

# #KeepThePromise- Results Canada

results [resultsCanada.ca/campaign/campaign-2/](https://resultsCanada.ca/campaign/campaign-2/)



The Sustainable Development Goals (SDGs) are a path forward for Canada and the world that leaves no one behind. As co-chair of the SDG Advocates group, I look forward to rallying countries, governments, the private sector, and others, to come together to accelerate our progress and continue to raise our voices - and our ambition - on the way to 2030.

- The Right Honourable Justin Trudeau, Prime Minister of Canada, Co-Chair of the Sustainable Development Goals Advocates Group

As every country faces domestic health and economic shocks caused by the convergence of COVID-19, conflict, and climate crises, we cannot turn inward and lose sight of the global solidarity necessary to recover and achieve the United Nations Sustainable Development Goals (UN SDGs) by 2030. As a step toward these goals, we would like to see a plan in [#Budget2023](#) for the International Assistance Envelope (IAE) envelope to reach CAD\$10 billion by 2025.

That is why we've begun a multi-month campaign to call on the Government of Canada to [#KeepThePromise](#) to increase our IAE every year towards 2030 so we can achieve the Sustainable Development Goals and ensure an equitable recovery from the pandemic. Learn

more in our [#KeepThePromise campaign strategy](#).

## **focusing on global education in January**

With [International Day of Education](#) around the corner on January 24, we will focus on the government's promise to increase investments in global education. Education systems around the world are facing multiple threats; from COVID-19 disruptions, to conflict, natural disasters, and humanitarian emergencies. Schools are often the first to close and the last to re-open with children missing out on the critical services provided through school.

Without urgent investment and commitment to global education through increases in our IAE, these statistics will continue to rise:

- An estimated [70% of 10-year-olds](#) around the world are unable to understand a simple written text, up from 57% pre-pandemic.
- Approximately [130 million girls](#) between the ages of 6 and 17 are out of school with 15 million primary school-aged girls likely never entering a classroom in their lifetime.
- [Over 222 million](#) crises-affected children are currently displaced in some of the most volatile regions of the world where education is not guaranteed.

## **Canada's investments in global education**

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Prime Minister Justin Trudeau currently acts as the [co-chair of the Sustainable Development Goals Advocates](#) group and has long been identified as a champion for global education, most notably through his leadership of the G7 Charlevoix Declaration. Backed by a Canadian investment of CAD\$400 million, this investment leveraged over CAD\$4 billion for the most marginalized learners. Global Affairs Canada confirmed that Canada's Charlevoix investment reached 4 million girls and women across 55 projects in Africa, Asia, Latin America, and the Middle East. Yet these life-changing programs are reaching the end of their funding, with no future investment in sight. That means 4 million girls are facing an uncertain future; in addition to the millions more waiting in the wings for their opportunity to learn.

## **how Canada can support global education now**

The government can reaffirm its commitment to addressing global education issues before the 2023 budget is released by announcing investment towards [Education Cannot Wait](#) (ECW) at their [replenishment conference](#) February 16, 2023 in Geneva. ECW, a United Nations fund, acts as one of the only global mechanisms that works to ensure that all children affected by emergencies and prolonged crises can still have access to quality education.

According to new global estimates, [222 million](#) crisis-affected children and adolescents are in need of education support. Millions of vulnerable girls and boys around the world await our collective action. From inside makeshift refugee settlements, damaged walls of classrooms

and communities torn apart by war, these 222 million children are desperately holding on to the hope that education will allow them to realize their dreams.

Canada has been a leading donor to ECW, but its most recent multi-year investment has ended. An increased multi-year Canadian pledge will be critical for ECW to reach its financing target. It would also be an important demonstration of continued leadership on education for the world's most marginalized learners including girls, refugees, and displaced children. At the replenishment conference in February, we are calling on Canada to invest CAD\$150 million over three years to ECW to align with its [2023-2026 Strategic Plan](#). This would support the learning of around 1.4 million children and youth and also signal that the Government of Canada is committed to global education ahead of #Budget2023.

