

current call-to-action

 resultscanada.ca/campaign/campaign-1/



To pull a million people out of poverty in the last several years, to build stable institutions where none existed—to me, that is about hope and it's about rejecting despair and cynicism. Those are the two biggest dead ends we've got: despair and cynicism. – Paul Farmer, Co-founder, Partners in Health

"Cold, wet, and nervous," was how Dylan R, a volunteer, described the first moments of walking up to a minister on a street corner in Vancouver. Politics wasn't his scene, but his determination to make an impact in this world, gave him the confidence to engage with the minister on that rainy day. From posters and chalk art to plain talk, volunteers like Dylan and our fellows, staff, and allies took action throughout 2022 on the streets, at global conferences, and in the media to draw attention to pressing poverty issues around the world. Our decision-makers heard our calls and responded. In this, there's hope.

2022 was a year where we saw a **convergence of crises**, including conflicts, food insecurity, and climate change, threaten decades of progress made in ending extreme poverty. The lingering health and economic consequences of the COVID-19 pandemic only exacerbated needs. Yet, this was also a year where we saw incredible resilience as Results Canada, everyday advocates, Members of Parliament, and Senators came together to take action for [#TheWorldWeNeed](#) and to build the political will necessary to resolve pressing poverty-related challenges in this world.

when Canada responded to our calls for global solidarity in 2022

- **#StopTheDeadlyDivide (March)**: At an event to commemorate World Tuberculosis Day, International Development Minister Honourable Harjit Sajjan announced a [CAD\\$11 million pledge to TB REACH](#), an innovative financing mechanism that ensures access to care for people with TB in hard-to-reach communities.
- **#InvestInNutrition (April)**: Minister Harjit Sajjan announced [CAD\\$40 million](#) in the [Global Financial Facility for Women, Children, and Adolescents](#) (GFF). This was in addition to the [CAD\\$50 million](#) Canada announced to the GFF in December 2021.
- **#EndCovidEverywhere (May)**: Prime Minister Justin Trudeau announced an [investment of CAD\\$732 million](#) in the [Access to COVID-19 Tools Accelerator](#) to support low- and middle-income countries to deliver the tools needed to fight the pandemic. Canada was among only five countries that met or exceeded their fair share commitments.
- **#FightForWhatCounts (September)**: Prime Minister Justin Trudeau [announced CAD\\$1.21 billion](#) to [the Global Fund to Fight AIDS, TB, and Malaria](#) (Global Fund) to mitigate the devastating impact of COVID-19 on efforts to combat the three diseases. The announcement represents the largest investment Canada has made towards any international financing institution for health.

Beyond the spotlight on Canadian commitments made in support of global mechanisms are stories of their impact on individuals who brave multiple crises daily, like Suzy.



Suzy, Community health volunteer, Honduras

Achievements like Suzy's show that global solidarity, especially Official Development Assistance (ODA), works and has tangible impacts.

Even as COVID-19 ravaged her community, when a tropical storm and hurricane ripped through her country in 2020, Suzy continued providing malaria testing and treatment. Her house was damaged in a storm but that didn't stop her from dedicating herself to keeping her community safe with support from the Global Fund. She is confident with additional support her community can eliminate malaria even in the face of converging crises.

Photo: Global Fund

Learn more about [Suzy and the Global Fund](#).

Suzy's belief isn't unfounded. See how Official Development Assistance alongside domestic investments has supported measurable impacts.

- Reversing the spread of HIV/AIDS seemed impossible two decades ago, but thanks to the ingenuity of and contribution by a coalition of advocates, governments, and others, from 2000 to 2020, we saw a nearly 60% reduction in yearly deaths.

- Thirty years ago, polio paralyzed more than 1000 children. Today, we are witnessing an astounding 99.9% decrease in the global polio burden.

As we reflect on the past year, we must also remain grounded in the reality that the world's recovery from COVID-19 remains fragile and uneven:

- 70 million people were pushed into extreme poverty in 2020;
- learning poverty increased by a third in low- and middle-income countries (LMIC), with an estimated 70% of 10-year-olds unable to understand a simple written text;
- the number of people dying of tuberculosis (TB), a preventable and curable disease, climbed for the second year in a row in 2021 to 1.6 million.

