

# #TransformingEducation

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results [results.canada.ca/campaign/campaign-2/](https://results.canada.ca/campaign/campaign-2/)



## **campaign update (August 2, 2022)**

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After months of taking action to support the Global Fund's #FightForWhatCounts campaign, we all hoped for a pledge at the International AIDS Conference at the end of July. Results showed up with a coalition of partners ready to celebrate an investment, but Canada's leadership were missing in action. Now, we must continue to advocate for a CAD\$1.2 billion pledge at the Seventh Replenishment Conference in September. You can advocate for both [#TransformingEducation](#) and [#FightForWhatCounts](#).

This learning crisis is a moral and economic crisis... when delivered well, education promises young people employment, better earnings, good health, and a life without poverty. For communities, education spurs innovation, strengthens institutions, and fosters social cohesion. But these benefits depend on learning, and schooling without learning is a wasted opportunity. More than that, it's a great injustice: the children whom societies fail the most are the ones who are most in need of a good education to succeed in life.

- Jim Yong Kim, former president, World Bank Group

Education is very complex. At the individual level, every child has different needs, ways of learning and circumstances that play a role in their ability to access education systems and learn. For example, young girls face barriers because of gender, including early marriage and menstruation, while young boys will start work instead of attending school to help support their families financially. At the societal level, each community faces different challenges that prevent their education systems from promoting lifelong learning.

In low- and middle-income countries with lower reading and math rates, some of the barriers faced by communities include: teacher shortages, limited learning resources like a lack of textbooks and digital technology, increased student drop-out rates, and in many instances, students are not learning in their mother language. The learning crisis has existed since before the COVID-19 pandemic exacerbated the issue because of additional barriers within the national and international development ecosystem including a lack of:

- global leadership, prioritization, and political awareness of learning skills;
- data and measurement of the full breadth of the problem;
- accountability on outcomes; and
- adequate financing.

### **the state of global learning poverty**

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*The State of Global Learning Poverty: 2022 Update* predicted that since the pandemic the learning poverty rate has increased by a third in low- and middle-income countries, with an estimated 70% of 10-year-olds unable to understand a simple written text. If children do not acquire the basics of literacy—together with numeracy and other foundational skills including psychosocial health—the futures of hundreds of millions of children around the world and their societies are at grave risk.

Now, members in the global community are coming together to try to lead a movement to make real impact on the learning crisis by asking countries to endorse a Commitment to Action on Foundational Learning. The Commitment aims to bring relevant country partners, world leaders, civil society, and multilateral organizations together to ensure all children can read, write, and do basic math by the age of 10.

### **key focuses of the Commitment to Action on Foundational Learning**

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1. We commit to taking urgent and decisive action, where learning levels are low, to ensure all children, including the most marginalized, develop foundational learning to realize their full potential.
2. We commit to reducing the global share of children unable to read and understand a simple text by age ten, by half, by 2030. This commitment requires achieving national Sustainable Development Goal #4 targets in each country.

3. To ensure recovery and accelerate learning, we will work immediately to enroll all children and keep them in school, particularly marginalized girls; increase access to remedial and catch-up learning and teach children at their current learning levels; support teachers, giving them the tools that they need; and support the health, nutrition and psycho-social well-being of every teacher and child.
4. We will work together to close the education resource gap, and enable the investments, leveraging technologies and other reforms, needed to effectively advance foundational learning.

Canada has a historic legacy in global education, under Prime Minister Justin Trudeau, through the [Charlevoix Declaration](#) that leveraged over [CAD\\$ 3.8billion](#) in investments to improve access to [quality education](#) for women and girls around the world, specifically in conflict situations. Now, Canada has a role to play in addressing the learning crisis and it starts with endorsing the Commitment to Action Foundational Learning at the upcoming [Transforming Education](#) Summit in September. The Summit seeks to mobilize the political will to transform education by taking stock of efforts to recover pandemic-related learning losses; reimagining education systems; and revitalizing national and global efforts to achieve [Sustainable Development Goal #4](#) (SDG-4).

