

#LeaveNoOneBehind

 resultscanada.ca/campaign/campaign-2

"Education is the great engine of personal development. It is through education that the daughter of a peasant can become a doctor, that the son of a mine worker can become the head of the mine, that a child of farm workers can become the president of a great nation. It is what we make out of what we have, not what we are given, that separates one person from another."

- Nelson Mandela



#LeaveNoOneBehind is an important ambition of the Sustainable Development Goals (SDGs) and is the theme for our campaign that focuses this month on how COVID-19 has impacted children's access to **education** around the world.

In fact, the pandemic has resulted in the largest disruption of education services in history. Schools have been forced to close their doors resulting in 1.6 billion learners from over 190 countries out of school. As a result, the United Nations estimates that 66 million children will be forced back into extreme poverty, with 23.8 million children predicted not to return to school.

about COVID-19 related school closures and their massive impact

- The loss of schools meals and nutrition services has already affected 370 million children
- Challenges linked to gender issues are on the rise, with increased incidents of transactional sex, early pregnancies, forced marriages and domestic abuse against young women and girls
- As economies shut down, it's expected that more households will lose out on income and turn to child labour and exploitation to survive

The education crisis brought on by the pandemic is further exacerbated by children, youth and adults who are also facing humanitarian emergencies. In 2019, before the pandemic, over 258 million children in low and middle income countries were unable to attend school because of conflict, displacement, migration, gender, disabilities or poverty. There are currently 13 million child refugees and 17 million internally displaced children who live in camps and overcrowded settlements where education services are inadequate or non-existent. COVID-19 creates an even more vulnerable situation for these children as the risk of transmission is increased, healthcare services are limited, WASH infrastructure is inadequate and gender violence is on the rise.

Access to education is about more than just learning – for kids living in extreme poverty, schools provide a safe, secure space where they can access nutritious food or supplements, health interventions like routine vaccinations, economic opportunities, and psychosocial support.

Canada has vowed to support global education for the poorest and most vulnerable, specifically for refugee and displaced children. We need Canada to continue to support essential education services for children during the pandemic as well as into the future to ensure that we #LeaveNoOneBehind.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian and development crisis it has created.

Learn more about Canada's legacy of leadership on education [here](#).

about the Charlevoix Declaration on educating girls in emergencies

On June 9, 2018, Canada hosted the G7 Summit in Charlevoix, Quebec. After a concerted advocacy campaign by Results Canada and partners across the sector and around the world, G7 countries and partners, led by Canada, committed CAD\$3.8 billion to improving access and reducing barriers to quality education. This Charlevoix Declaration was the single largest investment in history for education for women and girls in crisis and conflict situations, who are 2.5 times more likely to be out of school than boys. The result was an additional 8.5 million children having access to education each year. Watch our webinar to learn more.

latest campaign wins

- On June 27, Canada pledged CAD\$5.5 million to Education Cannot Wait (ECW) in response to the growing education crisis caused by the pandemic
- On June 27, Prime Minister Justin Trudeau announced CAD\$300 million in funding - \$120 million towards the ACT Accelerator to ensure global access to medicines, diagnostics and vaccines to fight COVID, and \$180 million to tackle the growing global humanitarian crises.
- On June 22, International Development Minister Karina Gould announced CAD\$93.7 million in funding towards sexual and reproductive health for women and girls; this funding is from the CAD\$1.4 billion funding package announced by Prime Minister Justin Trudeau at the 2019 Women Deliver Conference.
- See all actions taken by volunteers to date.