We must take action together ahead of #Budget2023 to remind the Prime Minister of the promises he made to realize the Sustainable Development Goals, starting with an increase in investment in #Budget2023 to our International Assistance Envelope (IAE). By increasing our IAE budget in 2023, we can unlock more funding for all issue areas, including investments to global education and crucial global mechanisms like ECW.

**Ask 1:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

**Ask 2:** In line with increasing the International Assistance Envelope, we call on the Government of Canada to fulfill its commitment to invest at least 10% of [bilateral development assistance](#) in quality education.

### **why invest in Education Cannot Wait?**

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In five years, ECW's investments have reached a total of 7 million children and youth in some of the most challenging crisis settings, and an additional 31.2 million in COVID-19 interventions. There is still much to be done however with 222 million crisis-affected girls and boys around the world in urgent need of educational support today. Their education cannot wait. ECW's investment modalities deliver rapidly at scale, while also ensuring depth in quality and sustainability. Their [2023-2026 Strategic Plan](#) requires USD\$1.5 billion to reach 20 million crisis-affected children and:

- Get 12 million children and adolescents back in school following a new emergency or escalation of a crisis
- Provide three years of holistic education support to 8 million children and adolescents in protracted crisis
- Support 12 million girls with quality education
- Support 2 million children and adolescents with disabilities with quality education

## latest call-to-action updates

We achieved a lot in 2022 across many of our campaigns and issue areas. To see the full extent of our impact and action, check out our new [A Parliamentarian's Year in Review 2022!](#)

## resources

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- [Results Canada - Pre-Budget submission](#)
- [Canadian International Education Policy Working Group - Budget Submission](#)
- [Education Cannot Wait - Strategic Plan](#)
- [International Parliamentary Network for Education - Parliamentary brief on Canada and Education Cannot Wait](#)
- [World Bank - Report on Extreme Poverty](#)

**Watch a short video about ECW 2023-2026 Strategic Plan:**



Watch Video At: <https://youtu.be/Ty-noS65u20>

## key dates

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January 9, 7:30pm ET: [January 2023 National call](#)

January 11, 7:30pm ET: [Training: Pre-budget consultations](#)

January 24: [International Day of Education](#)

Check out our full [key dates calendar](#)

## key words

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Budget 2023

Mandate letter

Keep the Promise

Education Crisis

222 million dreams

Education in emergencies

## hashtags

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#Canada4Results

#Cdnpoli

#Budget2023

#4MillionGirls

#LearningCrisis

#222MillionDreams

## Twitter tags

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[@ResultsCda](#)

[@HarjitSajjan](#)

[@JustinTrudeau](#)

# sign and share the education petition

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 [resultsCanada.ca/action-button/sign-and-share-education-petition-campaign-2/](https://resultsCanada.ca/action-button/sign-and-share-education-petition-campaign-2/)



## Call-to-action summary:

To kick off 2023, we are calling on volunteers and partners across Canada to urge the government to #KeepThePromise to increase investments in #Budget2023 towards the International Assistance Envelope every year until 2030 to realize the United Nations Sustainable Development Goals. In January, we will focus our attention on quality education in emergencies in support of Education Cannot Wait.

### [read full call-to-action](#)

To ensure funding for global education does not dry up in 2023, the Canadian International Education Policy Working Group (CIEPWG) joined forces with the international development sector to show parliamentarians that Canadians care about global issues by launching a petition in support of increases to global education in the 2023 budget.


## who is CIEPWG?

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Results Canada is currently the co-chair of the Canadian International Education Policy Working Group (CIEPWG), a coalition comprised of over 20 international development, humanitarian and advocacy organizations working to support policies and programs to improve access to safe, inclusive, quality education for all children and youth.

[Sign this petition](#) and share it widely with your community, networks, family, friends, and colleagues across Canada. Take to social media to spread the word and show parliamentarians that Canadians care.