Then, the next step for Canada is to invest more financial resources towards education to reach the benchmark of committing at least [10% of bilateral Official Development Assistance](#) (ODA) to global education, which can be achieved by increasing [Canadian aid](#) in Budget 2023. Charlevoix investments will run out next year, so we must act now to ensure critical education programming has the necessary funding to continue enhancing learning across the globe.

**The ask:** To address global learning crisis that has left millions of children unable to read a simple text or do basic math, Canada must endorse the Commitment to Action on Foundational Learning AND commit to invest more in global education through Official Development Assistance (ODA) in #Budget2023.

### **bilateral vs. multilateral ODA**

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**Bilateral** aid represents flows from official (government) sources directly to official sources in the recipient country. **Multilateral** aid represents core contributions from official (government) sources to multilateral agencies where it is then used to fund the multilateral agencies' own programs.

### **latest campaign news**

**#FightForWhatCounts:** At the end of August, we launched what should be the final push in the #FightForWhatCounts to #EndAIDS social media video series. This new compilation video includes clips of the calls to action from the drag artists [who we've amplified](#) since July. You can amplify the video on our [Twitter](#) and [Instagram](#)!

### **resources**

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- [The State of Global Learning Poverty: 2022 Update](#)
- [Human Capital Africa Call to Action 2022](#)
- [Why Are Foundational Skills key to solving the learning crisis: RISE programme](#)
- [Personalizing the basics of reading and maths for children one village at a time: PAL Network](#)
- [Learning assessment during the COVID-19 pandemic in Africa: KIX Observatory](#)
- [Our 2022 advocacy plan](#)
- [#TransformingEducation printout of current call-to-action](#)



Watch Video At: <https://youtu.be/UmVnqMWawEc>

**video (above):** [How to end the global learning crisis | UNICEF](#)

## key dates

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- September 8: [International Literacy Day](#)
- September 16-25: [Transforming Education Summit](#)
- September 13-27: [77th session of the United Nations General Assembly \(UNGA 77\)](#)
- September 18-19: [Global Fund Replenishment Conference](#)
- September 29, 7pm: [Webinar: Share the power of Results advocacy](#)

Check out our full [key dates calendar](#)

## key words

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Education  
Learning poverty  
The learning crisis  
Foundational literacy and numeracy  
Transforming Education

## **hashtags**

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#Canada4Results  
#TransformingEducation  
#RaiseYourHand  
#EndLearningPoverty  
#TheLearningCrisis

## **Twitter tags**

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[@ResultsCda](#)  
[@CanadaDev](#)

# email Honourable Minister Sajjan

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 [resultscanada.ca/action-button/email-honourable-minister-sajjan-campaign-2/](https://resultscanada.ca/action-button/email-honourable-minister-sajjan-campaign-2/)



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### **Call-to-action summary:**

Our call-to-action for September continues to draw attention to the global learning crisis that has left millions of children unable to read a simple text or do basic math and calls on Canada to endorse the Commitment to Action on Foundational Learning and commit to invest more in global education through Official Development Assistance (ODA) in [#Budget2023](#).

### [read full call-to-action](#)

Email the Honourable Minister of International Development Harjit Sajjan ([harjit.sajjan@international.gc.ca](mailto:harjit.sajjan@international.gc.ca)) to let him know that you want Canada to endorse the Commitment to Action on Foundational Learning to ensure all children can learn how to read, write, and do basic math by the age of 10. Congratulate him for the government's historic legacy in global education through the [Charlevoix Declaration](#) and explain how you want the government to continue its leadership by addressing the learning crisis.

**The ask:** To address global learning crisis that has left millions of children unable to read a simple text or do basic math, Canada must endorse the Commitment to Action on Foundational Learning AND commit to invest more in global education through Official Development Assistance (ODA) in #Budget2023.

### **about the Charlevoix Declaration**

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Canada has a historic legacy in global education, under Prime Minister Justin Trudeau, through the Charlevoix Declaration that leveraged over CAD\$ 3.8 billion in investments to improve access and reduce barriers to quality education for women and girls around the world, specifically in conflict situations. Unfortunately, the Charlevoix investment will run out next year, jeopardizing impact and potentially stalling or stopping critical education programming in some countries.