With a federal budget expected to be announced in Spring next year, it is critical that we take action and raise our voices to influence #Budget2023. By holding Canada accountable to #KeepThePromise it made to increase its International Assistance Envelope (IAE) in 2023, Canada can reaffirm its commitment to global solidarity and make a meaningful impact – Suzy can finally see a day when her country is free of malaria.

importance of engaging in the federal budget process

The federal budget is an important mechanism to influence the government agenda and provides the space for Canadians to share what they care most about. The budget provides the guideposts for future government spending and represents an important opportunity to take action for increases to the IAE. This will not only have a global benefit, but also play an important role domestically through supply-chains, innovation, partnerships, and trade.

Ultimately, it's not a question of whether Canada can afford to increase the IAE; it's a question of whether it can afford not to, especially in responding to the consequences of COVID-19 and preparing for future pandemic threats. An increased ODA will translate into reducing poverty and hunger worldwide, plus supporting millions of girls' education. Increases in subsequent years will also support sustainable, equitable, and feminist international cooperation in line with our commitments to the United Nations' 2030 Agenda for Sustainable Development. As we move into this new year, we share Dylan's optimism that change is possible, and Canada will #KeepThePromise.

The ask: Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

why CAD\$10 billion?

- Canadian international solidarity has seen a notable boost in recent years, driven by the government's response to COVID-19, going from CAD\$5.5 billion in 2019-2020 and CAD\$7.7 billion in 2020-2021 to CAD\$8.1 billion announced in Budget 2022.

- This welcome injection of support ensured none of Canada's pre-existing international solidarity programs were cut amid the pandemic response and the Ukraine crisis.
- Next year's federal budget cannot do less in a context of multiple and intersecting global crises, hence it must secure the baseline of CAD\$8.1 billion and commit to annual increases.

latest call-to-action updates

#KeepThePromise: Last month, we launched a campaign to advocate for Canada to invest in international assistance to tackle the world's most pressing global challenges. [See our new plan.](#)

resources

See all our resources under [your tools](#) to support you in taking action.

- [Poverty and Shared Prosperity Report 2022](#)
- [2022 Goalkeepers Report: The Future of Progress](#)
- [Global Tuberculosis Report 2022](#)
- [The State of Global Learning Poverty: 2022 Update](#)
- [Results Canada's pre-budget consultation submission](#)
- [#EndPoverty printout of current call-to-action](#)

Watch a short video from the Global Fund's Executive Director Peter Sands:



Watch Video At: <https://youtu.be/II1e0I7S1gQ>

key dates

- December 1: [World AIDS Day](#).
- December 5: International Volunteer Day
- December 5, 7-8pm ET: [Advocacy in action: Celebrating and reflecting](#)
- December 10: [Human Rights Day](#).
- December 27: [International Day of Epidemic Preparedness](#)

Check out our full [key dates calendar](#)

key words

International Solidarity

Extreme poverty

International Assistance Envelope

hashtags

#Canada4Results

#Cdnpoli

#Budget2023

Twitter tags

[@ResultsCda](#)

[@HarjitSajjan](#)

[@JustinTrudeau](#)

[@CanadaDev](#)

send your MP holiday greetings

 resultscanada.ca/action-button/send-your-member-of-parliament-holiday-greetings-campaign-1/



Call-to-action summary:

As 2022 comes to an end, let's reflect on the impact we've made working toward global health equity, education, and economic opportunity for all and promoting global solidarity in the face of converging crises. A new federal budget is already on the horizon, and we must continue to take action to ask Canada to #KeepThePromise it made to increase its International Assistance Envelope.

[read full call-to-action](#)

MP \ 'em- 'pē \

: *an elected member of a parliament*

Now that the Standing Committee of Finance has received our prebudget consultation submission last month, we need Canadians, like yourself, to meet with your Member of Parliament (MP) to reinforce the importance of an increase to the International Assistance Envelope (IAE).

With the year coming to an end, send your MP an email, mail them a holiday card, or tag them on Twitter to wish them a happy New Year. In your message, send them holiday wishes and let them know you look forward to working together to end extreme poverty in the New Year.

You can also include Results Canada's Parliamentarian's Year-in-Review which captures all our engagement with government decision makers through 2022.

don't know who your MP is yet?

To find out who your current MP is and their contact information, type in your postal code at ourcommons.ca/members and click to search.

By wishing your MP happy holidays you are creating a space for engagement, visibility, and showing that you care about their well-being, which is an important aspect for creating a positive environment for engagement next year!

Please note: This action is meant to be for **relationship-building** and creating a positive dynamic with your MP, that is why there is no specific ask or action attached to it.



