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# a message from our Executive Director

results

Results Canada's mission is to create the political will to end extreme poverty. The past year has been unlike any other with the COVID-19 pandemic having detrimental impacts for people all over the world, reinforcing the need for our mission. With passion and dedication, Results Canada volunteers stepped up in a big way as they continued to advocate for a better world for everyone everywhere.

Together, and with the support of many decision makers, we made significant gains with dedicated global COVID-19 funding and additional international assistance funding. Our 2020-2021 Year in Review is a special pandemic edition focused on how Results Canada volunteers and the actions taken by decision makers made a difference despite the challenges caused by COVID-19. Thank you to the Members of Parliament and Senators who advocated in support of high-impact solutions where progress is measured in lives saved, in more children accessing education and in greater economic inclusion for all.

**Chris Dendys, Executive Director** 













### about Results Canada

results

We believe that no one should suffer or die from preventable diseases or lack opportunities because of where they were born. That's why we work every day to bring an end to <a href="mailto:extreme">extreme</a> poverty, where people live on less than USD\$1.90 a day.

Results Canada is a non-partisan advocacy non-profit organization that is independent of any government funding committed to ending extreme poverty. Our power lies in our people – especially our <u>volunteers</u> who are the unsung heroes. They are passionate, committed everyday citizens who are not looking for recognition, but rather want to make a difference in the lives of other people by engaging with parliamentarians to create change.















### global pandemic is declared

On March 11, 2020 the World Health Organization (WHO) declared the COVID-19 outbreak a global pandemic. Two days later on March 13, Canada responded by shutting down parliament and transitioning to a 'new normal' within a remote working environment. Results Canada, our volunteers and our partners remained determined and united in advocating for a world free of poverty with a new focus on ending COVID-19 everywhere.

As COVID-19 continued to evolve past March 2020, Results Canada rapidly responded to the pandemic by launching successive campaigns that built off of each other in the evolving landscape. Our #LeaveNoOneBehind, #EndCovidEverywhere and #StopTheDeadlyDivide campaigns sought to mobilize unprecedented action to respond directly to the public health crisis, as well as mitigate against its secondary impacts.







#### COVID-19 around the world

COVID-19 threatens to reverse decades of hard-won progress for those living in extreme poverty. In addition to the health and economic security impacts, twice as many people face acute hunger, an estimated 1.2 billion learners have had their education disrupted and at least 80 million children missed their routine vaccinations in 2020, risking other disease outbreaks. The statistics are daunting and for already vulnerable populations, these secondary impacts of the pandemic are as devastating as the virus itself.











### our campaigns

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As advocacy experts, we created campaigns in 2020 and 2021 that responded directly to the evolving COVID-19 situation: #LeaveNoOneBehind, #EndCovidEverywhere, and #StopTheDeadlyDivide. We collaborated with volunteers, partners and parliamentarians to ensure that our campaigns were relevant, timely, and above all, impactful. We continuously adapted our work and activities over the course of 12 months to enable volunteers to take action on the most current issues surrounding the pandemic but also the more serious and long-term indirect impacts to those already marginalized by extreme poverty.

#### #LeaveNoOneBehind

Launched: April 2020



### #EndCovidEverywhere

Launched: June 2020



### #StopTheDeadlyDivide

Launched: February 2021















### Campaign

After the outbreak of COVID-19, we immediately launched our #LeaveNoOneBehind campaign based off the ambitions of the Sustainable Development Goals. As the world collectively responded to the COVID-19 outbreak, it became clear that this virus knew no borders and would have devastating impacts. With travel restrictions, lockdowns, social distancing measures and work from home orders being implemented around the world, it was obvious that those already living in vulnerable communities would be hit the hardest by the pandemic.

This campaign focused on the impacts of the COVID-19 crisis on health equity and how the intersections of climate change, humanitarian emergencies, income inequality and lack of access to education exacerbate these effects and make it more difficult for the most marginalized to access life-saving health care.

#### The Ask

We asked Canada to support a global and equitable response to COVID-19 by investing in the strengthening of health systems in low-income countries and ensuring that potential treatments and vaccines be made available to all.