### **secret tip: make it personal**

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In your email, explain how your own ability to read, write, and do basic math has helped you succeed and why it's critical for all children to have these foundational skills.

Letter writing is something you can do anytime. So that's when I like to do it: anytime. Just write letters and send 'em in.

– Willie Dickerson, RESULTS U.S. volunteer

# write an op-ed or LTE

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 [resultsCanada.ca/action-button/write-an-op-ed-or-lte-campaign-2/](https://resultsCanada.ca/action-button/write-an-op-ed-or-lte-campaign-2/)



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[read full call-to-action](#)

**op-ed** \ 'äp- 'ed \

: a page of special features usually opposite the editorial page of a newspaper

**letter to the editor (LTE)**

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

Up until **mid-September**, prepare an op-ed or an LTE that shines a light on the learning crisis and what Canada can do to solve it, including endorsing the [Commitment to Action on Foundational Learning](#). Urge the Prime Minister to attend the upcoming Transforming Education Summit on September 19 to reaffirm Canada's commitment to education and highlight the importance of increasing our Official Development Assistance (ODA) in #Budget2023 to ensure that education financing reaches the 10% of bilateral funding commitment to global education, which is outlined in the [Report to parliament](#) on the Government of Canada's international assistance 2020-2021.

Use any of these moments as hooks: On September 8 the global community celebrates [International Literacy Day](#).

**The ask:** To address global learning crisis that has left millions of children unable to read a simple text or do basic math, Canada must endorse the Commitment to Action on Foundational Learning AND commit to invest more in global education through Official Development Assistance (ODA) in #Budget2023.

Use our step-by-step instructions below and get your op-ed or LTE published in the media.

### **follow these step-by-step instructions to write an op-ed**

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Volunteers on average spend 3-4 hours researching and planning, 3 hours writing their draft and 15 minutes submitting it to a newspaper.

1. Read our current [call-to-action](#) and note the “ask”.
2. Research the current issue by reading the news or external reliable sources (e.g., the World Health Organization).
3. Pick one newspaper to target and read their submission guidelines carefully. Word count and format will vary between newspapers. For options, use our database of [editors' emails](#).
4. Create an outline using the [EPIC format](#) to help make your piece persuasive. Remember to state the problem early on and include a solution to the issue, which is usually the “ask” in the current [call-to-action](#).
5. Draft your op-ed.
  - Use simple language and write in the [active voice](#). The idea you're sharing doesn't need to be simple, but plain language will help you get that idea across.
  - Cite your sources. Editors will fact-check your op-ed, so include hyperlinks to the original reputable sources for every statistic or fact. You can draw evidence from your research and/or our [call-to-action](#).
  - Review your draft to make sure you are using respectful and inclusive language – see our [anti-oppression best practices](#).
  - Write a catchy title that will draw the reader in.

6. Follow the submission guidelines for the newspaper you chose. You will probably be asked to include a one sentence bio that explains why you are a credible source, a photo, your name, address, and phone number for the editor. For example, “NAME is an International Development student at the University of British Columbia and a volunteer advocate with Results Canada.”
7. Press ‘send’ – congratulations! Tell your Group Leader you’ve submitted an op-ed. If you are not part of a group, consider [joining one](#).
8. Recycle. Send your op-ed draft to your [Member of Parliament \(MP\)](#) to let them know your opinion.

### **follow these step-by-step instructions to write an LTE**

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Volunteers on average spend 1-2 hours researching and planning, 30 minutes writing their draft and 15 minutes submitting it to newspapers.