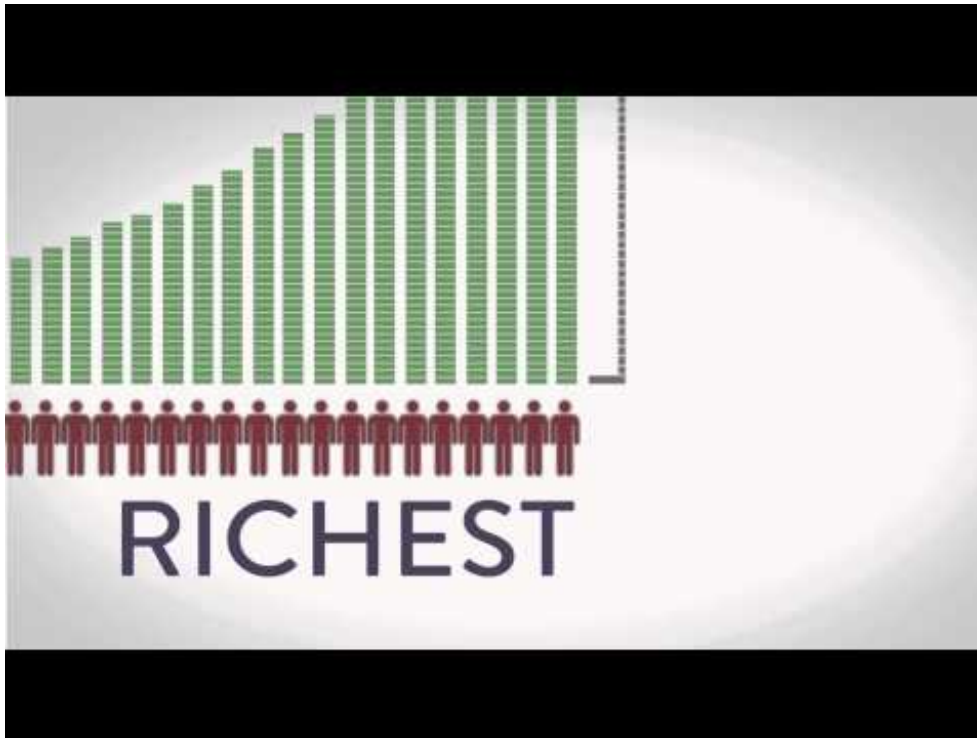
Member of Parliament Heather McPherson

International Development Critic

MP Heather McPherson is an ally of Results and has lots of experience in International Development. She understands the importance of advocacy and has been a guest speaker on our advocacy 101 workshops. As a champion of global education, she co-chaired an event in February on the importance of access for education to all, and has recently become a founding member on the International Parliamentary Network for Education.

“One thing that’s really key is that parliamentarians want to help the communities, we want to help you, but our constraint is time. Be concise, have a clear ask that aligns with what we need to do. You need to place your ask within the current context and read the room. Tailor your message so that if you’re talking about international development, frame it in a way that everyone understands given the current situation”.

Meet more of our champions.



Watch Video At: <https://youtu.be/uWSxzyMNpU>

resources



"ACT now to end COVID" brief

- Save our Education: Protect every child's right to learn in the COVID-19 response and recovery
- Global Partnership for Education: Response to the COVID-19 (coronavirus) pandemic
- Education Cannot Wait: Education in Emergencies

See all our resources under your tools to support you in taking action.

key dates

Sep 2: collective action using social media

Sep 8: International Literacy Day

Sep 13: Results National Call

Sep 15: International Day of Democracy

Sep 15-30: 75th Session of the United Nations General Assembly

Sep 21: International Day of Peace

Sep 23: Speech from the Throne

Sep 26: Two Year Anniversary of the UNGA High-Level Meeting on the Fight Against Tuberculosis

hashtags

#Canada4Results
#SaveOurFuture
#EducationCannotWait
#GlobalPoverty
#EndCovidEverywhere
#CanadianAid
#Cdnpoli
#COVID19
#LeaveNoOneBehind
#KeepThePromise
#LeadOnCanada

tags

@ResultsCda
@JustinTrudeau
@cafreeland
@CanadaDev
@KarinaGould

keywords

access to education
education crisis
SDG4
Sustainable Development Goals

meet your Member of Parliament (MP)

 resultscanada.ca/action-button/meet-your-mp-campaign-2

step-by-step instructions for meeting your MP

Our [#LeaveNoOneBehind](#) campaign this month focuses on the devastating impact that **COVID-19** is having on children's access to **education** around the world. In the fight against this pandemic, we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities.

MP \ 'em-'pē \

: an elected member of a parliament

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian and development crisis it has created.

With Parliament prorogued until the September 23rd Speech from the Throne, the appointment of the Honourable Chrystia Freeland as the new Finance Minister, and a potential federal budget due out in the fall, now is the perfect time to meet your Member of Parliament (MP) to reinforce the importance of an increase in Canadian aid, and the need for Canada to invest at least 1% of its COVID-19 response in new and additional aid to a global response.

If you've recently met your MP, you can take action by asking them to send an email/letter supporting an increase to Canadian aid to the new Finance Minister Chrystia Freeland (chrystia.freeland@parl.gc.ca). Request that they send you a copy of the letter or cc you in the email they send.