#### The Sustainable Development Goals











































#### **Actions Taken**

Volunteers mobilized quickly and <u>took action</u> by meeting with their Members of Parliament (MPs) and writing letters to the editor (LTEs) to spotlight the growing barriers in health equity caused by the pandemic, while calling on the government to step up and contribute to a global response.

Thank you for the meeting, MP **Julie Dzerowicz's** office





Thank you,

MP Pierre



Thank you, Parliamentary Secretary **Anita Vandenbeld** 

Additional thank you to the Parliamentary Secretary to the Minister of International Development **Maninder Sidhu**, MP **Emmanuel Dubourg**, MP **Sven Spengemann** and Parliamentary Secretary **Marie-France Lalonde** for speaking with Results Canada volunteers on the importance of a global response to the pandemic.

results





Thank you, Hon. Minister Catherine McKenna

Jean-Francois Tardif and Mélissa Dubé

Thank you, Parliamentary Secretary **Greg Fergus** 



Thank you Hon. **Jim Carr** for meeting with us

Thank you, Parliamentary Secretary Soraya Martinez Ferrada



4:08 PM · Sep 17, 2020 · Twitter Web App

Additional thank you to the Parliamentary Secretary to the Minister of International Development **Maninder Sidhu**, MP **Emmanuel Dubourg**, MP **Sven Spengemann** and Parliamentary Secretary **Marie-France Lalonde** for speaking with Results Canada volunteers on the importance of a global response to the pandemic.

### results

#### Wins

Our volunteers understood the devastating impacts of COVID-19 around the world and took action to highlight the urgent need for Canada to step up and respond to the crisis globally. During this campaign **257** letters to the editor were published in over **115** different newspapers. Volunteers also engaged over **300** times with parliamentarians through emails, phone calls, meetings, and community events!

On April 5, International Development Minister Karina Gould announced <u>CAD\$159.5 million</u> in funding to support international efforts to fight COVID-19 including towards the <u>Coalition for Epidemic Preparedness Innovations (CEPI)</u> which was working on developing a vaccine.



Volunteers engaged over **300** times with parliamentarians



**257** letters to the editor were published in over **115** different newspapers





CAD\$159.5 million

in funding to support international efforts to fight COVID-19



resultscanada.ca

#### Campaign

Building off the momentum of our #LeaveNoOneBehind campaign, it became clear that Canada needed to contribute to a global response to the pandemic that supported both the immediate response and addressed the devastating secondary impacts. To #LeaveNoOneBehind, we needed to contribute to the equitable distribution of COVID-19 treatments, diagnostics and vaccines, while also addressing disruptions in routine immunizations, education and nutrition programs around the world.

The Access to COVID-19 Tools Accelerator (ACT-A) was launched as a global collaboration to accelerate the development, production, and equitable access to COVID-19 tests, treatments and vaccines. ACT-A brought together governments, scientists, businesses, civil society, philanthropists and global health organizations. We asked Canada to be at the forefront of global efforts by investing ambitiously in a global emergency response. By collaborating through the ACT-A to end the pandemic, the world could reduce mortality and severe disease, restore societal and economic activity, and reduce the burden of COVID-19 fairly, effectively and efficiently.



\*99.75% of Canada's response to the global pandemic has been spent at home. Let's invest at least 1% of our emergency response to help poorer countries. Viruses don't respect borders.

#EndCovidEverywhere

#### The Ask

We asked Canada to invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere. Funds were to go to global health agencies delivering on the ACT-A to respond directly to the virus, as well as towards efforts to mitigate the secondary impacts of the crisis.

















#### **Actions Taken**

As funding continued to be announced to address COVID-19 within our country, Results Canada alongside Global Citizen and the ONE campaign were among the first to ask Canada to invest at least 1% of our domestic COVID-19 response to a globally coordinated emergency response, including investment in the Access to COVID-19 Tools Accelerator (ACT-A), and mitigating against the pandemic's secondary impacts.



Thank you **Jagmeet Singh** for meeting with Results, Global Citizen and the ONE campaign to discuss the importance of Canada investing at least 1% of our domestic response to the global response.

