



**results**

**annual report**

**2021**

# our executive & board

Friends,

Hope, education, action, and impact – thanks to the power and dedication of our volunteers, that constant and enduring drumbeat has resonated throughout Results Canada's 35-year-history.

In recent years, given the devastating toll of the global pandemic on all facets of our work – from global health equity to economic opportunity, to access to quality education – Results Canada's mission to create the political will to end extreme poverty has never been more vital. In this annual report, we highlight some of the proof points of our progress. Despite the enormity of the challenge, Results continues to measure progress in lives saved, in needless suffering eased, and in opportunity fuelled.

As Chair of Results Canada's Board of Directors and as Executive Director, we thank our staff, our volunteers, our board, our partners in Canada and around the world, and our donors, for your support and for your commitment to a stronger, more resilient, and inclusive world.



**Jean-Michel Laurin,  
Chair of the Board**

A handwritten signature in black ink, appearing to read 'J. Laurin'.



**Chris Dendys,  
Executive Director**

A handwritten signature in black ink, appearing to read 'Chris Dendys'.



# a year of commitment

results

Some might say 2021 was the year of the COVID-19 pandemic. Looking at what we accomplished together despite the uncertainty and challenge of the time, we have decided to call it the year of commitment. The COVID-19 crisis has exacerbated and put the spotlight on many deadly divides, yet those working to realize a better world gained a renewed sense of determination to force decisive change grounded in justice.

Throughout the year Results Canada witnessed first-hand just how many people are willing to lean into making the pandemic a turning point for good for the world. We took a stand for [health equity](#), [quality education](#), and [economic opportunity](#) for all and people across Canada joined us. Motivated by the powerful actions and support of our partners, volunteers, and donors, staff worked hard behind the scenes to create new opportunities to take strategic action to end extreme poverty.

For the first time in a generation, the quest to end poverty had suffered a setback. It was estimated that about [150 million additional people](#) would be living in poverty due to the pandemic by the end of 2021. We knew the only way to find hope and solutions was to take urgent and unprecedented action together to tackle the unfolding global health, social, and economic crises head-on.

We honed in on our key issues – all of which have seen progress stalled or reversed due to COVID-19. We created new resources on our website to provide more information on where we focus our work:

## health equity

ending tuberculosis  
child health  
women & adolescent  
girls' health

## quality education

quality education  
access to education

## economic opportunity

economic inclusion  
interventions

- microfinance
- graduation programs



# our impact: health equity

results

Results Canada's calls-to-action put the spotlight on the devastating direct and secondary effects of COVID-19 and the need to build resilient health systems for an equitable, sustained pandemic recovery. We made great strides to address widening gaps of inequality:

- We called on Canada to invest in the Global Financing Facility to #StopTheDeadlyDivide impacting access to essential services during the pandemic. In February, we called for investments to protect women and children's health. When kicking off the GFF's [Reclaim the Gains](#) campaign, Canada [pledged CAD\\$100 million](#). Our further advocacy contributed to an additional [CAD\\$50 million pledge](#) at the Nutrition for Growth Summit and \$40 million more in 2022, for a total of \$190 M – a 27% increase from Canada's previous pledge and we look forward to further investments in 2022!
- The Canadian government heard our call for investment in the [Access to COVID-19 Tools \(ACT\) Accelerator](#), which began in 2020 with our #EndCovidEverywhere campaign. When the much-anticipated 2021 federal budget was released, an additional CAD\$375 million was dedicated to the global pandemic response and allocated to the ACT-Accelerator.



**Meet a Results Canada champion:**  
**Dr. Françoise Bigirimana**, HIV advocate and Medical Officer – Regional Office for Africa, World Health Organization

*"The current context of the COVID-19 vaccine brings me back to the mid-1990s when HIV treatment was effective in Europe and North America, but there was no capacity for it in low-income countries. It was so sad to see a huge number of people dying in my country (Burundi). The inequity to treatment was so high, despite the virus having no border."*





# our impact: quality education

As the global COVID-19 pandemic moved onto year-two, [half of all students](#) across the world were still being affected by school closures, resulting in an increasing learning crisis – a crisis that already existed before COVID-19. Our calls-to-action worked to counter the massive set-back in access to education and our efforts paid off.