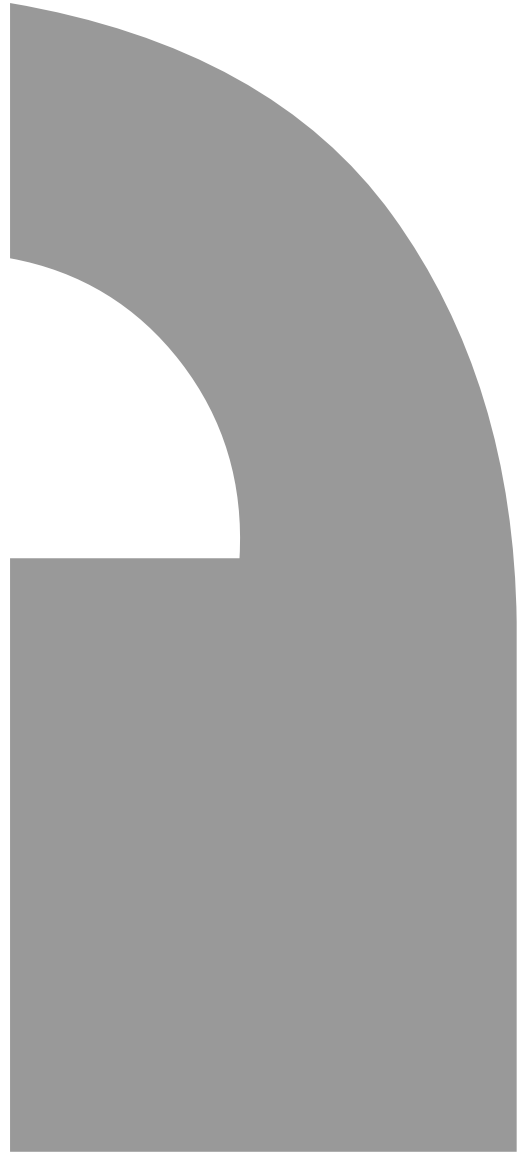
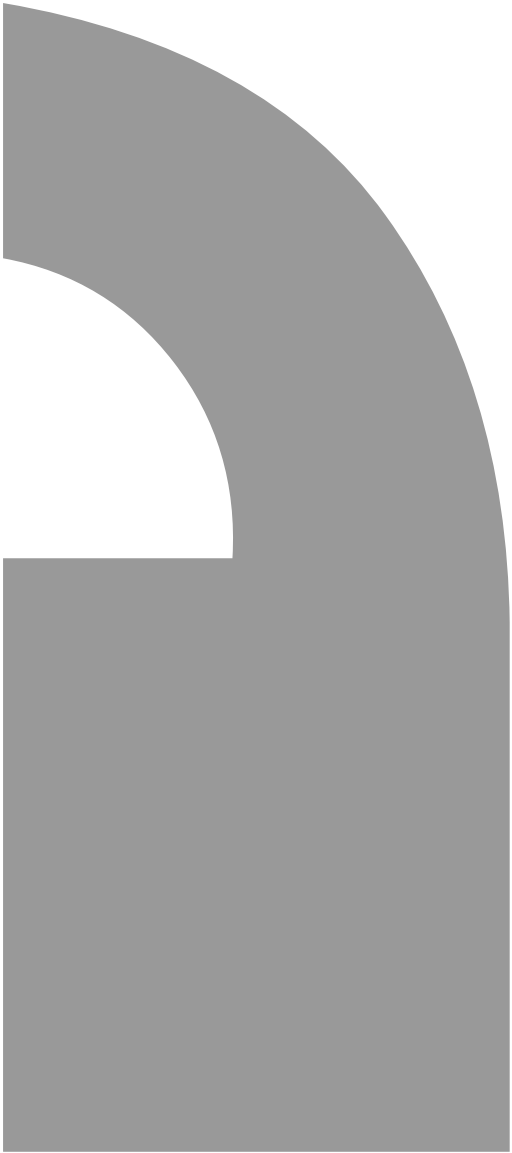
celebrate with us!

On December 5 from 7:00-8:00pm ET, join our year-end national call [Advocacy in action: Celebrating and reflecting](#) for a time to come together and reflect on 2021 while looking ahead to action in 2022.

See all our [resources](#) to help you meet your MP, along with key dates, hashtags, tags and keywords found on our [call-to-action page](#).

Members of Parliament ultimately work for you and you do have power in your relationship with them!

– Lindsay Sheridan, Results Canada staff



write a Letter to the Editor (LTE)

results.canada.ca/action-button/write-a-letter-to-editor-campaign-1/



take action now!