Results Canada @ResultsCda · Mar 3

Thank you @karinagould for meeting with Tayler, one of our passionate #Canada4Results advocates & a constituent from Burlington to discuss Canada's commitment to a global recovery to #EndCovidEverywhere while ensuring the rights of women & girls are protected around the \*#Cdnpoli



Karina Gould and Development Canada

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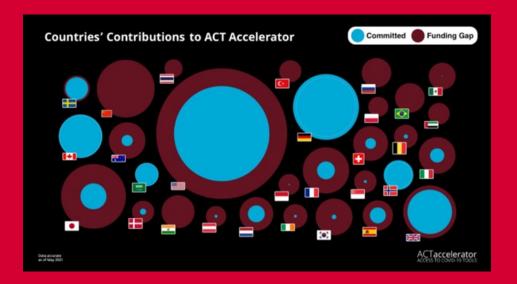


results

#### Wins

Over the course of our #EndCovidEverywhere campaign, volunteers published over **85** letters to the editor in **50** unique newspapers and had over **100** engagements with parliamentarians! In November, Results Canada held our first ever <u>virtual conference</u>, followed by a Week of Action, where volunteers met with decision-makers to advocate for Canada to invest **1%** to #EndCovidEverywhere. We also hosted a parliamentary briefing on the importance of the The Access to COVID-19 Tools Accelerator (ACT-A). Check out these parliamentary engagements on <u>pages 21-23</u>.

Thanks to our volunteers' passion and commitment to global health equity, they tirelessly advocated for investments toward the <u>ACT-A</u>. Their effort alongside our coordination with the international development community paid off and Canada invested its fair share in the ACT-A!





Volunteers engaged with parliamentarians over **100** times



**85** letters to the editor were published in over **50** unique newspapers



Advocating for Canada to invest **1%** to #EndCovidEverywhere

results

On June 27, 2020, Prime Minister Justin Trudeau announced CAD\$300 million in funding - CAD\$120 million towards the Access to COVID-19

Tools Accelerator (ACT-A) to ensure global access to medicines, diagnostics, and vaccines to fight COVID-19 and CAD\$180 million to tackle the growing global humanitarian crises

On **September 29, 2020**, Prime Minister Justin Trudeau announced <u>CAD\$400 million</u> in new and additional aid to address the humanitarian impacts of COVID-19 on those most vulnerable around the world. This investment is new and additional aid and helps us get one step closer to achieving our 1% ask

On **February 19, 2021**, Prime Minister Justin Trudeau announced that Canada will be investing an additional <u>CAD\$75 million</u> in the ACT-A to ensure equitable access to the tools needed to #EndCovidEverywhere

On **September 25, 2020**, Prime Minister Justin Trudeau announced that Canada will commit a total of CAD\$440 million in a global effort to both procure vaccines and share them with the world: CAD\$220 million will go to the Vaccine Global Access (COVAX) Facility to procure up to 15 million vaccine doses for Canadians and CAD\$220 million will be channeled through the COVAX Advance Market Commitment to purchase doses for low- and middle-income countries

On **December 14, 2020**, International Development Minister Karina Gould announced <u>CAD\$230 million</u> to procure COVID-19 treatments for developing countries in response to urgent priorities identified by the ACT-A

Through parliamentarian engagement,
Results Canada and partners leveraged over **CAD\$1.4 billion** for the global pandemic
response and recovery.

### #StopTheDeadlyDivide



#### Campaign

With our #LeaveNoOneBehind campaign, we underscored the secondary impacts being affected by the pandemic through a health equity lens and demonstrated how crucial it was to #EndCovidEverywhere by investing in the Access to COVID-19 Tools Accelerator (ACT-A). Results Canada was able to pivot to a new #StopTheDeadlyDivide campaign to address the growing inequalities being exacerbated by the pandemic around the world.

This campaign focused on the widening gaps of inequality - from the pandemic response and recovery to all aspects of life including income, health care, education, nutrition, and fights against other disease epidemics. Unfortunately, those who were already marginalized because of poverty or gender were being disproportionately affected.



#### The Ask

Each month since February 2021, Results Canada has focused on leveraging different high-impact policies or financial commitments to #StopTheDeadlyDivide. We asked Canada to join the Partnership for Economic Inclusion, maintain funding towards TB Reach, support the TRIPS waiver and invest in the Global Financing Facility (GFF).