## click-to-tweet your support:

We are calling on  to #KeepThePromise to increase int'l assistance over the next 3 years, incl. for global education. Every child has a right to quality education.

Sign the petition: [rebrand.ly/budget2023](https://rebrand.ly/budget2023)

[@JustinTrudeau](#) [@HarjitSajjan](#) [@cafreeland](#) [#Canada4Results](#) [#Budget2023](#)

**Ask 1:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

**Ask 2:** In line with increasing the International Assistance Envelope, we call on the Government of Canada to fulfill its commitment to invest at least 10% of bilateral development assistance in quality education.

## secret tip

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Using images or videos in your social media posts will draw attention to what you have to say and ensure others don't scroll past your post!

**See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [call-to-action page](#).**

# Write a letter to the editor

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 [results.canada.ca/action-button/write-a-letter-to-editor-campaign-2/](https://results.canada.ca/action-button/write-a-letter-to-editor-campaign-2/)



## take action now!

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### Call-to-action summary:

To kick off 2023, we are calling on volunteers and partners across Canada to urge the government to [#KeepThePromise](#) to increase investments in [#Budget2023](#) towards the International Assistance Envelope every year until 2030 to realize the United Nations Sustainable Development Goals. In January, we will focus our attention on quality education in emergencies in support of Education Cannot Wait.

[read full call-to-action](#)

### **letter to the editor \ (LTE)**

*: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical*

Write a letter to the editor using [International Education Day](#) on **January 24** as a hook to advocate for Canada to [#KeepThePromise](#) made in their [mandate letter](#) to invest more in global education, by committing at least 10% of bilateral assistance to global education in [#Budget2023](#), which is aligned with increased investments towards our International Assistance Envelope (IAE).

Critical funding that supports programming delivering the [Charlevoix Declaration](#) and [Education Cannot Wait \(ECW\)](#) are reaching the end of their funding with no future investment in sight. That means 4 million girls are facing an uncertain future and millions



more waiting in the wings for their opportunity to learn. Share how the Government of Canada has an opportunity to reaffirm its commitment to global education ahead of the 2023 budget by announcing an investment of CAD \$150 million over 3 years towards ECW at their [replenishment conference](#) February 16 in Geneva.

### **why the 2021 mandate letter is important**

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The 2021 mandate letter for the Minister of International Development states a call for increased funding towards global education: “continue to build on Canada’s historic support for education with a focus on greater access to inclusive, equitable and quality education for the world’s most marginalized children, including new funding for girls’ and refugees’ education”. With investments from the historic Charlevoix funding drying up, it is more important than ever that Canada keeps their promise to invest more in global education in #Budget2023.

To align with the Day’s theme “to invest in people, prioritize education”, reference how maintaining strong political will around education is crucial to charting the way for Canada to #KeepThePromise in #Budget2023.

In your LTE demonstrate how education systems around the world are facing multiple threats, from COVID-19 disruptions, to conflict, natural disasters, humanitarian emergencies and the learning crisis. Learn about the impact of these threats in our [call-to-action](#).

**Ask 1:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government’s commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

**Ask 2:** In line with increasing the International Assistance Envelope, we call on the Government of Canada to fulfill its commitment to invest at least 10% of [bilateral development assistance](#) in quality education.

Use our instructions, tips, and resources below to write your LTE and get it published in the media.

### **follow these step-by-step instructions to write an LTE**

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Volunteers on average spend 1-2 hours researching and planning, 30 minutes writing their draft and 15 minutes submitting it to newspapers.

1. Read our current [call-to-action](#) and note the “ask”.
2. Research the current issue reading the news or external reliable sources (e.g., the World Health Organization).