Call-to-action summary:

As 2022 comes to an end, let's reflect on the impact we've made working toward global health equity, education, and economic opportunity for all and promoting global solidarity in the face of converging crises. A new federal budget is already on the horizon, and we must continue to take action to ask Canada to #KeepThePromise it made to increase its International Assistance Envelope.

[read full call-to-action](#)

letter to the editor (LTE)

: a letter written to a newspaper, magazine or other periodical about issues of concern to readers, usually intended to be published in the paper/periodical

This month, write a letter to the editor to make the case for why Canada must increase its International Assistance Envelope in 2023 above the current baseline of CAD\$8.1 billion and set out a plan for predictable increases over the next three years.

In your letter, **use specific examples** to illustrate how international solidarity delivers invaluable returns and has tangible, measurable impacts on the lives of individuals and families around the world that are trying to improve their circumstances.

Demonstrate that investments in international solidarity are incredibly successful – cite examples that illustrate that international solidarity does deliver invaluable returns and has tangible, measurable impacts on the lives of individuals and families around the world that are trying to improve their circumstances.

As a hook, use Human Rights Day (December 10) to tell Canada that you are counting on them to walk the talk and make good on their promise to boost Canada's development spending. This year's theme is "Dignity, Freedom, and Justice for All" with an aim to #StandUp4HumanRights for the 75th anniversary of the Universal Declaration of Human Rights.

Emphasize that Canadians themselves believe we should be playing a bigger role in international development. Explain how pandemic, climate change, and the collateral impacts of Russia's war in Ukraine have also highlighted the need for Canada to invest towards reinforcing security, stability, and prosperity in low-income countries, as repercussions impact Canadians.

The ask: Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

Use our instructions, tips, and resources below to get your LTE published in the media. Refer to past volunteer LTEs but don't fall into the trap of copying other people's styles.

follow these step-by-step instructions to write an LTE

Volunteers on average spend 1-2 hours researching and planning, 30 minutes writing their draft and 15 minutes submitting it to newspapers.

1. Read our current call-to-action and note the "ask".
2. Research the current issue by reading the news or external reliable sources (e.g., the World Health Organization).
3. Draft your LTE. It doesn't have to be perfect, and you don't have to be an expert to have an opinion.
 - o Create an outline of your letter using the EPIC format.
 - o Keep it short – 150-200 words. Being clear and concise will increase your chances of getting published.
 - o Focus on your perspective and speak from the heart while supporting your opinion with evidence from our call-to-action and/or your research.
 - o Remember to state the problem early on and include a solution to the issue which is usually the "ask" in the call-to-action.
 - o Write a catchy title that will draw the reader in.
 - o Review your draft to make sure you are using respectful and inclusive language – see our anti-oppression best practices.
4. Decide if you are sending your LTE to one or many newspapers. If you're emailing multiple newspapers, put their addresses in the BCC field. Use our database of editors' emails for options.
5. Press 'send' – congratulations! Tell your Group Leader you've submitted an LTE. If you are not part of a group, consider joining one.

6. Send your LTE draft to your Member of Parliament (MP) to let them know your opinion.

did you get published?

1. Do an internet search of your name and a key sentence from your LTE for a few weeks after you submit if the newspaper editor didn't notify you that they picked up your LTE.
2. If you got published, complete the "I got published in the media" form.
3. Share it on social media by using #Canada4Results, plus tagging @ResultsCda and your Member of Parliament.
4. Keep submitting LTEs on future calls-to-action and you could become a publishing expert like Dena.

secret tips

- Look at our latest learning session on LTEs (15 mins).
- Get more traction by connecting your LTE to a newsworthy topic or hook that inspires you - refer to our key dates, hashtags, tags, and keywords.
- Respond to a recently published article as a hook for your LTE.
- Collaborate with other volunteers. Nothing is stopping you from submitting a co-written LTE!
- Speak another language? Send your LTE to community newspapers published in that language.
- Consider writing an op-ed if you have lots of research material and 200 words isn't enough!

see an example of an LTE

Pay more attention to growing poverty

I am writing this from a suburban neighbourhood with a roof over my head and access to clean running water. I have the means to pay my tuition and had easy access to two doses of the COVID vaccine. It is a privilege that I am writing about poverty and not living it.