- We launched our #RaiseYourHand campaign in May to highlight the acute barriers to education for children and youth living in low-income countries and called on Canada to invest in the [Global Partnership for Education \(GPE\)](#) to ensure every child can learn and grow. We extended the call into June with a focus on unlocking potential of girls and their rights to education. We even hosted a [virtual discussion](#) for advocates with Alice Albright, CEO, GPE to dig deeper into the organization's strengths.
- Our campaign culminated when Canada announced in June a commitment to [invest CAD\\$300 million](#) over five years in the GPE.
- Canada signed the Girls' Education Declaration that will support low- and lower-middle-income countries.

Two time-bound targets were established – both by 2026 – to ensure:

**20 million**  
girls are in school

**20 million**  
more girls reading by age 10



# our impact: economic opportunity

The unprecedented economic crisis created by the pandemic needed urgent attention at the beginning of 2021. Our #LeaveNoOneBehind call-to-action called on Canada to demonstrate a sustained commitment to addressing this crisis by joining the [Partnership for Economic Inclusion \(PEI\)](#) – the repository of best practices for economic opportunity programs. Volunteers got [letters](#) about the issue published in newspapers in BC, Alberta, and Ontario! We are proud of the awareness we all brought to the PEI.

Behind the scenes, in October, our staff worked to encourage the Prime Minister to join global leaders in allocating special resources

to the COVID-19 response at virtually no cost to Canada. These resources, coming from newly allocated International Monetary Fund [Special Drawing Rights \(SDRs\)](#), would support low-income and other vulnerable countries in purchasing critical supplies for the COVID-19 response. In October, Canada answered by allocating 20% of their SDRs, equal to what the United Kingdom and the United States pledged. We are proud that Canada took an ambitious stand in what was a once-in-a-generation opportunity.



## Result's ask

For Canada to allocate 25% of their SDRs to support the COVID-19 response

## Canada's answer

20% of their SDRs allocated



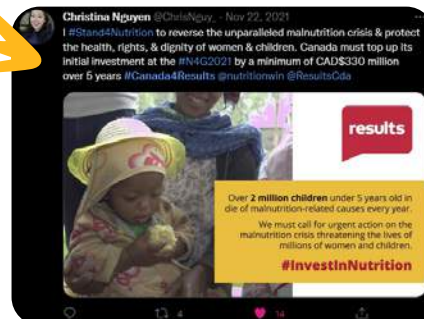
# our volunteers

results

As passionate individuals dedicated to ending extreme poverty, our [volunteer](#) advocate network is the inspiration for our [calls-to-action](#) each month. With COVID-19 impacting volunteers everywhere, we were proud to see our advocates adjust to new virtual ways of taking action and thriving at it! Virtual volunteer opportunities allowed for consistent growth in the number of advocates offering their time and talent for our mission – nearly doubling over the year.

Behind important Canadian federal government announcements that support solutions to our key issues are a group of Results volunteers engaging and educating key decision makers. In 2021, Results Canada volunteers [took action](#) by:

- Doubling the submissions to newspapers compared to 2020 resulting in **305** published media pieces
- Increasing our parliamentary engagement, through meetings and phone calls, by **170%** over the previous year
- Lighting up in red a record number of landmarks and monuments for World Tuberculosis Day (**38!**)
- **Countless** social media posts and engagement on our key issues



## Resultsathon for nutrition

Following the [Nutrition for Growth Summit](#) in December 2021, Amal and Anjali hosted the first-ever [Resultsathon](#)! The volunteer-led hackathon event provided a unique problem-solving opportunity for volunteers to share and broaden their knowledge of advocacy work by creating innovative solutions to address the global challenges of malnutrition.