1. Read our current [call-to-action](#) and note the “ask”.
2. Research the current issue by reading the news or external reliable sources (e.g., the World Health Organization).
3. Draft your LTE. It doesn’t have to be perfect, and you don’t have to be an expert to have an opinion.
  - Create an outline of your letter using the [EPIC format](#).
  - Keep it short – 150-200 words. Being clear and concise will increase your chances of getting published.
  - Focus on your perspective and speak from the heart while supporting your opinion with evidence from our [call-to-action](#) and/or your research.
  - Remember to state the problem early on and include a solution to the issue which is usually the “ask” in the [call-to-action](#).
  - Write a catchy title that will draw the reader in.
  - Review your draft to make sure you are using respectful and inclusive language – see our anti-oppression best practices.
4. Decide if you are sending your LTE to one or many newspapers. If you’re emailing multiple newspapers, put their addresses in the BCC field. Use our database of [editors’ emails](#) for options.
5. Press ‘send’ – congratulations! Tell your Group Leader you’ve submitted an LTE. If you are not part of a group, consider [joining one](#).
6. Send your LTE draft to your [Member of Parliament \(MP\)](#) to let them know your opinion.

### **did you get published?**

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If your piece was picked up, complete the [“I got published in the media” form](#). Share it on social media by using [#Canada4Results](#), plus tagging [@ResultsCda](#) and [your MP](#).

**See all our [resources](#) to help you write your op-ed, along with key dates, hashtags, tags, and keywords found in our current [call-to-action](#).**

**see an example of an op-ed**

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## **Twenty five years of gains in girls' education is on the line**

Some parts of the world may be beginning to reopen, but for over 20 million girls who are at risk of dropping out of school forever, the worst may be yet to come. Canada had an opportunity to lead globally in girls' education at the recent G7 Summit, but unfortunately failed to increase its commitment.

This July, the Global Partnership for Education (GPE) is holding a replenishment conference, giving Canada a golden opportunity to unlock the potential of millions of girls and ensure they are not left behind in the wake of COVID-19.

Over 130 million girls were already out of school prior to the pandemic, having faced barriers to education on several fronts. On the one hand, girls are at a higher risk of sexual exploitation, child marriage, and adolescent pregnancy in lower income countries. They also need to contend with harmful cultural norms and practices and school-related gender-based violence. Even at the most basic level, a lack of period management products, information, and sanitation act as roadblocks to fully capable girls wanting to complete their schooling.

The unfortunate truth is that COVID-19 is having a disproportionate impact on disadvantaged and marginalized populations. Here in Canada, we have questioned the effectiveness of virtual classes over the past year with teachers estimating that students are at least three months behind due to the pandemic.

In lower income countries, the situation is more dire. During school closures, as families plunge deeper into poverty, girls are the hardest hit in terms of learning loss. Not only do housework and caregiving responsibilities fall largely on the shoulders of young girls, the gender digital divide has exacerbated learning inequalities. Girls now have even less access to the internet and digital devices than ever.

The beautiful thing about investing in girls' education is it can have a transformative impact on our global pandemic recovery. If every girl received 12 years of schooling, the global economy could be boosted by nearly US \$30 trillion. Educating girls has also been shown to dramatically improve a country's climate resilience and public health, and contribute to lasting peace and stability. Maternal deaths would decline by nearly 70 per cent and population growth could be curbed significantly. In short, everyone stands to gain from educating girls.

Fortunately, Canada already knows the value of educating girls, having led the Charlevoix declaration for quality education for girls in developing countries at 2018's G7 Summit.

With the 2021 GPE replenishment conference being held July 28-29, Canada has an opportunity to cement its legacy in girls' education. The GPE is the world's largest education partnership and fund dedicated to creating more sustainable, peaceful, and resilient societies by putting gender equality at the heart of education.

As a founding member of the GPE, Canada's total investments have already helped to double the number of girls on the pathway to equality. Unfortunately, the Canadian government failed to increase its GPE contribution at this year's G7 Summit, only pledging CAD \$300 million. Now, we face a once-in-a-generation opportunity.

Canada can help enrol an additional 48 million girls in school, save 2 million girls from early marriage, lift 18 million people out of poverty, and ultimately add US \$164 billion to the global economy. What it would take is a fully funded GPE. By topping off our current GPE pledge, millions of girls will have access to a safe and supportive learning environment.

Beyond schooling itself, Canada's investments will provide adequate health care and immunization services, sexual and reproductive health education, nutritious meals, psychosocial support, and protection from violence and abuse.

When a girl is prioritized, protected, and educated, she can lift herself and those around her out of the clutches of extreme poverty. As we look to emerge from the largest education disruption in history, the time is now for Canadian leadership.