3. Draft your LTE. It doesn't have to be perfect, and you don't have to be an expert to have an opinion.
  - o Create an outline of your letter using the [EPIC format](#).
  - o Keep it short – 150-200 words. Being clear and concise will increase your chances of getting published.
  - o Focus on your perspective and speak from the heart while supporting your opinion with evidence from our [call-to-action](#) and/or your research.
  - o Remember to state the problem early on and include a solution to the issue which is usually the “ask” in the [call-to-action](#).
  - o Write a catchy title that will draw the reader in.
  - o Review your draft to make sure you are using respectful and inclusive language – see our anti-oppression best practices.
4. Decide if you are sending your LTE to one or many newspapers. If you're emailing multiple newspapers, put their addresses in the BCC field. Use our database of [editors' emails](#) for options.
5. Press 'send' – congratulations! Tell your Group Leader you've submitted an LTE. If you are not part of a group, consider [joining one](#).
6. Send your LTE draft to your [Member of Parliament \(MP\)](#) to let them know your opinion.

## did you get published?

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1. Do an internet search of your name and a key sentence from your LTE for a few weeks after you submit if the newspaper editor didn't notify you that they picked up your LTE.
2. If you got published, complete the “I got published in the media” [form](#).
3. Share it on social media by using [#Canada4Results](#), plus tagging [@ResultsCda](#) and your [Member of Parliament](#).
4. Keep submitting LTEs on future calls-to-action and you could become a [publishing expert like Dena](#).

## secret tips

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- Look at our latest [learning session on LTEs](#) (15 mins).
- Get more traction by connecting your LTE to a newsworthy topic or hook that inspires you - refer to our [key dates, hashtags, tags, and keywords](#).
- Respond to a recently published article as a hook for your LTE.
- Collaborate with other volunteers. Nothing is stopping you from submitting a co-written LTE!
- Speak another language? Send your LTE to community newspapers published in that language.
- Consider [writing an op-ed](#) if you have lots of research material and 200 words isn't enough!

## see an example of an LTE

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## **Pay more attention to growing poverty**

I am writing this from a suburban neighbourhood with a roof over my head and access to clean running water. I have the means to pay my tuition and had easy access to two doses of the COVID vaccine. It is a privilege that I am writing about poverty and not living it.

The International Day for the Eradication of Poverty, Oct. 17, goes all the way back to 1987. On this day, many gather to show solidarity for those in need. Poverty is a violation of human rights yet the quest to end poverty has experienced a huge setback. According to the World Bank, global extreme poverty rose in 2020 for the first time in more than 20 years as the pandemic exacerbated climate change and conflicts. The Bank estimates that 120 million additional people are living in poverty as a result of the COVID-19, with the total expected to rise to about 150 million by the end of this year.

These numbers represent by far the biggest blow since extreme poverty rates began to decline in the 1990s, impacting not only income but health care, the quality of education, nutrition, access to clean water, and the battle against other epidemics.

As a society, we are constantly focusing on our jobs, school, etc. I am guilty of this as well. I try to challenge myself to do research on our global issues. We should all spend Oct. 17 donating and advocating for this cause and educating ourselves to learn how we can all help all year-round. No action or sum is too small.

Istahill Daoud, Ottawa, Publication date: Oct 16, 2021, [The Ottawa Citizen](#)

**See more [published volunteer LTEs](#).**

**See all our [resources](#) to help you write your LTE, along with key dates, hashtags, tags and keywords found on our [call-to-action](#) page.**

Before volunteering with Results, I was so intimidated to write a letter to the editor but they gave me the tools to write one about immunizations and it ended up getting published! I feel so empowered to continue making a difference.

– Megan, Results Canada volunteer

# use your voice on social media

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 [results.canada.ca/action-button/use-social-media-campaign-2/](https://results.canada.ca/action-button/use-social-media-campaign-2/)

## Call-to-action summary:

To kick off 2023, we are calling on volunteers and partners across Canada to urge the government to #KeepThePromise to increase investments in #Budget2023 towards the International Assistance Envelope every year until 2030 to realize the United Nations Sustainable Development Goals. In January, we will focus our attention on quality education in emergencies in support of Education Cannot Wait.