Express that the CAD\$300 million that Canada announced to fight COVID-19 and the growing global humanitarian crisis is a significant and important step, but that more investments like this are needed. Use the upcoming 2021 federal budget to ask for a permanent increase to Canadian aid, and explain how 1% of its COVID-19 response would help stem the largest disruption in education services in the history of the world. With over 1.6 billion learners out of school, and many still facing humanitarian emergencies, Canada must step up and invest in a global COVID-19 response to ensure that we [#LeaveNoOneBehind](#).

about the 2021 federal budget

The federal budget outlines Canada's fiscal, social and economic policies and priorities. It would have normally been tabled in Parliament earlier in the year (February or March

2020) in advance of the fiscal year which begins on April 1. But due to the COVID-19 pandemic, the government has delayed this process, likely until this fall 2020.

The Department of Finance is responsible for preparing the annual budget and decisions on what is to be funded are made by the Finance Minister and the Prime Minister. However, their decisions are often informed through consultations done with Members of Cabinet, Parliamentarians, and the general public. Until these public consultations are open for comment, you can influence the federal budget now to make your opinion heard on the need for a Canadian global response and investment in international development. Virtually meet your Member of Parliament!

Use our step-by-step instructions below to prepare for your meeting.

read our top tips

1. Plan ahead to know when your MP is in your riding.
2. Confirm with your MP's staffer the length of meeting (usually 30 minutes).
3. Connect our campaign issue to voters.
4. Be succinct and to the point - have one clear ask.
5. Get creative to increase your chances of getting a meeting. Suggest a community BBQ, panel or roundtable event.
6. Thank your MP for something recent that they've done or accomplished.
7. Avoid an argument.
8. If you don't know an answer, be honest and tell them you'll follow up.
9. Be personal and share a touching story related to the campaign and/or your story that speaks to why you are there voluntarily. This can include having your own elevator pitch on the current campaign to hook your MP right from the beginning.

secret tip

Email us for MP insider tips that can make your meeting stand out, including the latest MP leave behind.

follow these 7 steps

1. Use your postal code to find out who your MP is and when they are in their riding.
2. Familiarize yourself with our current campaign.
3. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer here to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs and op-eds to see published examples.

4. Send an email to your MP to request a meeting. See an email example below.
 - add your MP's email address (usually it is: firstname.lastname@parl.gc.ca)
 - ask for a brief meeting on the campaign issue you want to discuss
 - include your name, mailing address and telephone number
5. Follow up with your MP via phone or by email if you haven't heard back within 1 week. See a follow-up email example below.
6. Once your MP has secured a meeting time with you, it's time to prepare! Consult our [meet your MP](#) tools for details on what to do before, during and after your MP meeting.
7. If you belong to a Results group, let your Group Leader know that you met with your MP. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

See all our [resources](#) to help you meet your MP, along with key dates, hashtags and keywords found on our campaigns page [here](#).

see an example of an email

Subject: Constituent meeting request re: Canadian aid

Dear Mr. Doe:

As a constituent in your riding of the Bayward district, I wish to request a brief meeting with you to discuss Canada's role in supporting the health and well-being of people all over the world. Specifically, I

would like to discuss your commitment and that of your party to Canadian aid. Please let me know if it would be possible to arrange a meeting, and I will make myself available.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

see an example of a follow-up

Subject: Constituent meeting request re: Canadian aid

Dear Mr. Doe,

I hope this email finds you well. I would like to follow up on a previous email below sent on

[date] in regards to your support on Canadian aid. I would kindly appreciate a response as soon as possible. Please let me know if I can provide further information. Thank you very much for your time and consideration.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

secret tip

When following up, reply using your original email so you can reference back to it.

The first lesson I learned immediately was that these elected officials work for me and I should feel comfortable making asks. Their job is to listen to me and I have every right to be in their office and demand something from them.

- Hiba, Results volunteer



use your voice on social media

 resultscanada.ca/action-button/use-social-media-campaign-2

use social media - in an instant!

Our [#LeaveNoOneBehind](#) campaign this month focuses on the devastating impact that [COVID-19](#) is having on children's access to **education** around the world. In the fight against this pandemic, we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian and development crisis it has created.

With Parliament [prorogued](#) until the September 23rd [Speech from the Throne](#), the appointment of the Honourable Chrystia Freeland as the new Finance Minister, and a potential federal budget due out in the fall, now is the perfect time to use social media to amplify the importance of an increase in [Canadian aid](#), and the need for Canada to invest at least 1% of its COVID-19 response in new and additional aid to a global response.