It is my hope that Prime Minister Trudeau will commit to investing an additional CAN \$200 million over five years in the GPE this summer and show the world that Canada leaves no one behind.

Charanya Thiyanavadivel, June 22 2021, [The Toronto Star](#)

### **see an example of an LTE**

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#### **Pay more attention to growing poverty**

I am writing this from a suburban neighbourhood with a roof over my head and access to clean running water. I have the means to pay my tuition and had easy access to two doses of the COVID vaccine. It is a privilege that I am writing about poverty and not living it.

The International Day for the Eradication of Poverty, Oct. 17, goes all the way back to 1987. On this day, many gather to show solidarity for those in need. Poverty is a violation of human rights yet the quest to end poverty has experienced a huge setback. According to the World Bank, global extreme poverty rose in 2020 for the first time in more than 20 years as the pandemic exacerbated climate change and conflicts. The Bank estimates that 120 million additional people are living in poverty as a result of the COVID-19, with the total expected to rise to about 150 million by the end of this year.

These numbers represent by far the biggest blow since extreme poverty rates began to decline in the 1990s, impacting not only income but health care, the quality of education, nutrition, access to clean water, and the battle against other epidemics.

As a society, we are constantly focusing on our jobs, school, etc. I am guilty of this as well. I try to challenge myself to do research on our global issues. We should all spend Oct. 17 donating and advocating for this cause and educating ourselves to learn how we can all help all year-round. No action or sum is too small.

Istahill Daoud, Ottawa, Publication date: Oct 16, 2021, [The Ottawa Citizen](#)

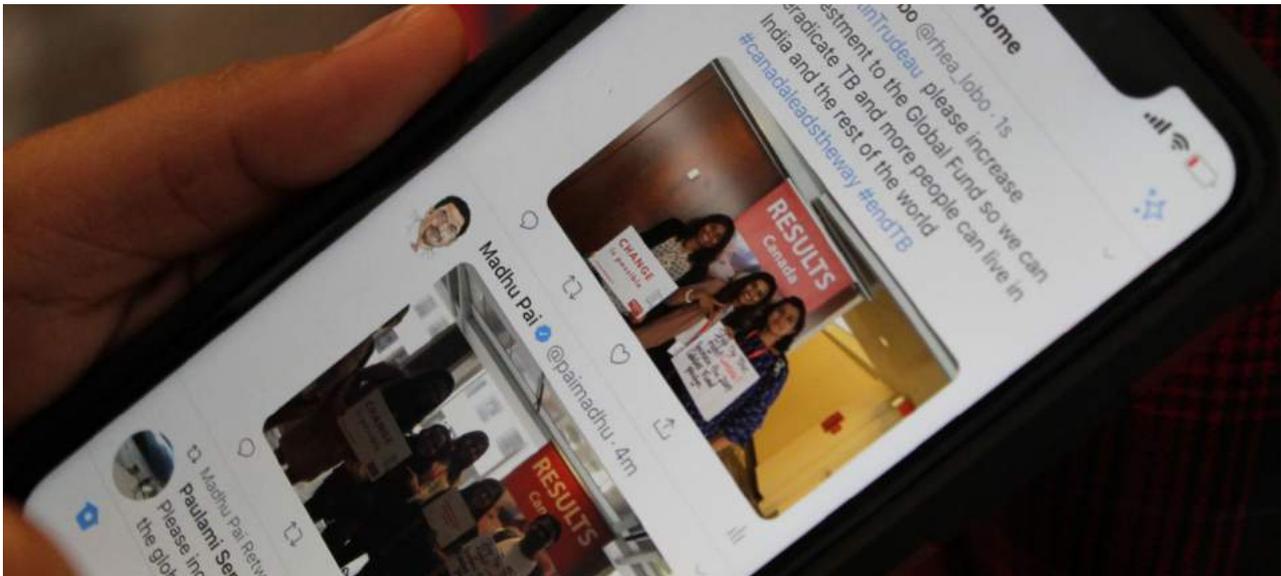
**See more [published volunteer LTEs](#).**

“I enjoyed the whole process of writing an op-ed, from reading background material on the Global Fund to collecting my thoughts and finding the right words to express them. It felt good just to get it done, so actually getting it published was an added bonus. I'd encourage anyone who's especially interested in a topic to give it a try.”

