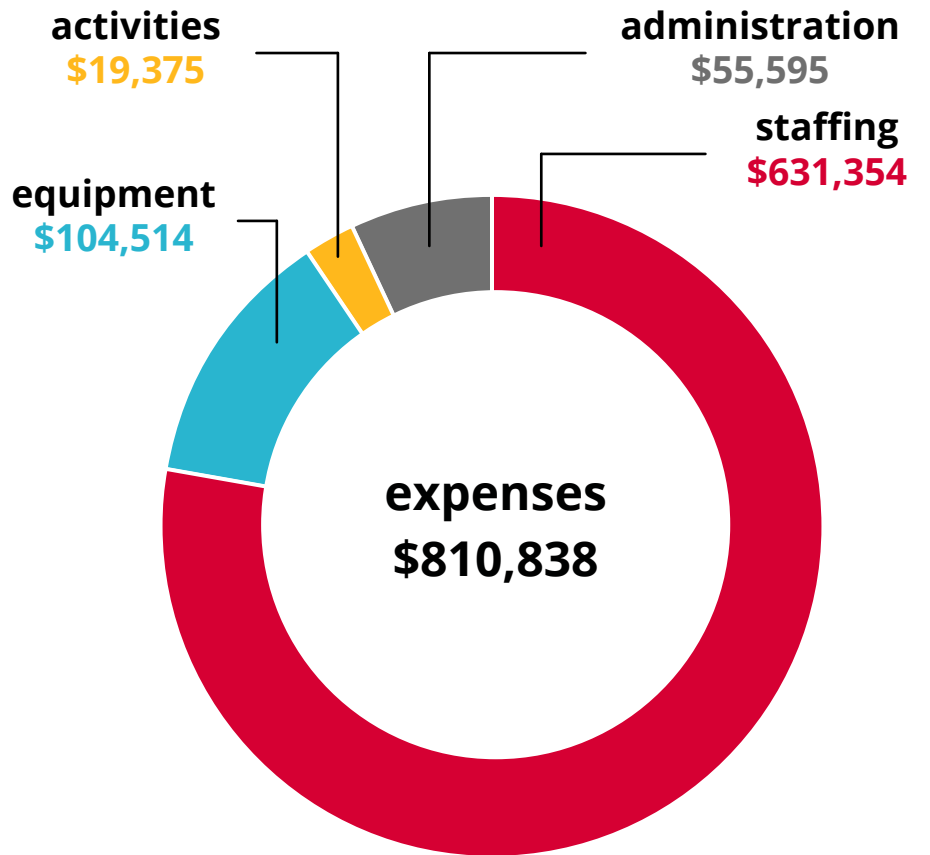
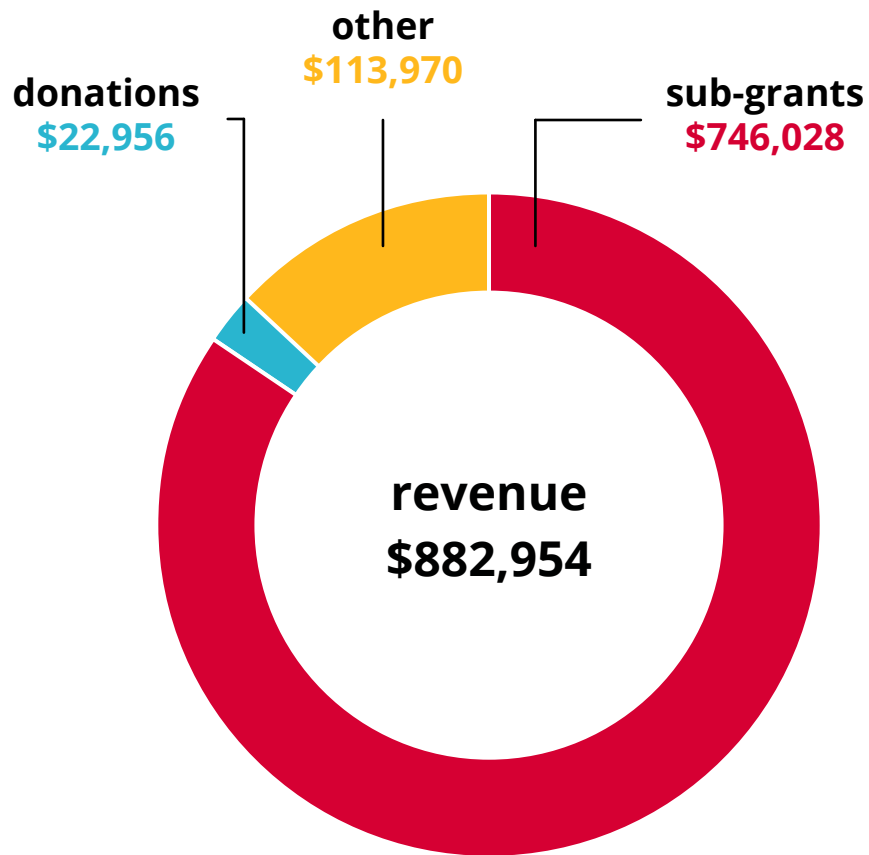




# our financials

results

We are a nonprofit organization that is independent of any government funding. Every dollar our volunteers ask for goes directly from the government to independent global programs that give people living in poverty the health, education, and economic opportunity they need to thrive.



**results**

♥ THANK YOU ♥  
♥  
♥

A person wearing a helmet and safety glasses is holding a sign that says "THANK YOU". The letter "O" in "YOU" is replaced by a drawing of a person wearing a surgical mask. There are heart symbols around the text.

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