The International Day for the Eradication of Poverty, Oct. 17, goes all the way back to 1987. On this day, many gather to show solidarity for those in need. Poverty is a violation of human rights yet the quest to end poverty has experienced a huge setback. According to the World Bank, global extreme poverty rose in 2020 for the first time in more than 20 years as the pandemic exacerbated climate change and conflicts. The Bank estimates that 120 million additional people are living in poverty as a result of the COVID-19, with the total expected to rise to about 150 million by the end of this year.

These numbers represent by far the biggest blow since extreme poverty rates began to decline in the 1990s, impacting not only income but health care, the quality of education, nutrition, access to clean water, and the battle against other epidemics.

As a society, we are constantly focusing on our jobs, school, etc. I am guilty of this as well. I try to challenge myself to do research on our global issues. We should all spend Oct. 17 donating and advocating for this cause and educating ourselves to learn how we can all help all year-round. No action or sum is too small.

Istahill Daoud, Ottawa, Publication date: Oct 16, 2021, [The Ottawa Citizen](#)

See more [published volunteer LTEs](#).

See all our [resources](#) to help you write your LTE, along with key dates, hashtags, tags and keywords found on our [call-to-action page](#).

Before volunteering with Results, I was so intimidated to write a letter to the editor but they gave me the tools to write one about immunizations and it ended up getting published! I feel so empowered to continue making a difference.

– Megan, Results Canada volunteer

attend your MP's budget consultation

resultscanada.ca/action-button/attend-budget-consultation-campaign-1/



Call-to-action summary:

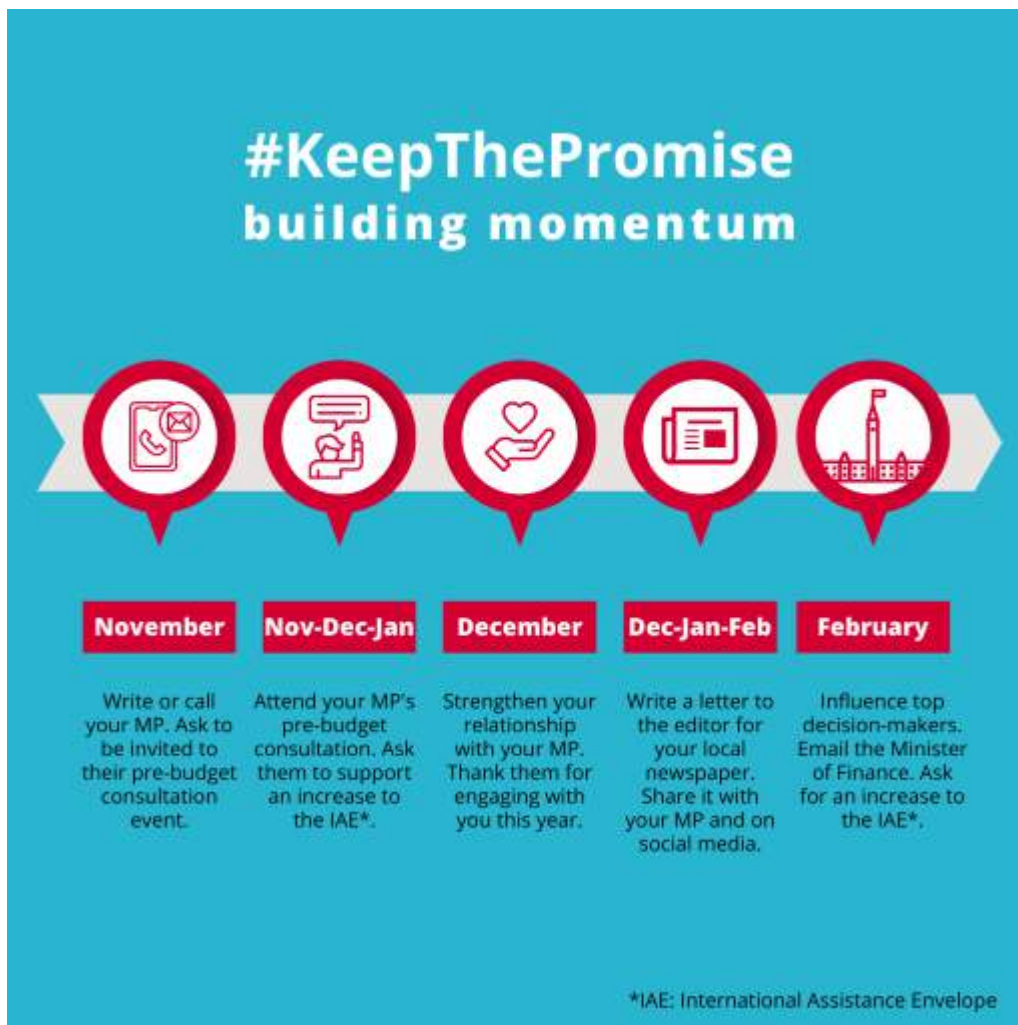
As 2022 comes to an end, let's reflect on the impact we've made working toward global health equity, education, and economic opportunity for all and promoting global solidarity in the face of converging crises. A new federal budget is already on the horizon, and we must continue to take action to ask Canada to #KeepThePromise it made to increase its International Assistance Envelope.