- Chitra, Results volunteer

# use your voice on social media

results [resultscanada.ca/action-button/use-social-media-campaign-2/](https://resultscanada.ca/action-button/use-social-media-campaign-2/)



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### Call-to-action summary:

Our call-to-action for September continues to draw attention to the global learning crisis that has left millions of children unable to read a simple text or do basic math and calls on Canada to endorse the Commitment to Action on Foundational Learning and commit to invest more in global education through Official Development Assistance (ODA) in #Budget2023.

### [read full call-to-action](#)

Canada has a role to play in addressing the learning crisis and it starts with endorsing the [Commitment to Action Foundational Learning](#) at the upcoming [Transforming Education Summit](#) in September. Canada under Prime Minister Justin Trudeau has a historic legacy in global education through the [Charlevoix Declaration](#) that leveraged over [CAD\\$3.8 billion](#) in investments to improve access and reduce barriers to quality education for women and girls around the world, specifically in conflict situations. Unfortunately, Charlevoix investments will run out next year, jeopardizing impact and potentially stalling or stopping critical education programming in some countries.

Use your voice on social media to educate and inform your online community of the learning crisis.

**The ask:** To address global learning crisis that has left millions of children unable to read a simple text or do basic math, Canada must endorse the Commitment to Action on Foundational Learning AND commit to invest more in global education through Official Development Assistance (ODA) in #Budget2023.

**Tweet instantly:**

DYK learning poverty has increased by a 3rd in low & middle-income countries with an estimated 70% of 10-year-olds unable to understand a simple written text? @CanadaDev can help solve the learning crisis by prioritizing reading & math skill to #TransformEducation #Canada4Results

**Instagram/Facebook/LinkedIn post:**

DYK that learning poverty has increased by a third in low- and middle-income countries, with an estimated 70% of 10-year-olds unable to understand a simple written text? Canada can help solve the global learning crisis by prioritizing reading & math skills to #TransformEducation in our global programming. All children have the right to quality education to gain foundational skills that will allow them to thrive and strive in the future! #Canada4Results





[view all our photos and social media images](#)

If you prefer to write your own tweet or post, use our instructions, tips, and resources below.

1. Familiarize yourself with our current [call-to-action](#).
2. Connect our call-to-action, and support your opinion with a newsworthy topic or hook that inspires you. Try these ideas:

- refer here to our [key dates, hashtags, tags, and keywords](#)
- do internet research, read the latest news articles, or use external resources
- refer to [Twitter](#) and our [Social Media Wall](#) to see posts from volunteers and others

3. Login to your profile on social media. If you need help, consult our [social media tips](#) for Twitter, Facebook, and Instagram

4. If your MP, a Minister or the Prime Minister has social media, you can find their details [here](#).

5. Write your post and personalize it so that it's meaningful to you. Consider these ideas:

- consult [your tools](#) to learn how to use social media powerfully
- include [@ResultsCda](#) in your post so that we can help amplify your voice

6. Hit post and ask your friends to help you spread the word by sharing, commenting and liking.

7. If you belong to a Results group, let your Group Leader know that you took action on social media. If you are not part of a group, consider [joining one](#)! Until then, fill out this "actions taken" [online form](#).

**read our top tips**

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1. Be catchy
2. Be bold and respectful
3. Post frequently
4. Always tag [@ResultsCda](#) so that we can help amplify your message. If space allows, include the hashtag [#voices4results](#)

### **secret tip**

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When posting on social media, be genuine and speak from the heart. People want to connect with other human beings online, so be yourself and it'll help you get your message across!

**See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [call-to-action](#) page.**

All of our voices together can change the world and the lives that others live.