### [read full call-to-action](#)

Use your voice on social media to tell the Prime Minister that you care about global issues. By increasing our International Assistance Envelope (IAE) budget in 2023, we can unlock more funding for all issue areas, including investments to crucial global mechanisms like [Education Cannot Wait](#).

Share how the Government of Canada has an opportunity to reaffirm its commitment to global education ahead of the 2023 budget by announcing an investment of CAD \$150 million over 3 years towards ECW at their [replenishment conference](#) February 16 in Geneva.

**The ask:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

## Instant Tweet:

[222M crisis-affected children are desperate to learn & dream of a brighter future.](#)  
[By investing \\$150M Canada can reach 1.4M of those left furthest behind & catalyze action to address this shocking stat https://bit.ly/ECW\\_C4I @HarjitSajjan](#)  
[#222MillionDreams ✨📖 #Canada4Results](#)

## Instagram/Facebook/LinkedIn post:

According to new global estimates, 222 million crisis-affected children and adolescents need education support. From inside makeshift refugee settlements, damaged walls of classrooms, and communities torn apart by war, these 222 million children are desperately holding on to the hope that education will allow them to realize their dreams.

#222MillionDreams ✨📖

The Government of #Canada can reaffirm its commitment to addressing global #education issues before #Budget2023 by announcing an investment towards Education Cannot Wait (ECW) at the replenishment conference February 16, 2023.

Take action to ensure Canada will #KeepThePromise with a CAD\$150 million investment:  
[resultscanada.ca/#shortcode-58-2](https://resultscanada.ca/#shortcode-58-2)  
#Canada4Results





[view all our photos and social media images](#)

All of our voices together can change the world and the lives that others live.

–Clarecia Christie, former Results Canada board member

# attend your MP's budget consultation

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 [resultscanada.ca/action-button/attend-your-mps-budget-consultation-campaign-2/](https://resultscanada.ca/action-button/attend-your-mps-budget-consultation-campaign-2/)

## Call-to-action summary:

As 2022 comes to an end, let's reflect on the impact we've made working toward global health equity, education, and economic opportunity for all and promoting global solidarity in the face of converging crises. A new federal budget is already on the horizon, and we must continue to take action to ask Canada to #KeepThePromise it made to increase its International Assistance Envelope.