Let people know about the direct and secondary effects that COVID-19 is having on children's education with 1.6 billion learners out of school. For kids living in extreme poverty, education is about more than just learning. Schools provide a safe, secure space where they can access nutritious food or supplements, health interventions like routine vaccinations, and psychosocial supports.

Education is also key to equipping kids with economic opportunities. As a result of the school closures, loss of income and economic hardship due to the pandemic, the United Nations estimates that [66 million children](#) will be forced back into extreme poverty, with 23.8 predicted not to return to school. Ask that Canada do more to increase progress towards the Sustainable Development Goals (SDGs) to help create a more equitable, just and prosperous world for all.

You can instantly let Canadian decision makers know that you care by sending the ready-made tweet or post text, or follow our step-by-step instructions below to create your own. Don't forget to consult our suggestions for hashtags, tags and keywords!

Tweet instantly (click below)

[#COVID19 has created the largest disruption in education services in #history with 1.6 billion learners out of school. Canada must play a leadership role to #LeaveNoOneBehind and invest 1% of its #COVID19 response in new and additional aid to protect education](#)

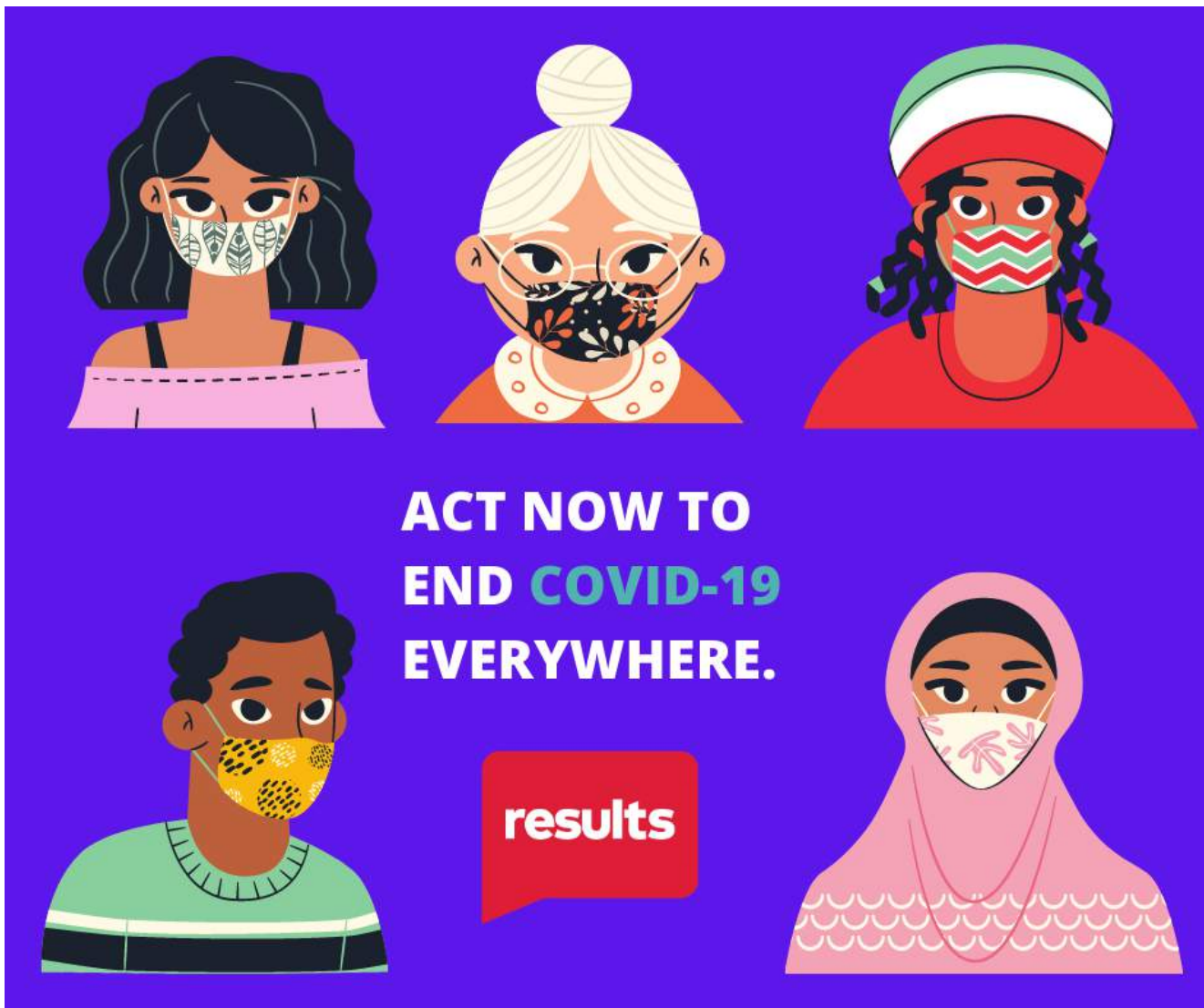
[#Canada4Results](#)