### **#StopTheDeadlyDivide**

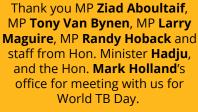
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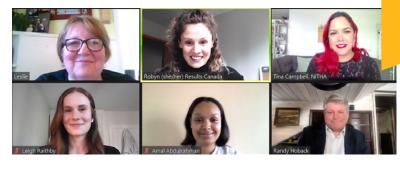
#### **Actions Taken**

Results Canada commemorated <u>World Tuberculosis</u> (TB) <u>Day</u> on March 24, 2021 to bring awareness and stand in solidarity with those around the world affected by TB. The success achieved this year was greater than any other World TB Day activities in pre-pandemic years. <u>Compared to 2019</u>, Results volunteers were able to overcome the challenges posed by COVID-19 and operate successfully with their virtual set-ups to secure a 457% increase in landmarks lit up in red (42 up from 7).

Like COVID-19, TB is an airborne disease. Before the pandemic, it was the world's leading infectious disease killer. In 2019 alone, about 10 million people fell sick with the disease and an estimated 1.4 million died, including 230,000 children. This is despite TB being both preventable and curable.





















## #StopTheDeadlyDivide



#### Wins

Volunteers took unprecedented action to mark <u>World TB Day</u> in their communities, breaking Results Canada milestones and standing in solidarity with those affected by TB. Volunteers started advocating for World TB Day months in advance and were able to secure mayoral proclamations along with **42** landmarks across Canada lit up in red!

Our volunteers didn't stop there! They published **77** letters to the editor in **53** unique newspapers and engaged in over **170** parliamentary engagements to #StopTheDeadly Divide.



Volunteers engaged over **170** times with parliamentarians



77 letters to the editor were published in over 53 unique newspapers



**42** landmarks across Canada lit up in red



Canadians care about ending TB. That's why a record number of landmarks across Canada will be lit up in red to show solidarity with those affected by TB.

WORLD
TUBERCULOSIS
DAY
MARCH 24
#endTB







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Results Canada worked closely with Members of Parliament and Senators to provide the most up-to-date briefings on global poverty solutions. This became especially crucial during the pandemic when news, information and research was changing rapidly. With the pandemic forcing us to work in a virtual environment, Results Canada planned many key events in support of our campaigns, including an Access to COVID-19 Tools Accelerator (ACT-A) parliamentary briefing, a national conference and subsequent Week of Action, and supported sector-wide and volunteer-led events in support of a global recovery.











### results

#### **Parliamentary Briefing: ACT-Accelerator**

Results Canada in partnership with the <u>Interagency Coalition on Aids and Development</u> convened a parliamentarian briefing on the <u>Access to COVID-19 Tools Accelerator (ACT-A)</u> hosted by Senator Mobina Jaffer, a co-chair of the Global Health Caucus. The briefing outlined how ACT-A was the world's best bet for a COVID-19 exit strategy.



This ACT-A briefing event featured esteemed speakers Dr. Soumya Swaminathan, the Chief Scientist of the World Health Organization and Peter Sands, the Executive Director of the Global Fund to Fight AIDS, TB and Malaria.

### **Speakers**



Senator Mobina Jaffer Co-chair, Global Health Caucus



**Dr. Soumya Swaminathan**Chief Scientist,
World Health Organization



Peter Sands
Executive Director,
Global Fund to Fight AIDS, TB & Malaria

Thank you to the **over 35 parliamentarians** and staff who attended this briefing to learn more about the ACT-A!











### results

#### **Results Canada National Conference**

On November 14 and 15, 2020 Results Canada hosted a virtual National Conference with the theme "From action to impact: advocacy to inspire hope and solutions in uncertain times". The aim of the conference was to help reignite our conviction that a world free of extreme poverty is possible, even amidst the COVID-19 pandemic. It included plenaries, sessions and workshops filled with information and insight on global health and advocacy in the current COVID-19 context. Over 500 people registered to learn from esteemed speakers and sharpen their advocacy skills through workshops. Thank you to all of our speakers, guests and participants!



Special thank you to Parliamentary Secretary Anita Vandenbeld and MP Stephanie Kusie for speaking to conference participants about the best way to engage with parliamentarians!