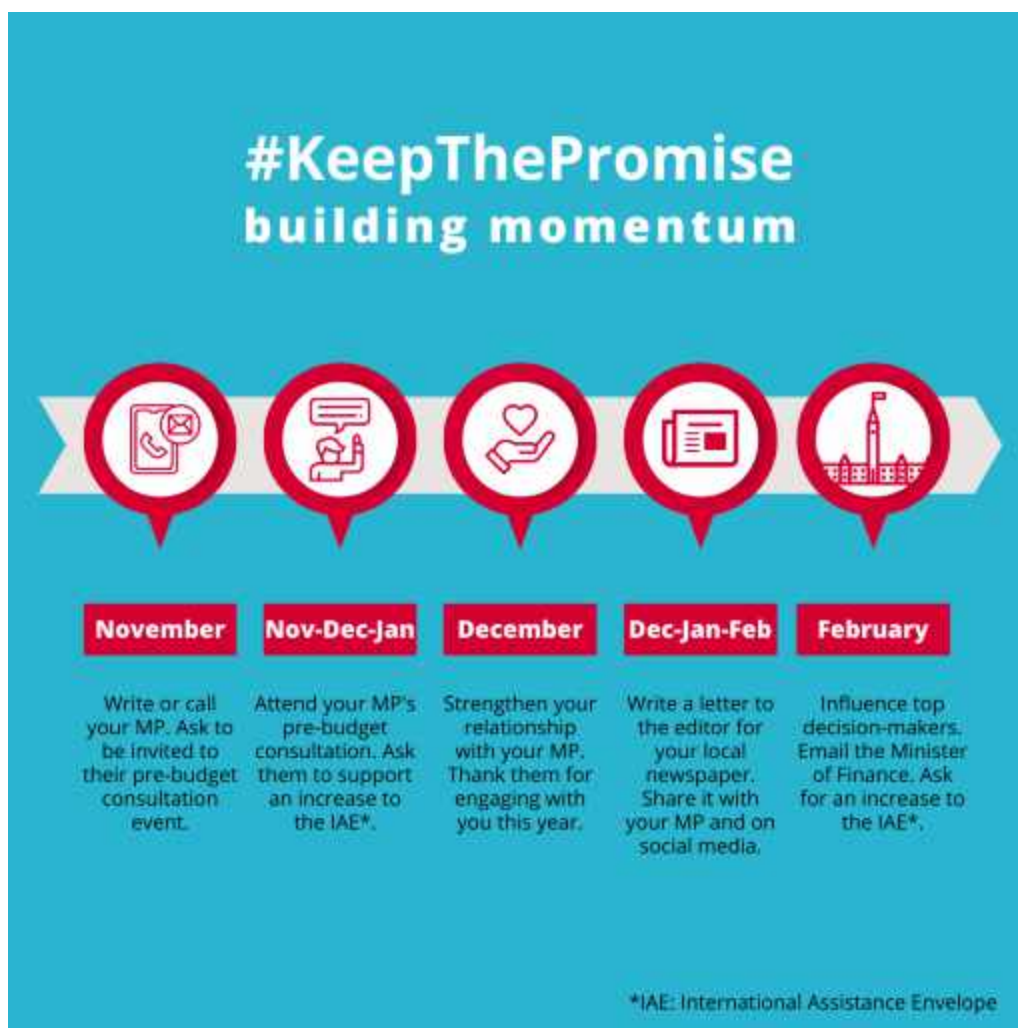
[read full call-to-action](#)

**MP** \ 'em- 'pē \

: *an elected member of a parliament*

Note: Any increase to our International Assistance Envelope will benefit all the issue areas we work on because it expands funding for all, including education, so by advocating for an overall increase you are also advocating for more funding for global education!

Results Canada made a [pre-budget consultation](#) submission to the Standing Committee on Finance to call on Canada for an increase to the International Assistance Envelope in Budget 2023, so now we need Canadians like you to meet with your Member of Parliament (MP) to show you care about an increase too. This is the first step for our overall #KeepThePromise campaign strategy.



**Ask 1:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

**Ask 2:** In line with increasing the International Assistance Envelope, we call on the Government of Canada to fulfill its commitment to invest at least 10% of bilateral development assistance in quality education.

**training January 11, 7:30pm ET: pre-budget consultations**

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Results and ONE Canada are co-hosting a session on speaking up at your riding's pre-budget consultations – register today.

Use the step-by-step instructions below to find out when they will host the event in your riding.

**step 1: research your Member of Parliament (MP)**

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Find out more about the parliamentarian(s) you're trying to meet. Which party do they belong to? Do they sit on a committee? Have they expressed interest in international issues before? Are they vocal about a connected topic? Start your research with the [House of Commons](#) and [OpenParliament](#).

## **step 2: send them an email**

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Send your MP an email telling them that you care about seeing an increase in the International Assistance Envelope (IAE) at the next budget. Ask them when they will host a pre-budget consultation event and express a desire to attend.

Follow up by phone if you don't get an answer within 1 week. Ask for a response with an acknowledgement that they have received your email.

## **what to include in your email**

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- Subject line: Constituent input for the 2023 Federal Budget
- Introduce yourself as a constituent by providing your mailing address or simply your postal code.
- Refer to the [call to action](#) to articulate why an increase to IAE is needed now more than ever.
- Make it personal – tell them what motivated you to write to them. For example, was there a particular statistic that alarmed you?
- State your ask clearly: “Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government’s commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.”
- Request that this recommendation be included in the MP’s report to the Minister of Finance for consideration.
- You can also request they [sign on to our endorsement letter](#) ahead of the budget.
- Thank them for their consideration.