[read full call-to-action](#)

MP \ 'em- 'pē \

: an elected member of a parliament

Last month, Results Canada made a [pre-budget consultation](#) submission to the Standing Committee on Finance to call on Canada for an increase to the International Assistance Envelope in Budget 2023, so now we need Canadians like you to meet with your Member of Parliament (MP) to show you care about an increase too.



The ask: Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government's commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.

Use the step-by-step instructions below to find out when they will host the event in your riding.

step 1: research your Member of Parliament (MP)

Find out more about the parliamentarian(s) you're trying to meet. Which party do they belong to? Do they sit on a committee? Have they expressed interest in international issues before? Are they vocal about a connected topic? Start your research with the [House of Commons](#) and [OpenParliament](#).

step 2: send them an email

Send your MP an email telling them that you care about seeing an increase in the International Assistance Envelope (IAE) at the next budget. Ask them when they will host a pre-budget consultation event and express a desire to attend.

Follow up by phone if you don't get an answer within 1 week. Ask for a response with an acknowledgement that they have received your email.

what to include in your email

- Subject line: Constituent input for the 2023 Federal Budget
- Introduce yourself as a constituent by providing your mailing address or simply your postal code.
- Refer to the call to action to articulate why an increase to IAE is needed now more than ever.
- Make it personal – tell them what motivated you to write to them. For example, was there a particular statistic that alarmed you?
- State your ask clearly: “Canada must increase its International Assistance Envelope (IAE) by CAD\$1.9 billion over the next three years to reach a minimum of CAD\$10 billion in the 2025-26 budget, in line with the government’s commitment to increase IAE every year toward 2030 to realize the United Nations Sustainable Development Goals.”
- Request that this recommendation be included in the MP’s report to the Minister of Finance for consideration.
- Thank them for their consideration.

step 3: save the date and show up to the event

Prepare to speak up making the same ask face-to-face at their pre-budget consultation event. We want to connect you with other volunteers who are attending the consultation in your riding - **confirm you plan on attending the event by filing out this form**.

step 4: post on social media

Give your MP some positive attention to thank them for hosting the event. Don’t forget to use #Canada4Results!

expert tip

Keep the topic of your post broad and positive when tagging parliamentarians online.

For example: Thank you @[MPname] for a great discussion about Canada’s need to #KeepThePromise by increasing Canadian aid in #Budget2023 #Canada4Results

step 5: report your intel

By reporting what you learned in your meeting, you give us important insight on your conversation which could be used to inform future actions and outreach to MPs with similar interests.

can’t attend a budget consultation?

Call your MP’s office - apologize for not attending their pre-budget consultation and ask them to include in their report that you care about seeing an increase in the IAE.

Members of Parliament ultimately work for you and you do have power in your relationship with them!

– Lindsay Sheridan, Results Canada staff

make your E&A a social

results.canada.ca/action-button/make-your-ea-a-social-campaign-1/



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[read full call-to-action](#)

Ahead of the holiday season, organize a social event – in-person or virtual – with your group members. Use this opportunity to connect with others in your group who share your goal of effecting change and chalk out ways to work together to make a difference in the year ahead.

Let your conversation not be taken over by doom and gloom but hope and optimism for the year ahead.

Take a look back at all you've done throughout the year.

secret tip

On International Volunteer Day, we're celebrating with a national call! Let's take an hour amongst friends to reflect on what you've achieved this year. Join us on Monday, December 5, 2022 at 7:00 pm ET. [Register now.](#)

See all our [resources](#) to help you use social media, along with key dates, hashtags, tags and keywords found on our [call-to-action page.](#)

As a volunteer at Results Canada, I really enjoyed being able to meet and connect with people with the same interest and passion in making positive impacts to the world around us. It is such an amazing environment to be around like-minded individuals.

- Jessica, Toronto volunteer