Volunteers host first-ever [Resultsathon for nutrition](#)

# a year of firsts

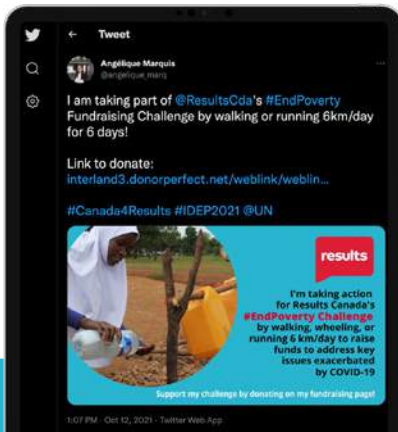
results

2021 will be remembered also as the inaugural year of several Results Canada initiatives that would not have been possible without our network of supporters, volunteers, staff, board, members, and partners and your willingness to be active advocates for ending extreme poverty worldwide.

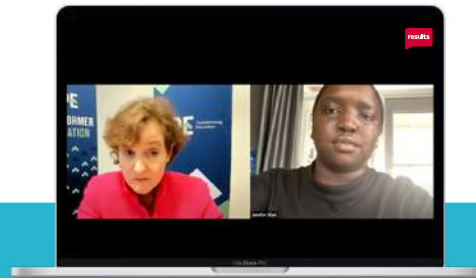


**Christina Nguyen**, Fellow  
& #EndPoverty Challenge  
participant Hamilton group

*"I am very glad I participated in [the #EndPoverty Challenge] because I learned so much! I am also proud that I took on this new and unfamiliar challenge. I have to thank and credit Results Canada and the Fellowship program for providing me with the necessary tools and platform to campaign successfully."*



With our new [#EndPoverty Challenge](#), we rallied behind the International Day for the Eradication of Poverty, October 17 – a globally recognized day to stand in solidarity with those living in extreme poverty. More than 300 individuals contributed by participating, donating, and/or raising awareness for issues linked to extreme poverty that have been exacerbated by COVID-19. Together, we surpassed our CAD\$15,000 fundraising challenge goal and raised over CAD\$17,000 for our work to advance economic opportunity for all.



Our first year-long [interactive webinar series](#) was born from pandemic restrictions with the aim to engage and educate advocates virtually around our issues. We explored topics that informed our actions – from [tuberculosis](#) for World TB Day to advocating for [quality education](#).



The first-ever cohort of our [Education and Advocacy Fellowship Program](#) completed an intensive 12-month advocacy and leadership training for volunteers. Fellows provided support to maximize our impact on tuberculosis, the World Bank's International Development Association replenishment, the Nutrition for Growth Summit and more. We are so proud of their accomplishments and are excited for the 2022 cohort!