## **step 3: save the date and show up to the event**

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Prepare to speak up making the same ask face-to-face at their pre-budget consultation event. We want to connect you with other volunteers who are attending the consultation in your riding - **[confirm you plan on attending the event by filing out this form](#)**.

## **step 4: post on social media**

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Give your MP some positive attention to thank them for hosting the event. Don't forget to use #Canada4Results!

## **expert tip**

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Keep the topic of your post broad and positive when tagging parliamentarians online.

For example: Thank you @[MPname] for a great discussion about Canada's need to #KeepThePromise by increasing Canadian aid in #Budget2023 #Canada4Results

### **step 5: report your intel**

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By reporting what you learned in your meeting, you give us important insight on your conversation which could be used to inform future actions and outreach to MPs with similar interests.

### **can't attend a budget consultation?**

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Call your MP's office - apologize for not attending their pre-budget consultation and ask them to consider signing on to our letter of endorsement.

Members of Parliament ultimately work for you and you do have power in your relationship with them!

– Lindsay Sheridan, Results Canada staff

# Ask your MP to sign a letter

 [resultscanada.ca/action-button/ask-your-mp-to-sign-a-letter-campaign-2/](https://resultscanada.ca/action-button/ask-your-mp-to-sign-a-letter-campaign-2/)



## Call-to-action summary:

To kick off 2023, we are calling on volunteers and partners across Canada to urge the government to #KeepThePromise to increase investments in #Budget2023 towards the International Assistance Envelope every year until 2030 to realize the United Nations Sustainable Development Goals. In January, we will focus our attention on quality education in emergencies in support of Education Cannot Wait.

[read full call-to-action](#)

**MP** \ 'em- 'pē \

: *an elected member of a parliament*

Engage your Member of Parliament (MP) by asking them to send a letter directly to Minister of Finance Chrystia Freeland stating that an increase to the International Assistance Envelope (IAE) is a top 5 issue on the 2023 budget. You can [download this template letter](#) and attach it to your email - your MP will put on their own letterhead. By increasing our IAE, we can unlock more funding for all issue areas, including investments in global education and crucial global mechanisms like ECW.

The goal of this action is getting your MP to endorse an increase to the IAE ahead of the 2023 budget being released. Familiarize yourself with the letter, then send your request by email. Call the office to follow up if they have not responded within 2 weeks. To find out your

current MP's contact information, type in your postal code at [ourcommons.ca/members](https://ourcommons.ca/members) and click to search.

When you get a response from your MP, **forward it to [action@resultscanada.ca](mailto:action@resultscanada.ca)**. We will add their name to the letter or help you with next steps.

### what to include in your email

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- Subject line: request – IAE in 2023 Federal Budget
- Introduce yourself as a constituent by providing your mailing address or your postal code.
- Refer to the [call-to-action](#) to articulate why an increase to IAE is needed now more than ever.
- Make it personal – tell them what motivated you to write to them. For example, was there a particular statistic that alarmed you?
- State your ask clearly: “Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government’s commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.”
- Ask them to use our [template letter](#) and send it themselves to Chrystia Freeland as soon as possible
- Thank them for their consideration.

**Ask 1:** Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government’s commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

**Ask 2:** In line with increasing the International Assistance Envelope, we call on the Government of Canada to fulfill its commitment to invest at least 10% of [bilateral development assistance](#) in quality education.

### expert tip

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To learn more about how to communicate effectively on the issues you’re passionate about, check out our [EPIC method](#).

**See all our [resources](#) to help you write your MP, along with key dates, hashtags, tags and keywords found on our [call-to-action page](#).**

Your Members of Parliament ultimately work for you and you do have power in your relationship with them!

– Lindsay Sheridan, Results Canada staff