### **Speakers**



**Dr. Bruce Aylward**Senior Advisor to the Director-General of the WHO, Organizational Change



**Rosemary W. Mburu** Executive Director for WACI Health



Madhukar Pai
Canada Research Chair in Epidemiology
& Global Health at McGill University
and Associate Director of the McGill
International TB Centre



**Dr. Muhammad Yunus**Founder of the Grameen Bank and Nobel
Peace Prize Laureate













#### **Results Canada Week of Action**

To harness the collective voice and power of our volunteers, we embarked in a Week of Action after our National Conference so that they could put the skills they learned to use and engage in making change. Volunteers met with parliamentarians, wrote letters to the editor (LTEs) and took to social media to share why Canada needed to invest at least 1% of our domestic response to the global response to #EndCovidEverywhere.

Conference participants and volunteers took part in three joint parliamentary meetings with the critics of international development.







Thank you, MP **Heather McPherson**, MP **Garnett Genuis**, and former Parliamentary Secretary to the Minister of International Development, **Kamal Khera** for meeting with us to talk about the global COVID-19 response!



### **Results Canada Week of Action (cont'd)**

While the COVID-19 pandemic has brought many challenges, it has not stopped our volunteers from raising their voices and meeting with MPs and their staff in the new virtual environment. Thank you to the **over 19** MPs and Senators who met with our volunteers for our Week of Action to #EndCovidEverywhere!

"It was wonderful to speak with MP Julie Dabrusin on the leadership role Canada needs to play in the global response to COVID-19. Through the call, we were able to learn about the new study on the Vulnerabilities Created and Exacerbated by the COVID-19 pandemic and discuss the dramatic impact COVID-19 has had here in our constituency and around the world."



"MP Salma Zahid was an absolute pleasure to meet! She made me feel very welcomed and was eager to support our concerns. Thank you for your time and efforts that you continue to do, even during a global pandemic!"



"Meeting with my MP Peter Fragiskatos was both exhilarating and nerve-racking, however, they were very supportive of Results Canada's ideas and encouraged me to continue advocating. This was an incredibly rewarding experience and gave a greater feeling of the impact that I can have on my community and local government as well."



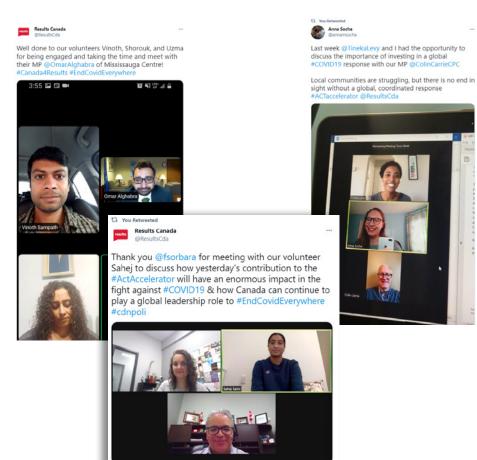
Thank you MP Colin Carrie, MP Julie Dzerowicz, Parliamentary Secretary Francesco Sorbara, MP Kate Young, Senator Mobina Jaffer and Hon. Minister Omar Alghabra. Additional thank you to Hon. Minister Ng, Parliamentary Secretary Adam Van Koeverdan, Senator Gwen Boniface, MP Randeep Sarai, MP Pat Kelly, MP Karen McCrimmon and MP Nathaniel Erskine-Smith.

## results

### **Results Canada Week of Action (cont'd)**







Thank you MP Colin Carrie, MP Julie Dzerowicz, Parliamentary Secretary Francesco Sorbara, MP Kate Young, Senator Mobina Jaffer and Hon. Minister Omar Alghabra. Additional thank you to Hon. Minister Ng, Parliamentary Secretary Adam Van Koeverdan, Senator Gwen Boniface, MP Randeep Sarai, MP Pat Kelly, MP Karen McCrimmon and MP Nathaniel Erskine-Smith.



#### **International Development Week**

MP Simon Pierre Savard MP Sven Spengemann

MP Sean Fraser

Canada celebrated <u>International Development Week</u> in early February 2021 to acknowledge Canadian contributions to poverty reduction and international assistance around the world.