Post on Facebook and Instagram (copy and paste below)

According to the United Nations, COVID-19 has caused the largest disruption in access to education, with 1.6 billion learners currently out of school. Canada needs to play a leadership role by investing new resources into aid to help the world's most vulnerable people and protect essential education! [#Canada4Results](#) [#LeaveNoOneBehind](#)

Share this image (right-click, copy and paste on social media)

See our [photo bank](#) for additional sample tweets and graphs



If you prefer to write your own tweet or post, use our step-by-step instructions below.

read our top tips

1. Be catchy

2. Be bold and respectful
3. Post frequently
4. Always tag [@ResultsCda](#) so that we can help amplify your message. If space allows, include the hashtag #voices4results

secret tip

We think Twitter is the best platform for political and media engagement. Watch our [10 Tips to be a Social Media Advocacy Guru](#) webinar to learn more.

follow these 7 steps

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to [Twitter](#) and [Tumblr](#) to see posts from volunteers and others
3. Login to your profile on social media. If you need help, consult our [tips](#) for Twitter, Facebook, and Instagram.
4. If your MP, a Minister or the Prime Minister has social media, you can find their details [here](#).
5. Write your post and personalize it so that it's meaningful to you. Consider these ideas:
 - consult our social media best practices
 - use the hashtags and keywords provided
 - include [@ResultsCda](#) in your post so that we can help amplify your voice
6. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.
7. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [campaigns page](#).

I use social media every day, but I never thought I could use it to make a positive impact in the world. In less than two minutes, I composed a tweet to raise awareness about Results' campaign, tagged my Member of Parliament, and used my voice to take action!

- Hailey, Results volunteer



write a letter to the editor (LTE)

 resultscanada.ca/action-button/write-a-letter-to-editor-campaign-2

step-by-step instructions for writing an LTE

Our [#LeaveNoOneBehind](#) campaign this month focuses on the devastating impact that [COVID-19](#) is having on children's access to **education** around the world. In the fight against this pandemic, we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian and development crisis it has created.

letter to the editor \ (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

With Parliament [prorogued](#) and a new [Speech from the Throne](#) to be delivered on September 23, write a letter to the editor and explain why it is crucial that Canada step up now to address the direct and secondary effects that COVID-19 is having on vulnerable populations. Explain how the world is currently experiencing the [largest disruption](#) in education services in history, with over 1.6 billion learners out of school.

For kids living in extreme poverty, the loss is even greater as education is about more than just learning. Schools provide a safe, secure place where they can access nutritious foods, routine vaccinations and psychosocial support. Children living in overcrowded [refugee camps](#) and who are internally displaced are even more vulnerable as their risk of COVID-19 transmission is high. They also experience inadequate WASH services, limited healthcare, and increases in gender violence. Ask that Canada step up and invest in [Canadian aid](#) so that global education programs can support children and ensure that we [#LeaveNoOneBehind](#).

Use our step-by-step instructions below to write your LTE and get it published in the media.

read our top tips

1. Make it relevant and timely - ideally within 2 days of a current event.
2. Finish and submit your letter - it doesn't have to be perfect, and you don't have to be an expert to have an opinion. You simply need to care.
3. Come up with a dynamite title that will catch the Editor's attention.

4. Be creative and speak from the heart about the campaign issue.

secret tip

Try to find a local story to connect to the campaign.