–Clarecia Christie, former Results Canada board member

# share your thoughts on #Budget2023

[results.canada.ca/action-button/share-your-thoughts-on-budget2023-campaign-2/](https://results.canada.ca/action-button/share-your-thoughts-on-budget2023-campaign-2/)



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### [read full call-to-action](#)

The House of Commons Standing Committee on Finance is inviting Canadians to share their thoughts on federal spending priorities. These submissions will be considered by the Committee as it prepares its report to the Minister of Finance for the next federal budget. This is a great opportunity to advise the Minister of Finance by asking her to include an increase to Canadian aid. Canadian aid is needed more than ever due to the strain the COVID-19 pandemic has put on global economic and health systems, causing existing vulnerabilities to be further exacerbated with low- and middle-income countries being most affected.

Challenge yourself to research and share why you would like an increase to the Canadian aid envelope and explain why Canadians care. Historically the Finance Committee has recommended an increase to Canadian aid to the Minister of Finance, so we encourage you to take action to make it happen this year.

## Create a written submission for the Standing Committee on Finance:

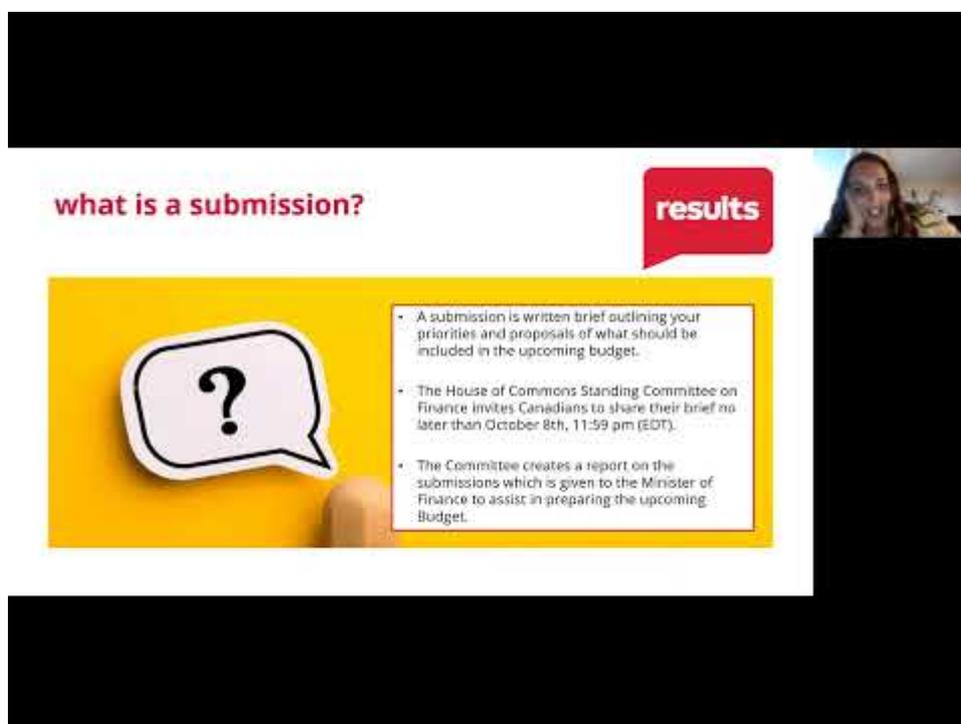
1. Write a submission of no longer than 2,000 words based on this [template](#). Include these recommendations along with the other topics that interest you:

- "As the world continues to collectively grapple with COVID-19, the government must commit to prioritizing a global and just recovery by increasing Canadian contributions to Canadian aid".
- "The Government must commit to a roadmap for a predictable and adequately funded international assistance envelope by 2030, including a clear timetable for sustained increases, commensurate with Canada's international commitment".
- **IMPORTANT:** Because each individual and organization can make **only one submission**, we ask that you don't include any information on Results Canada in your submission.

2. Make your submission through the Committee's website.

**The deadline is Saturday, October 8 at 11:59pm EST.**

**Need to know more about pre-budget submissions and the importance of increased Official Development Assistance?**



Watch Video At: <https://youtu.be/Czsd1iaVcfA>

*More information about this year's pre-budget consultations is available in the Studies section of the Committee's website.*

**Please note: There is no need to reach the maximum word limit or to include a numerical amount, just that an increase to Canadian aid would be welcomed.**