Thank you to <u>Cooperation Canada</u> for organizing a Week of Action to bring together volunteers and the international development sector to meet with parliamentarians to shine a spotlight on the importance of Canada stepping up in the global recovery. Over the course of that week, 60 meetings occurred and Results Canada volunteers and staff participated in half of them.

Thank you to all parliamentarians who took the time during International Development Week to meet with Results Canada volunteers and Canadians who care!



MP Will Amos











### **Senator Workshop on International Development**

Our volunteers know that building relationships with parliamentarians is a key aspect of taking action and making change in Canada. Volunteers were invited to provide a workshop for senators so that they could learn about Results Canada, Official Development Assistance and our #EndCovidEverywhere campaign. They had a successful meeting with Senator **Gwen Boniface** who organized the workshop.



Thank you Senator Peter
Harder, Senator Colin Deacon,
Senator Tory Dean, Senator
Mobina Jaffer, Senator Bev
Busson, Senator Nancy
Hartling and staff for joining
this call to learn more from our
volunteers!











### results

#### **International Parliamentary Network for Education**

Results Canada was happy to support the <u>International Parliamentary Network for Education</u> in their mission to mobilize the political leadership necessary to accelerate quality education for all. We partnered with all the Canadian members who were a part of this important Network advancing access to quality education.



















Thank you MP Mike Lake, Senator Mobina Jaffer, Parliamentary Secretary Anita Vandenbeld, MP Chris d'Entremont, MP Dave Epp, MP Greg McLean, MP Heather McPherson, MP Nathaniel Erskine-Smith and MP Stephanie Kusie for championing global education!











# the power of our volunteers

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The power of Results Canada <u>volunteers</u> is undeniable! Thanks to their passion and resilience under incredibly challenging circumstances, their efforts were crucial to addressing inequities for people living in poverty.

They <u>took action</u> to get letters published in the media, engaged with parliamentarians, and spread awareness on social media. Going fully virtual proved to be an opportunity for growth in terms of total active volunteers (+164%) and number of groups within the Results network (+78%).











### the power of our volunteers

#### **Inviting MPs to Monthly Education and Action Meetings**

Every month throughout the pandemic, volunteers met virtually for their Education and Action (E&A) meetings to strategize actions, set goals, support each other, build community and talk about their passions in international development. Special thank you to MPs **Laurel Collins** and **Hallan Saraj** for attending an E&A meeting with volunteers from your constituency.

#### **Collaborating Across Borders**

Results Canada volunteers collaborated with their American counterparts to host a mini-regional conference between Seattle, Victoria, and British Columbia. This year, the theme was "Impact: Coming back from COVID-19". Esteemed speakers included MP Elizabeth May.

#### **Growing in Advocacy Expertise**

We also welcomed our first-ever cohort of energized volunteers with the launch of our Education and Advocacy <u>Fellowship Program</u> in November 2020 which continues to be a driving force of advocacy for collaborating with parliamentarians on our issues.















### the power of our volunteers

#### Wins

Behind the scenes of big, high-impact announcements from the Canadian federal government are a group of Results volunteers engaging parliamentarians to create change. Since the start of the pandemic to March 2021, Results Canada volunteers took action by:



Communicating with **141** different parliamentarians across Canada



Participating in over **570** parliamentary engagements



Publishing a total of 420 letters in **160** newspapers across Canada

Results Canada staff are so grateful to our volunteers and the parliamentarians who engage with them to create a world free from extreme poverty.













# moving into the future

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In 2020, global extreme poverty rose for the first time in over 20 years with the World Bank estimating an <u>additional 150 million</u> people being pushed into extreme poverty by 2021. The secondary effects of the pandemic, which have included disruptions to health services, the economy and free movement of people, has wiped out 25 years of development progress in just 25 weeks. This means that <u>twice as many</u> people have faced acute hunger, an estimated <u>1.6 billion learners</u> have had their education disrupted and at least <u>80 million children</u> missed their routine vaccinations in 2020, risking other disease outbreaks.

While there is much work to be done, there is hope because parliamentarians care and dedicate their time to taking action to end extreme poverty. Together we will continue to generate the political will needed to create a fairer, healthier world for all. Looking ahead, we must ensure that Canada supports developing and delivering a global recovery plan. We look forward to continuing our work in collaboration with those who support and believe that a world free of poverty is possible.