Is there a recent outbreak of a disease in Canada that could be addressed by getting children vaccinated? Raise the importance of vaccination and how Canadians have access and how no one should be left behind because of where they are born.

follow these 8 steps

1. Familiarize yourself with our current [campaign](#).
2. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - refer [here](#) to our key dates, hashtags, tags and keywords
 - do internet research, read the latest news articles, or use external resources
 - refer to past volunteer LTEs to see [published examples](#).
3. Write your LTE to give your opinion related to our campaign issue. See an example below.
4. Use our searchable list of [editors' emails](#) to email your LTE to.
5. Press send.
6. Send your LTE to your [Member of Parliament \(MP\)](#) to let them know your opinion.
7. If you belong to a Results group, let your Group Leader know that you've submitted an LTE. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).
8. If your LTE gets published, share it on social media by tagging [@ResultsCda](#) and your [MP](#). And make sure to let your Group Leader know!

see an example of an LTE

Worldwide poverty is a crisis Canada can't afford to ignore

Readers' Letters Aug 24, 2020 Toronto Star

Poverty is undeniably the root of much suffering in the world. It's an extreme crisis and its prominence around the globe is staggering. Add a pandemic on top of this, and the outcome is tragic.

With poverty comes an entire range of implications including limited to no access to proper food and nutrition, education, health care, etc. These are basic and fundamental rights, but are being impacted by poverty and income inequality nonetheless. With the

addition of the current pandemic, the situation worsens as the World Bank estimates that COVID-19 will cause approximately 70 million more people to slide into poverty. This means more malnutrition, more sickness, less education and even more deaths.

This is a crisis that desperately needs to be addressed.

Canada has always been an advocate for the vulnerable, thus it is asked that Canada please permanently increase its aid via Official Development Assistance to further the progress of achieving the sustainable development goals of ending extreme poverty.

Dena Sharafdin, Publication date: Aug 24, 2020, [Toronto Star](#)

secret tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

secret tip

You can send your letter to as many editors as you like - no need to change it or make it different. The more editors you send it to, the better your chances of getting published.

See all our [resources](#) to help you write your LTE, along with key dates, hashtags, tags and keywords found on our [campaigns page](#).

I remember the first time that I sat down to write my first ever LTE. It was nerve wracking but also very exciting to be able to share my opinion in such a quick and easy way. Pressing 'send' can be daunting but you just have to go for it! Remember that you don't have to be an expert to have an opinion, you only need to care.

- Melanie, Results volunteer



write your Member of Parliament (MP)

 resultscanada.ca/action-button/write-a-letter-mp-campaign-2

step-by-step instructions for writing your MP

Our [#LeaveNoOneBehind](#) campaign this month focuses on the devastating impact that **COVID-19** is having on children's access to **education** around the world. In the fight against this pandemic, we need Canada to support a global and equitable response by investing in the strengthening of vulnerable communities.

The ask: Canada must invest at least 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian and development crisis it has created.

MP \ 'em-'pē \
: an elected member of a parliament

Write to your Member of Parliament (MP) explaining how the world is currently experiencing the largest disruption in education services in history, and ask them to send a letter to leaders in their party in support of an increase in Canadian aid. With over 1.6 billion learners out of school, the need for Canada to invest 1% of its COVID-19 response towards an emergency global response is pressing. This investment would help return children to schools, where in addition to learning they have access to safe spaces, nutritious foods, and health and psychosocial support.

Due to the current evolving nature of Parliament, it is strategic to send a tailored letter/email to your MP. Use the suggested messaging below based on your MP's political party (refer here to confirm what party your MP represents). You can also write the party leader directly and say your MP is a member of their caucus. Make it clear that it's time for Canada to step up and invest in a global COVID-19 response that supports vulnerable children and strengthens access to education.

messaging for a Liberal MP

If your MP is **Liberal**, ask them to write a letter to the new Finance Minister and Deputy Prime Minister, the Honourable Chrystia Freeland. Ask for their support of Canada investing 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian crisis it has created.

messaging for a Conservative MP

If your MP is **Conservative**, ask them to send a message to the new Conservative leader

Honourable Erin O'Toole. Encourage the party to return to the Conservative Party tradition of standing for a strong Canada in the world, and ensuring Canada contributes its fair share internationally to the fight against COVID-19.

messaging for a New Democrat MP

If your MP is a **New Democrat**, ask them to send a letter to party leader Jagmeet Singh, expressing support for Canada to invest 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian crisis it has created.

messaging for a Bloc Québécois MP

If your MP is **Bloc Québécois**, ask them to send a letter to party leader Yves-François Blanchet showing support for Canada to invest 1% of its COVID-19 response in new and additional aid towards an emergency global response to end the pandemic everywhere and stop the humanitarian crisis it has created.