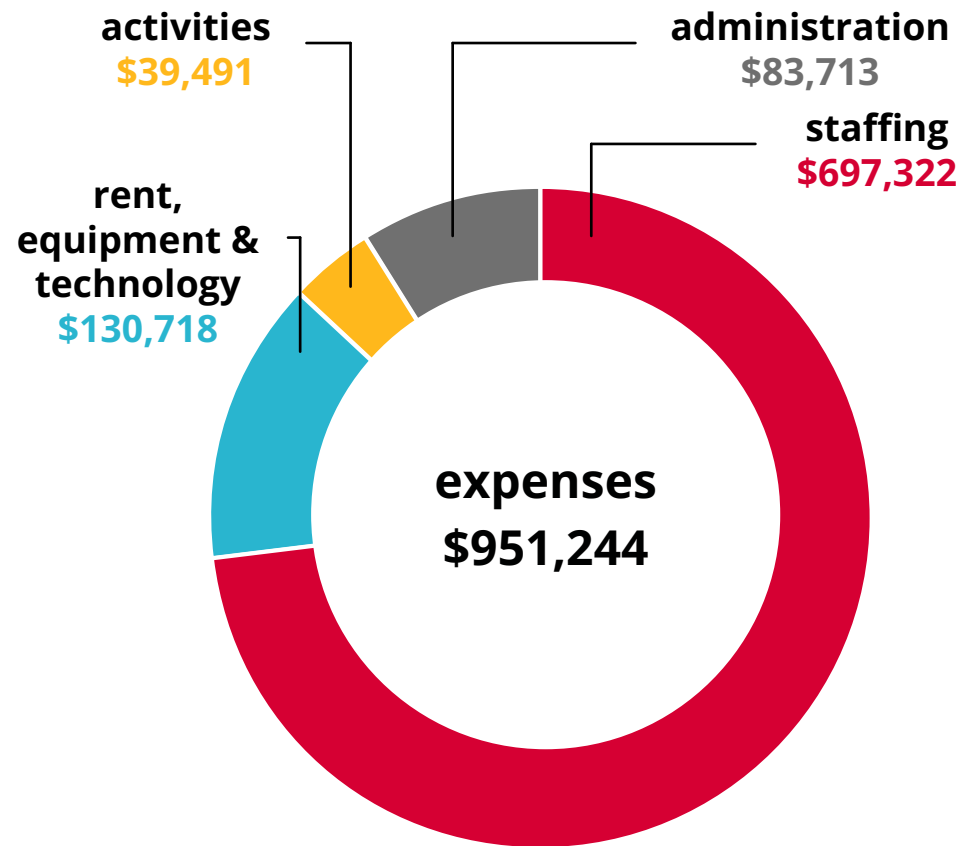
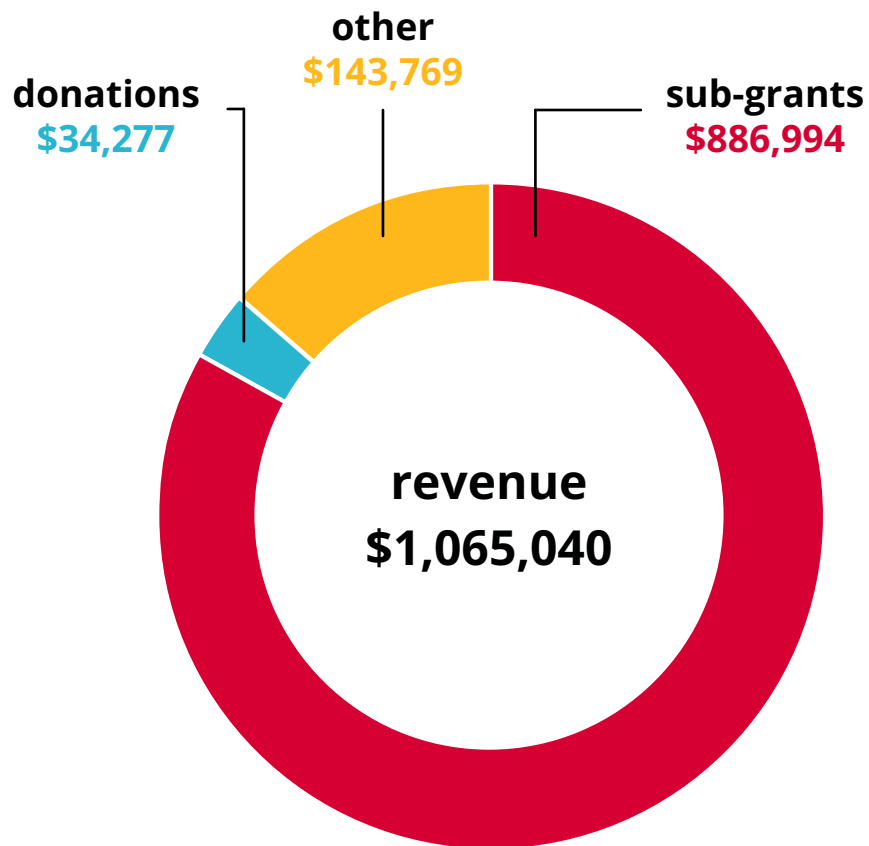




# our financials

results

We are a nonprofit organization that is independent of any government funding. Every dollar our volunteers ask for goes directly from the government to independent global programs that give people living in poverty the health, education, and economic opportunity they need to thrive.





905-280 Albert St.  
Ottawa, ON  
K1P 5G8

tel: 613.562.9240  
toll free: 1.855.807.8485  
resultscanada.ca