read our top tips

1. Know your MP and what speaks most to them: email? handwritten letter? social media?
2. Be succinct and to the point - have one clear ask.
3. Thank your MP for something recent that they've done or accomplished.
4. Make sure to always ask for a response!
5. Writing your own letter/email will go a long way. MPs receive a lot of correspondence and personalized (not automatic) letters/emails will stand out from the pile as they'll know that you've taken the time

secret tip

Email us for MP insider tips that can make your letter stand out, including the latest MP leave behind.

follow these 7 tips

1. Use your postal code to find out who your MP is.
2. Familiarize yourself with our current campaign.
3. Connect our campaign and your opinion with a newsworthy topic or hook that inspires you. Try these ideas:
 - a. refer here to our key dates, hashtags, tags and keywords
 - b. do internet research, read the latest news articles, or use external resources
 - c. refer to past volunteer LTEs and op-eds to see published examples

4. Write your letter/email to let your MP know who you are, and what you would like them to do about the current campaign issue. See an example of a letter/email below.
 - a. add your MP's email address (usually it is: firstname.lastname@parl.gc.ca) or find their mailing address
 - b. start by introducing yourself if your MP doesn't know you
 - c. use your own words (refer to the EPIC format in "[how to write to your MP](#)")
 - d. ask for a response back to your letter/email
 - e. include your name, mailing address, telephone number (and email if it's a handwritten letter)
5. Press send if you're sending your letter by email. If you're mailing it, no stamp is required!
6. Follow up with your MP via phone or by email if you haven't heard back within 1 week for email, or 4 weeks for mail. See a follow-up letter/email example below.
7. If you belong to a Results group, let your Group Leader know that you've submitted a letter/email to your MP. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

see an example of a letter/email

August 9, 2019

Mr. John Doe, MP

House of Commons,

Ottawa, Ontario, K1A 0A6

Subject: Saving lives with the Global Fund

Dear Mr. Doe:

I write to you today as a member of your constituency who is concerned by so many people getting sick from preventable diseases across the globe. By way of introduction, I am a student of nursing at the University of Ottawa and I have always had a passion for health.

I would like to start by thanking you for all of your efforts in improving our local community with your participation in community events and your contribution in providing funding for seniors' housing in the Bayward district.

In regards to the issue of global suffering, there were approximately 1.7million tuberculosis (TB) related deaths worldwide in 2017. This poses a significant health threat, and TB is now the world's most deadly infectious disease. We know that this disease and other epidemics can be ended, and indeed deaths from HIV, TB and malaria have dropped by about 40% since 2000.

Public-private partnerships such as the Global Fund to Fight AIDS, TB and Malaria are effective in increasing protection against diseases, and have helped 15 million people access treatment for TB, amongst other achievements. In 2017, Canada committed \$785 million to the Global Fund to fight HIV/AIDS, TB and malaria.

In 2019, the Global Fund is seeking from donors and partners globally. Many countries with just as large economies have pledged billions of dollars to the Global Fund. I believe Canada has the fiscal ability to increase our pledge commitment by 1.5%.

With your seat on the Foreign Affairs and International Development Committee, I highly encourage you to use your voice to support this request. You can do so by writing to the Minister of International Development.

If you could forward to me a copy of your correspondence to the Minister, that would be greatly appreciated. Thank you for taking the time to attend to my email, and I look forward to your response.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

E: bob.citizen@gmail.com

secret tip

Don't include mention of Results Canada - this keeps your letter looking like it's your opinion, because it is!

see an example of a follow-up letter/email

Subject: Re: Global Fund

Dear Mr. Doe:

I hope this email finds you well. I would like to follow up on a previous email found below sent on [date] in regards to your support on the Global Fund. I would kindly appreciate a response as soon as possible. Please let me know if I can provide further information. Thank you very much for your time and consideration.

Sincerely,

Bob Citizen

5 Smith Street

Ottawa, ON, K1A 2B3

T: (555) 456-7890

secret tip

When following up, reply using your original letter or email so you can reference back to it.

See all our resources to help you write your MP, along with key dates, hashtags, tags and keywords found on our campaigns page.

“I have known my MP for a little while now and I have noticed that when I hand write a letter to her, her response will actually be more thorough. I can tell she really appreciates the handwritten notes - we overlook so much now the power of letters.”

- Josh, Results volunteer

